

# BILL GUNDERSON'S BEST STOCKS NOW NEWSLETTER

Honest Counsel for Successful People.

November 23, 2012

## I HOPE THAT YOU DID NOT PANIC AND SELL!



AP / Peter Morgan, 1987

I know, the election did not go your way (or maybe it did), the fiscal cliff is keeping you up and night, and there has been a lot of bad news lately, but I hope that you did not panic and sell. I have been telling you to stay calm. Let's see how the market pans out. The market will tell us when it is time to start selling.

More importantly, our individual holding will tell us when it is time to sell. Rarely, is it time to sell everything! Let's have a look at some individual holdings and see what they are currently telling us...



Regneron is charging to a new all-time high...



Just when it looked like the Biotech Sector was getting ready to roll over, it came charging back. This is one of the reasons that I do not like sell-stops.



The building sector still looks fine.



Toro continues to bull its way ahead.



Louisiana Pacific continues to be the hottest thing in Tennessee:



Even the market is charging its way back.



How about those income producers that got hammered last week? As you can see, but rebound.



About the only thing not charging are...

## San Diego 4 6 0

While it may be time for Norv Turner and Phillip Rivers to panic, it is just not time to move to the sidelines in the market. I will repeat again what I said last week...

# STAY CALM and DON'T PANIC...

Here is how we finished the week:

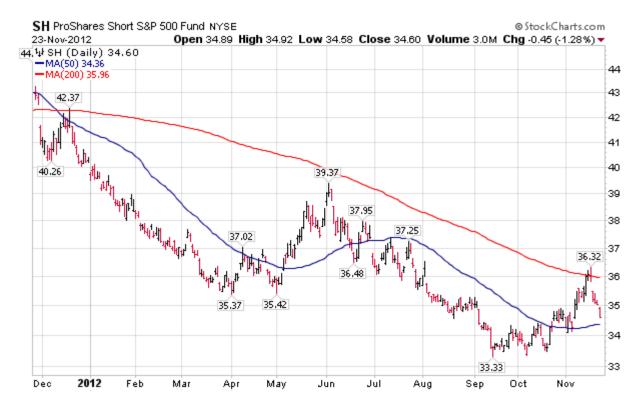
	Fri. 11/16/12	Fri. 11/23/12	Week	Week Pct.
	Close	10am	Change	Change
S&P500	1359.88	1405.12	45.24	3.33%
DJIA	12,587.08	12,968.00	380.92	3.03%
NASD	2853.13	2962.28	109.15	3.83%
\$&P600 (Small)	437.46	452.89	15.43	3.53%
\$&P400 (Mid-Cap)	945.96	987.56	41.60	4.40%
Emg. Mkts (ADRE)	37.44	38.50	1.06	2.83%
Spain (EWP)	27.15	28.57	1.42	5.23%
Italy (EWI)	11.82	12.56	0.74	6.26%
Greece (GREK)	15.48	16.98	1.50	9.69%
U.S. 10yr. Tr.	1.57%	1.69%	0.12%	-7.64%
Greece 10yr. Bond	17.66%	16.31%	-1.35%	7.64%
Italy 10yr. Bond	4.96%	4.79%	-0.17%	3.43%
Spain 10yr. Bond	5.94%	5.94%	0.00%	0.00%
Oil	86.50	86.67	0.17	0.20%
Gold	1717.50	1753.00	35.50	2.07%

Now those are some big gains! The only thing that was down were U.S. Treasuries.

Here is where the markets stand year-to-date:

,	12/31/11	Fri. 11/23/12	2012	YTD Pct.
	Value	10am	YTD	Change
S&P500	1257.60	1405.12	147.52	11.73%
DJIA	12,239.74	12,968.00	728.26	5.95%
NASD	2610.68	2962.28	351.60	13.47%
S&P600 (Small)	415.07	452.89	37.82	9.11%
\$&P400 (Mid-Cap)	879.16	970.16	91.00	10.35%
Emg. Mkts (ADRE)	39.89	38.50	-1.39	-3.48%
Spain (EWP)	30.37	28.57	-1.80	-5.93%
U.S. 10yr. Tr.	1.87%	1.69%	-0.18%	9.63%
Spain 10yr. Bond	5.22%	5.94%	0.72%	-13.79%
Oil	98.87	86.67	-12.20	-12.34%
Gold	1565.90	1753.00	187.10	11.95%

The returns look a lot better this week than they did last week. Shorting the market just does not look that appetizing to me yet...



