### **BEST STOCKS NOW! Weekly report**

by Bill Gunderson-Professional Money Manager, author of Best Stocks Now, and creator of Best Stocks Now App.

	Fri. 10/14	Fri. 10/21	Week	Week Pct.
WEEK	CLOSE	CLOSE	Change	Change
NASD	2667.85	2637.46	-30.39	-1.1%
S&P500	1224.58	1238.25	13.67	1.1%
DJIA	11,644.49	11,808.79	164.30	1.4%
10yr Bd.	2.23%	2.20%	-0.03%	-1.3%
Oil	87.29	85.22	-2.07	-2.4%
Gold	1681.70	1640.00	-41.70	-2.5%

	12/31/10	Fri. 10/21	2011	YTD Pct.
	Value	Close	YTD	Change
NASD	2652.87	2637.46	-15.41	-0.6%
DJIA	11577.00	11808.79	231.79	2.0%
S&P500	1257.64	1238.25	-19.39	-1.5%
10yr Bd.	3.30%	2.20%	-1.100%	-33.3%
Oil	91.50	85.22	-6.28	-6.9%
Gold	1421.10	1640.00	218.90	15.4%









### October 21, 2011

S&P RETURNS	
1 Mo.Total Return of S&P 500	0.5%
3 Mo. Total Return of S&P 500	-7.7%
6 Mo. Total Return of S&P 500	-7.9%
1 Yr. Total Return of S&P 500	3.3%
3 Yr. Avg. Tot. Return of S&P 500	10.1%
5 Yr. Avg. Total Return S&P 500	-2.3%



10 Yr. Avg. Total Return S&P 500

25 Yr. Avg. Total Return S&P 500



1.1%

6.9%

The San Diego Hnion-Tribune.



### TheStreet.com

Bill Gunderson's book AVAILABLE NOW at: http://www.pwstreet.com/book

Six Month Chart of DJIA. Note the BREAKOUT on Friday.



The S&P 500 and the DJIA both finally broke out of their trading ranges on Friday, just as the Nasdaq did last week.

It is still a little premature to say that we now have a new uptrend underway, but these breakouts are a very important part of that process. I also noted many leading stocks this past week that broke out to the upside. You can review the tweets that I sent out this past week on breaking stocks, on the home page of my website-www.pwstreet.com.

Earnings came gushing in this past week and so far 70% of companies that have reported beat their earnings estimate. One of the notable exceptions was Apple, which delivered a rare miss, but iPhone 4s sales are setting records for the company. Speaking of Apple, I am happy to finally announce that the full version of my Best Stocks Now App is now available at the Apple App Store! The Android version should be done in about 3-4 weeks along with the PC version. I have never seen anything like my Best Stocks Now app anywhere. I know you will find it to be a very useful tool.

I had county assessor, Ernie Dronenburg on my show on Friday. I was not happy at all with the answers that I got from him on the botched assessment of my office. Everyone should file for an appeal!

http://www.sdcounty.ca.gov/cob/aab/filingguide.html

Listen to my live, radio show, "Positively Wall Street" 7am-8am PST, Mon.-Fri. on AM1000 KCEO. Subscribe to the podcast.

Archived on iTunes and my website: <a href="http://www.pwstreet.com/radio-show-archives/">http://www.pwstreet.com/radio-show-archives/</a>

Listen live anywhere in the world: <a href="http://www.kceoradio.com">http://www.kceoradio.com</a> Replays at 9PM PST.

Listen on your iPhone by downloading BEST STOCKS NOW LITE app.



THE BIG PICTURE (Bull Market March 6, 2009-August 1, 2011-R.I.P) Current forward PE of 2,700 stocks is 13.84

BEAR ALERT THAT I SENT OUT ON JULY 29, 2011 AFTER A 30 MONTH OLD BULL MARKET IS CURRENTLY STILL IN EFFECT. Still choppy and sidways action. Nasdaq breaks out.

### Bill Gunderson in the news recently-Where will I show up next?

http://www.youtube.com/watch?v=vABfbn2LIK4 http://www.youtube.com/watch?v=QvUfYg1HBb0 http://pwstreet.com/tvappearances/





Bill Gunderson Debates Postal Workers Union Boss on "Fox & Friends"

Bill Gunderson discusses the Solyndra debacle with Megyn Kelly of Fox News Bill Gunderson debates Solar with a solar exec. On Fox's Nightly Scoreboard.







http://www.wor710.com/Gov-Paterson-Talks-About-Solyndra-with-Bill-Gunder/11007037

http://media.bloomberg.com/bb/avfile/Markets/Analyst\_Calls/vbzglLbq7i9Q.mp3

http://www.thestreet.com/video/index.html?cm\_ven\_int=ngvvideos#1205464906001

http://www.bostonherald.com/news/opinion/op\_ed/view/2011\_1004ge\_generation\_lacks\_answers/

http://seekingalpha.com/article/297932-how-would-vf-corp-look-in-your-portfolio-right-now

http://seekingalpha.com/article/298191-kinder-morgan-for-dividends-and-growth

http://www.foxbusiness.com/on-air/scoreboard/index.html#/v/1217922765001/solyndra-ceo-resigns/?playlist\_id=87066

http://pwstreet.com/radio-show-archives/

http://seekingalpha.com/article/300251-kinder-morgan-s-el-paso-acquisition-is-a-smart-move

http://seekingalpha.com/article/300864-ge-dividend-vs-mcdonald-s-dividend-both-companies-report-today

Bill Gunderson discusses Solyndra with ex-Governor Patterson of New york.

