

August 2, 2013

New All-Time Highs...



Back in October of 2007, the Dow Jones Industrial Average hit an all-time high of 14,198. Approximately seventeen months later it hit a very unmemorable number of 6,469. It was a drop in the market that nobody wants to think back on. It was a very ugly chapter in America's history. The market lost 7,729 points in just 17 months. That translates into a percentage loss of 51.5%!

Now here we are four and one half years later, and we once again are hitting NEW, all-time highs in the market. The market Dow closed at 15,568 on Friday. On the one hand, it is only up 9.6% from the previous high that was set almost six years ago. On the other hand it is up 140% from the low that was set back in March of 2009.

DO YOU STILL BELIEVE IN PASSIVE INVESTING?

The active vs. passive investing debate has raged on for decades in the market, and it will continue to be one of the fiercest arguments about the market going forward.



Active!

Passive!

The proponents of passive investing argue that "buy and hold" is the best way to go over the long haul. Even though the market promises to be choppy over the long haul, it all works out over time.

Most proponents of passive, or "buy and hold" use indexes for their investing. John Bogle of the Vanguard Funds has amassed billions of dollars under management as one of the leading preachers for the gospel of passive investing. His very low expense funds just follow very large indexes come hell or high water. There is no active management. Instead, there are just a few changes here and there as a few companies come and go in their respective indexes from time to time.

Bogle would also argue that the expenses involved in active management really cuts into the performance of your portfolio over time. It is better to just stay put and keep your management expenses as low as possible. There is definitely a lot of merit to this argument.

I would say that the vast majority of the advisors in my industry are disciples of the passive investing philosophy. They strive to smooth out the volatility of the stock market by also putting a big chunk of passive money in the fixed income, or bond market. This way when the stock market is tanking, the bond market usually offsets some of the losses with gain.

Conversely, when the bond market is tanking like it is this year, the stock market will offset these losses with gains. A fifty-fifty mix of bonds vs. stocks this year would only net a gain of 3.8% so far this year, however. Of course, if you have a 100% bond exposure that positive 3.8% sure sounds a lot better than the 12.1% loss that you would have experienced in pure bonds so far this year.

A 3.8% gain pales in comparison to a pure stock market (S&P 500) gain of 19.8%, however. A 60/40 mix of bonds vs. stocks would be up just 0.06% so far this year. That is not even a one percent gain. Your gains in stocks would have been totally wiped out by bond losses.

During the 54%, seventeen month drop in the stock market, the bond market (TLT) went up 17.4%. A 60/40 bond/stock mix would have only lost 11.1% during that drastic drop in the stock market. A loss of 11.1% overall pales in comparison to a 17.4% gain in the bond market, however.

As you can see from the screen shot below, the bond market was up a total of 32% in 2008.

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Performance G	rade	C-	С	
2008 Total Retu	Irn	32.1%	-38.5%	
Safety Grade		А	С	
2012 Total Retu	Irn	2.4%	11.8%	
2013 YTD Retu	-11.7%	19.9%		
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Best Stocks	Sector	rs Dow	Search	

During that same year, the S&P 500 was down 38.5%.

A 60/40 bond/stock mix in 2008 would have netted a gain of 3.8% overall for that year. No wonder there are so many asset allocators out there. You can't lose too much money, but you can't make very much money either! Client's account stay alive and nobody gets too angry, but the results run right around the inflation rate.

Obviously, your mix of stocks of bonds is very critical to your success over time. Grabbing the lion's share of the gains of the asset class that is in favor, while avoiding the big losses in the asset class that is out of favor would be the optimal outcome, but how does one accomplish this?

I discovered some very startling facts during that 2008 year drubbing that the stock market suffered. I think the fact that treasuries were up 32% that year is a very big eye opener in and of itself. But I also

discovered that so-called hard-times stocks like pawnshops, auto part stores, and dollar stores were up significantly in 2008.

Much to my amazement, I also discovered that biotech stocks and other areas of the market held up much better in 2008 than other areas of the market. Of course inverse funds did phenomenally well in 2008.