Here is a weekly Apple Computer (AAPL) update:



As you can see, the stock has finally found a support level and is beginning to bounce. I would prefer to see it build a solid base before getting back into it, however. Apple is once again one of the cheapest stocks in the market.

Here are this week's sector rankings vs. last week's sector rankings.

This Week



Last Week



As you can see, almost no change from last week.

Here are this week's lowest rated sectors:

Last Week







Until the fiscal cliff is resolved, I think that it still prudent to keep the yellow flag flying, but I still remain almost fully invested for now, just as I have been all year. It is also vital to be invested in the **BEST**STOCKS NOW... wherever they may be!





@billgunderson

Please follow me on Twitter, Facebook, or LinkedIn throughout the week for any changes in my current stance on the market or individual stocks. My tweets are also found on my **BEST STOCKS NOW** app every day, and on the <a href="http://www.pwstreet.com">http://www.pwstreet.com</a>











My Best Stocks Now Radio Hour is heard on the Salem Broadcast Network every weekday from 7:00am to 8:00am PST.

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In addition to this we will also download the shows to the radio archives on my website <a href="http://pwstreet.com">http://pwstreet.com</a> and send them to iTunes. There is no excuse to not keep up on your investments!

## Bill Gunderson's Model Portfolio for Conservative Growth Investors:



This model is made up of mostly mid-cap and large cap companies that I consider suitable for investors who have a **conservative growth risk profile**. Time horizon of at least 3-5 years would be appropriate. This portfolio is up 11.11% year-to-date. I am replacing

THIS SECTION FOR CLIENTS AND SUBSCRIBERS ONLY

## Bill Gunderson's Model Portfolio for Investors seeking AGGRESSIVE/Moderate Growth.



This is my most aggressive portfolio. It is designed for investors with long-term time horizons, seeking maximum growth. This portfolio is made up mainly of small and mid-cap stocks with superior growth potential.

This portfolio is more volatile than the Conservative Growth Portfolio and the Income/Growth Portfolio. This portfolio also carries more risk than the other two. It also has a higher turnover rate. It also has the most upside potential, however. This portfolio is up 12.19% year-to-date.

#### THIS SECTION FOR CLIENTS AND SUBSCRIBERS ONLY

# Bill Gunderson's INCOME/GROWTH Model Portfolio



This is for investors seeking Income along with the possibility of Growth. This is a good mix for retirees who are seeking a CD alternative-albeit with greater risk. This portfolio currently has an average yield of <u>5.8%</u>. Compare this with the current U.S. Treasury yield of 1.6% and current CD yields. This portfolio is up **9.48%** since its August 5, 2011 inception. That works out to an annualized rate of **7.27%**. The INCOME investments had huge rebound this past week.

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Bill Gunderson is a professional fee-based money manager. Gunderson Capital Management manages hundreds of accounts all across the country. Minimum account size is \$50,000. Annual Mgt. fees are 2% on accounts under \$250,000, 1.5%-1.75% on accounts between \$250k and \$1 million, and 1% on accounts over \$1 million. Call us for a portfolio evaluation and more info. (855)611-BEST.

Bill Gunderson is also columnist for The Street.com, MarketWatch.com, and SeekingAlpha.com. Here are links to this week's articles that I wrote:



This week's articles:

# People love their pets, I love PetSmart

http://www.marketwatch.com/story/people-love-their-pets-i-love-petsmart-2012-11-20

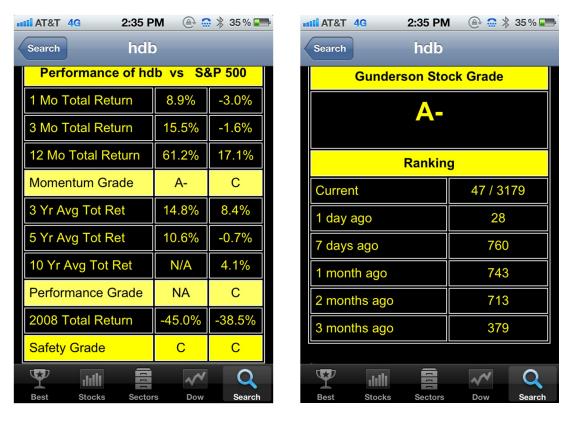
# Apple Is Cheap, but Ocwen Is Even Cheaper!