Bill Gunderson disccusses the President's Job's Commission with Pimm Foxx & Courtney Donahue

Video of Bill Gunderson discussing Job's Commission with Debra Borchardt of T.theStreet.com

Bill Gunderson's Op-Ed piece in the Boston Herald

Bill Gunderson's article in Seeking Alpha about VF Corp. (VFC)

Bill Gunderson's article in SeekingAlpha about Kinder Morgan (KMP)

Bill Gunderson debates the future of solar power with CEO of Westinghouse Solar on Fox Business Channe

Bill Gunderson tries to get straight answers from county assessor, Ernie Dronenburg re: assessments.

Bill Gunderson's article in seeking alpha about Kinder Morgan acquistion of El Paso

Bill Gunderson's latest seeking alpha article: GE vs MCD.

### GUNDERSON "A" RATED STOCKS HITTING NEW WEEKLY HIGHS-The list grew considerably this past week.

AGN	AIRM	ALXN	AMZN	ATVI	BBBY	BMRN	CELG	DECK	DG
DLTR	ENB	GCO	HANS	IBM	LKQX	NUAN	OKS	PRA	PSMT
QCOR	RAI	RLI	ROST	SAFM	SBUX	SMBL	SXL	THOR	TYL

Need help with mortgage issues? Craig Brock is the man. Hear his daily take on the bond market. INTEREST RATES NEW ALL-TIME LOWS THIS PAST WEEK! and interest rates on "Positively Wall St." Craig Brock (619)602-4850. http://www.ranchofinancial.com/craiabrock/

Pct. G/L

### **GUNDERSON CONSERVATIVE MODEL "A" PORTFOLIO**

Year-to-Date: +1.93% (Includes 2% annual mgt fee and \$7 trades)

ast Performance may not be indicative of future resultS.

2010=12.55%

Ahead of S&P by:

erformance of Managed Accounts may do better or worse than this Model.

Port. performance includes dividends.

CONSUMER **Add Date** 

Name and Add Price

Current

**Under Consideration** 

Sym.

**FINANCIAL** 

Name and Add Price

Current

Pct. G/L

This Area for Clients & Subscribers Only

### GUNDERSON INCOME MODEL "A" PORTFOLIO (Aug. 5, 2011 Inception)

NEW!!!

Since Inception 8/5/2011=(+2.06%-Includes 2% annual mgt fee and \$7 trades)

**S&P 500 Since Inception (+3.24%)** 

Past Performance may not be indicative of future results.

AHEAD OF S&P 500 BY -1.18%

Performance of Managed Accounts may do better or worse than this Model.

Port. performance includes dividends.

Mortgage Reit's

Add Date Sym.

Name and Add Price

Current

Pct. G/L

Yield

Under Consideration

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Need help with your taxes? Randy Goodsell, CPA. He is my CPA. (619)238-4343

http://www.goodsellco.com

Need help with prime Southern California Real Estate? Scott Voak (888)311-6311. Listen to Scott's commentary on "Positively Wall Street"

Get his weekly newsletter by visiting: <a href="http://www.voakhomes.com">http://www.voakhomes.com</a>

### Bill Gunderson's Featured Stock of the WEEK.

Sally's Beauty Holdings-Operates beauty supply stores offering healthcare products, cosmetics, and other beauty items worldwide.

### Best Stocks Now Lite iPhone View-Full Version soon!







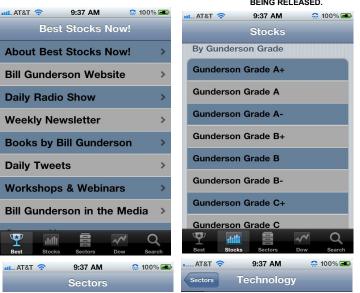
Learn more about the above by clicking link below. http://www.youtube.com/watch?v=vcah2oqYmzs

### iPhone App

THE FULL VERSION OF THE APP IS CURRENTLY AVAILABLE at the Apple app store!

THE ANDROID VERSON OF THE APP IS ALSO CLOSE TO BEING RELEASED.

THE PC VERSON OF
THE APP IS ALSO CLOSE TO
BEING RELEASED.







**Current Price** 

iPhone App developed by Bill Gunderson & Douglas Apperley

**Featured Price** 

### PREVIOUSLY FEATURED STOCKS

Symbol

<u>Name</u>

**Featured** 

My average featured stock has beat the S&P 500 by:

23.0%

Pct. Chg.