That experience of 2008 was very important in helping me develop my grading and ranking system. I realized that it had to be sensitive enough to detect early deterioration in the assets that were about to get taken to the wood shed, but not be so sensitive that it caused one to be whipsawed in and out them constantly.

To be honest, I have not made one change to the formulas that I developed in 2008-2009. I have been very happy with the guidance that my proprietary grading system has given me since its inception. I make no claims or promises, however. It still requires a good dose of common sense and the human touch.

My Best Stocks Now App has helped me immensely in following the asset classes, sectors, and individual assets as they flow in and out of favor. For the most part, it has pointed me to the right areas of the investment world, and kept me out of the wrong ones. I have also heard many users proclaim its effectiveness.

The app has now had thousands and thousands of downloads, and I have not heard one complaint about its usefulness as a tool to help guide investors through the roller-coaster ride called the stock market. The app is consistently at or near the top ten of all the financial apps in the world as far as gross goes.

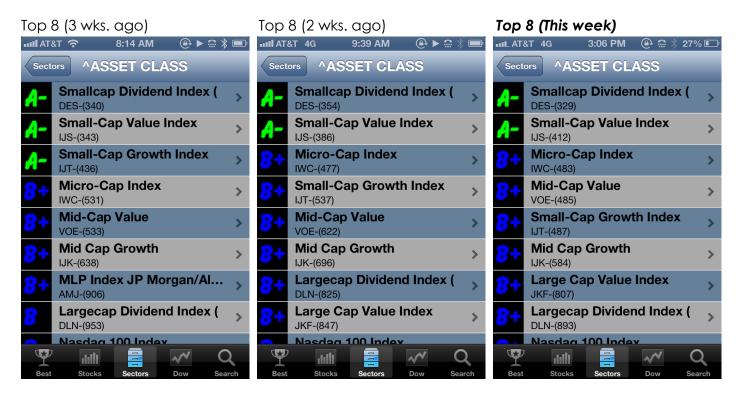
In addition to this, the app has pointed me to some huge individual winners since I have been using it. It is not easy to stay on top of such a large field of candidates, but the app has enabled me to do this.

I still make no claims, however. I am also here to testify that it requires about 6-10 hours of my time each and every day. We are currently engaged in some back-testing of various strategies for own use. There are a lot of "what-if's" that can be looked at. A top 10 strategy, a top 25 strategy, a top 50 strategy, a top 100 strategy, etc., etc. I will keep you posted on what we find.

For now, I use the app as **tool** to point me in the right direction. From there, I make the final decisions from the short list of stocks that I have narrowed the market down to. I try to use common sense and add a good eye for technical analysis to help me make those final decisions. I am still a big believer that investing is a process of a lot small decisions as opposed to big dramatic decisions.

So what are my formulas telling me now?

Let's begin this week with the asset class rankings:



I have learned that it is wishful thinking to go beyond the top 8 or so asset classes. That means that 100% exposure to stocks is still what the app recommends, more specifically, small, micro-cap, and mid-cap DOMESTIC stocks. This trend has been in place all year long. Trends are good. We can make money from trends. At the same time, we need to take action when trends start to change!

Here is what a chart of stock in general looks like right now. We use the S & P 500 as our proxy.



Here is what a chart of one of the leading asset classes looks like right now.



A money-making trend indeed!

Let's take a look at the number 9-16 ranked asset classes just to see if there is anything rising or falling in rank:

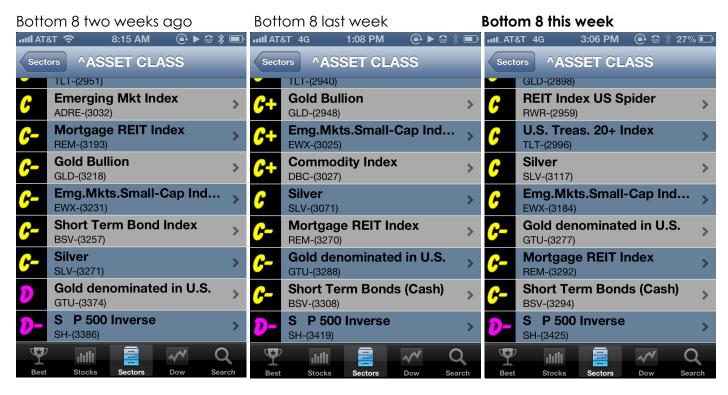
- (9-16)Three weeks ago
- (9-16) Last week

(9-16) This week



Actually, I am OK with number nine and ten, but beyond that Yecchhh!!!