http://www.thestreet.com/story/11771800/1/apple-is-cheap-but-ocwen-is-even-cheaper.html

I track just over 3,000 stocks, funds, etf's, etc. I spend several hours looking at them each day. I especially focus in on the ones I own, the stocks rising in rank, and the A- or better rated stocks (usually about the top 200). I like Performance and Value. Here is a good example of what I mean by this...









## **BILL GUNDERSON WEEKLY TOP 200 LIST:**



Just an appetizer-the full list is below!

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		Bill Gunderson's	Six	Three	Two	Six	One	Two	One		
		•	Mos. Ago	Mos. Ago	Mos. Ago	Wks. Ago	Mo. Ago	Wks. Ago	Wk. Ago	Yest.	Current
		Top 200 as of 11/23/2012	Rank	Rank	<u>Rank</u>	Rank	Rank	Rank	Rank	Rank	Rank
B+	VHC	Virnetx Hldg.	425	550	403	367	106	128	112	177	151
B+	LCC	US Airways Group Inc	666	1212	1581	1278	324	196	63	118	152
B+	TJX	TJX Co Inc	70	130	335	198	286	458	223	180	153
B+	CELG	Celgene Corp	661	277	322	260	511	894	321	155	154
B+	CRM	Salesforce.com Inc	466	248	333	214	194	688	822	189	155
B+	NVO	Novo Nordisk A/S	126	54	21	23	16	58	96	157	156
B+	DUSA	DUSA Pharmaceuticals	605	546	180	120	485	135	98	158	157
B+	FEIC	FEICo	953	207	783	674	605	667	136	148	158
B+	THOR	Thoratec Corp	781	1011	641	677	608	288	238	159	159
B+	TSCO	Tractor Supply Co	3	39	44	22	140	87	166	160	160
B+	VSI	Vitamin Shoppe Inc.	37	800	245	649	356	502	268	138	161
B+	ATAX	America First Tax Exempt	717	699	734	167	424	414	380	161	162
B+	MDVN	Medivation	10	104	6	17	109	362	206	163	163
B+	LGF	Lions Gate Entertainment	201	228	238	250	84	103	122	166	164
B+	AAPL	Apple Computer	65	12	7	68	52	176	148	146	165
B+	EXPE	Expedia	746	1342	969	1666	1137	1290	153	168	166
B+	HFC	Frontier Oil Corp	0	0	0				108	169	167
B+	ASPS	Altisource	560	11	56	7	8	25	179	170	168
B+	DDD	Three D Systems Inc.	1797	51	454	1234	626	727	401	171	169
B+	ELLI	Ellie Mae	64	6	24	65	53	728	740	293	170
B+	TAST	Carrols Restaurant Grp.	1207	2398	2409	1533	896	20	128	172	171
B+	HEI	Heico Corp	994	904	462	466	471	173	302	220	172
B+	NPP	Nuveen Performance Plus Municipal Fund	289	1066	644	568	636	293	186	179	173
B+	ARIA	Ariad Pharmaceuticals Inc	57	5	1	10	41	144	188	151	174
B+	RUTH	Ruths Hospitality Group	1081	1412	971	1419	708	597	226	198	175
B+	SWM	Schweitzer-Mauduit Intl	106	462	423	524	259	217	142	199	176
B+	DLTR	Dollar Tree Stores	6	148	280	387	595	581	306	181	177
B+	ACET	Aceto Corp	758	605	336	745	187	167	197	186	179
B+	MCA	BlackRock MuniYield California Insured Func	196	671	609	275	237	148	107	156	180
B+	SBH	Sally Beauty Holdings	11	126	460	350	505	223	145	191	181
B+	FIRE	Sourcefire Inc.	1	614	840	435	623	340	392	192	182
B+	JOSB	Joseph A Bank Clothiers Inc	345	765	209	325	442	285	294	238	183
B+		Radware Limited	92	525	210	129	191	268	359	128	184
B+	ULTI	Ultimate Software	73	62	62	43	72	211	209	193	185
B+	BGS	B & G Foods	87	67	146	163	298	245	193	258	186
B+	CBD	Companhia Brasileira Adr	326	85	26	42	51	169	105	153	187
B+	CSU	Capital Senior Living	625	358	385	75	97	122	77	173	188
B+	DDS	Dillard's Inc	291	445	535	532	241	201	154	194	189
B+	LPX	Louisiana Pacific Corp	846	346	695	816	138	132	155	195	190
B+	WHR	Whirlpool Corp	1985	603	1088	861	682	406	235	196	191
B+	ACIW	A C I Worldwide	367	417	1022	689	604	375	229	197	192
B+	HIBB	Hibbett Sporting Goods Inc	39	208	69	115	262	232	203	249	193
B+	IMAX	lmax Corp	711	386	530	83	95	55	125	250	194
B+	INCY	Incyte Corp	21	993	416	1118	1339	811	596	227	195
B+	SAM	Boston Beer Company	151	751	529	418	641	333	219	255	196
B+	QCOM	Qualcomm Inc	651	323	309	365	566	275	296	201	197
B+	ASNA	Ascena Retail Group	255	324	101	181	149	88	116	202	198
B+	PPO	Polypore Intl.	1086	989	876	832	453	189	556	206	199
B+	CVI	C V R Energy	1054	2327	738	639	661	967	207	207	200