This Area for Clients & Subscribers Only







S&P <u>5 Yr.</u> <u>500</u> <u>Sector</u> <u>Target</u>

5yr. Upside <u>Potential</u>

Gunderson Grade

Α-

A Α A-B+ A Α B+ A-Α Α A+ B+ A+

### Featured stock movers for the week:

Consumer	<u>Pct.</u>	<u>Medical</u>	<u>Pct.</u>	Oil & Gas	Pct.	<u>Industrial</u>	Pct.	<u>Technology</u>	<u>Pct.</u>
DPZ	13.90%	ALXN	2.40%	BEXP	20.40%	BWA	1.90%		
TSCO	9.00%	<u>Income</u>	<u>Pct.</u>						
SBH	6.30%	KMP	7.00%						
BJRI	4.20%	EPD	1.80%	<u>Other</u>	<u>Pct.</u>			<b>Commodities</b>	<u>Pct.</u>
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GUNDERSON AGGRESSIVE GROWTH MODEL PORTFOLIO							Model Port.	Model Port.		
Year to date -6.33% (Includes 2% annual mgt fee and \$7 trades)				<b>S&amp;P 500 ytd</b>	0.00%	2010 17.5%	2009 26.8%			
Past Performance may not be indicative of future results. Performance calculations (including complete transaction history) available upon request.				available upon request.	Ahead of S&P by:	-4.79%				
Performance of Manag	ged Accoun	ts may do better or worse than	n this Model.							
Add Date	<u>Sym.</u>	OIL & GAS Name & Add Price	<u>Current</u>	Pct. G/L	<u>Under Consideration</u>	Add Date	<u>Sym.</u>	MEDICAL  Name & Add Price	<u>Current</u>	<u>Pct. G/L</u>

Page 6

### This Area for Clients & Subscribers Only

Model Portfolio performance as of Close on 10/14/2011

### \*All Stocks are equally allocated (4.0%) except for cash

For current Model Portfolio Target Prices, see FEATURED STOCK OF THE WEEK section of newsletter.

All add date prices at close of day on add date (adjusted for dividends and splits)

### INTERNATIONAL AND EMERGING MARKET WATCH:

World Markets WEAK. I would still avoid EMERGING MARKETS despite the big move in them this past week.

I like EUM, EFZ, and YXI instead. Inverse ETFs.

		2011 ytd
Thailand	THD	-12.4%
Europe	EFA	-10.5%
Canada	EWC	-12.2%
Japan	EWJ	-12.1%
Mexico	EWW	-15.6%
China	FXI	-22.3%
Peru	EPU	-23.0%
Russia	RSX	-23.6%
Brazil	EWZ	-25.6%
India	INP	-27.5%
Vietnam	VNM	-31.9%
Chile	CH	-31.6%











### COMMODITIES-Commodities very soft. Global recession looming? Gold has pulled back to LT support

		<u>2011 YTD</u>
Gold	GLD	13.7%
Silver	SLV	1.0%
Grains	IJG	-13.4%
Oil	USO	-13.2%







Cotton	BAL	-17.6%
Coal	KOL	-24.1%
Copper	JJC	-29.1%
Steel	SLX	-33.6%







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Goldman Sachs	GS
UBS	UBS
Daimler	DDAIF
Toll Brothers	TOL



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October 7, 2011
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June 10, 2011
September 9, 2011
September 30, 2011
September 9, 2011
September 9, 2011
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Start Price	10/14/2011 Price	Pct. Gain	
\$25.10	\$24.01	4.3%	Can't get out of their own way.
\$121.37	\$53.77	55.7%	Nice gain so far. Short everything solar! Solyndra is a huge story.
\$2.45	\$2.77	-13.1%	One of the worst stocks in the entire market!
\$3.58	\$3.58	0.0%	Short everything under the sun!
\$15.84	\$11.81	25.4%	7/29-Took profit!
\$102.57	\$102.09	0.5%	10/21/2011-Cover Short
\$11.43	\$12.45	-8.9%	10/21/2011-Cover Short
\$43.96	\$51.10	-16.2%	10/21/2011-Cover Short
\$15.65	\$18.09	-15.6%	10/21/2011-Cover Short
-	<u>-</u>	<u>3.6%</u>	

### **UNDER CONSIDERATION**

**AVERAGE** 

Xerox XRX Sunpower **SPWRA** Eastman Kodak ΕK



### This Area for Clients & Subscribers Only

Best Bond Fund Choices that you have: Best Large Cap Choices that you have: Best Mid Cap Choices that you have: Best Small Cap Choices that you have Best Nat. Resource (GOLD) Choices that you have: Best Technology Choices that you have: Best International Choices that you have: Cash

401(k) Current Basic Allocation

AVG.









TOTAL 100.0%

I will manage your 401(k) for just \$295 per year. Call me toll free at (855)611-BEST for more info.

### than our leaders!) AMERICA'S INCOME 2010 Bud**2@9** Budget

A new era of responsibilty

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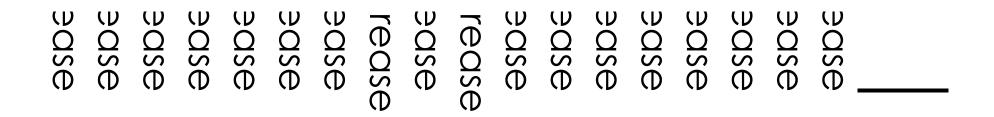
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