Bill Gunderson's Top 200 is a new feature in the newsletter. I can tell you from experience that it is very powerful. The Top 200 is a reflection of the market and the economy. These trends can remain in place for a long time. Sometimes bonds are at the top, sometimes cash is at the top, and there are even times when inverse funds rule the roost. Study this list carefully each week.

# 401-K Section

Everyone has different choices to them in their 401-ks. The choices basically fall into about broad categories however:

Large Cap, Mid-Cap, Small-Cap, Govt. Bond, Corp. Bond, Inflation Protected Bond, International, Emerging Market, and maybes sectors like technology, natural resources, etc.

I have added a number of mutual funds to my **Best Stocks Now** database that are representative of the various categories of funds that are available in most 401k plans. I grade them on a daily basis. I only want to own funds that are ranked 850 or higher, overall.

Of the funds that I am tracking, here is my current basic recommendation.

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INTERNATION	ONAL A	AND EMERGING MARKET WATO	CH:
As of Nov. 23,	2012		
		2012 ytd	
Thailand	THD	25.6%	
Mexico	EWW	24.4%	
Greece	GREK	21.6%	
India	INP	19.9%	
Peru	EPU	16.4%	
United States	^GSPC	11.8%	
Europe	EFA	9.9%	
Vietnam	VNM	8.1%	
China	FXI	7.1%	
Russia	RSX	5.0%	
Italy	EWI	4.8%	
Canada	EWC	1.9%	
Japan	EWJ	1.9%	
Emerging Mkts.	ADRE	1.1%	
Chile	CH	0.4%	
Spain	EWP	-5.6%	
Brazil	EWZ	-9.0%	

## MODEL MUTUAL FUND PORTFOLIO COMING SOON

COMMOI	DITIES (c	as of Nov. 23, 2	2012)				
		0010 VTD					
	<u>2012 YTD</u>						
Grains	JJG	24.8%					
Silver	SLV	22.7%					
Gasoline	UGA	19.3%					
Corn	CORN	13.0%					
Gold	GLD	11.8%					
Copper	JJC	1.3%					
Livestock	COW	-3.1%					
Steel	SLX	-7.8%					
Oil	USO	-15.0%					
Cotton	BAL	-17.5%					
Coal	KOL	-26.1%					

# Watch for Bill Gunderson on:



Here are snippets on all of the stocks I have talked about on my radio show, and articles that I have written over the last few months. They are in alphabetical order.

http://pwstreet.com/good-bad-stocks/

MORTGAGE RATES remain at all-time lows. "Craig Brock, our local mortgage expert and bond market commentator on Positively Wall Street is actually closing HARP-2 loans for people (while many banks are hopelessly backlogged). Are you under water on your property? These new rules are helping folks who may not have otherwise qualified for a new loan at these historic low rates!

Talk to Craig! (855) 900-EASY"

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#### http://pwstreet.com/book/

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