Here are the worst asset classes to be invested in right now. I am not one to make contrarian arguments! I like to buy into strength, not weakness.



Being SHORT or INVERSE the market is still the worst place to be invested. CASH is the second worst place to be. Precious metals and commodities are still a terrible place to be, as are the emerging markets! Treasuries and Real Estate investment trusts are also now in the bottom 8. I feel sorry for investors **STUCK IN NON-TRADED REITS!** THE HORROR!





What does the above say about a current stock/bond mix? 100% closely managed stocks! I track a few dozen indexes with my app. Here are the current leaders.

BEST two weeks ago

BEST last week

BEST this week



Here are the current worst indexes around the world.

Worst Indexes 2 weeks ago

Worst Indexes last week

Worst Indexes this week



Now let's continue to zero in by taking a look at the current sector leaders.

Top 8 three weeks ago

Top 8 two weeks ago

Top 8 this week



It continues to be the pharmaceutical, internet, biotech, retail, aerospace, regional banks and healthcare sectors that are leading the market. These are sweetest of the sweet spots in the market.

The biggest change to happen this year was the fall from grace of the housing sector. Higher interest rates have hit this sector hard.

Here is one-year chart of the red-hot biotech sector.



Let's next check sectors 9-16 to see if anything interesting is happening.

#9-16 (3 weeks ago)

#9-16 (2 weeks ago)

#9-16 (this week)





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I don't really see anything real exciting here.

Here are this week's worst ranked sectors.

Bottom 8 Two Weeks Ago

Bottom 8 Last Week

Bottom 8 This Week



A lot of real estate related stuff has really fallen from its perch!

Here is how we finished off this past week in the market.

Asset	Fri. 7/26/13	Fri. 8/2/13	Week	Week Pct.
Class	Close	Close	Change	Change
S&P500	1691.65	1709.67	18.02	1.07%
DJIA	15,558.83	15,658.36	99.53	0.64%
NASD	3613.16	3689.59	76.43	2.12%
S&P600 (Small)	588.57	595.68	7.11	1.21%
S&P400 (Mid-Cap)	1228.42	1253.67	25.25	2.06%
Tot.WId Stock Index (VT)	54.44	55.05	0.61	1.12%
Emg. Mkts (VWO)	40.06	39.80	-0.26	-0.65%
Em Mkt Sm. Cap (DGS)	47.30	46.72	-0.58	-1.23%
Europe (EFA)	60.78	61.63	0.85	1.40%
China (FXI)	34.72	34.97	0.25	0.72%
Latin America (ILF)	37.07	36.99	-0.08	-0.22%
20 Yr.+ U.S Treas. (TLT)	108.09	106.52	-1.57	-1.45%
U.S. 10yr. Tr.	2.56%	2.60%	0.04%	-1.64%
Greece 10yr. Bond	10.29%	10.01%	-0.28%	2.72%
Italy 10yr. Bond	4.40%	4.37%	-0.03%	0.68%
Spain 10yr. Bond	4.65%	4.63%	-0.02%	0.43%
Oil	107.00	106.88	-0.12	-0.11%
Gold	1333.00	1314.00	-19.00	-1.43%

The same trends remain in place for now. DOMESTIC STOCKS!

Here is where we stand year to date:

Asset	12/31/12	Fri. 8/2/13	2012	2013
Class	Close	Close	Final	YTD
S&P500	1426.19	1709.67	13.41%	19.88%
DJIA	13104.00	15658.36	7.06%	19.49%
NASD	3019.51	3689.59	15.66%	22.19%
S&P600 (Small)	476.57	595.68	14.82%	24.99%
S&P400 (Mid-Cap)	1020.43	1253.67	16.07%	22.86%
Total World Stock Index	49.42	55.05	16.07%	11.39%
Emg. Mkts (VWO)	44.53	39.80	16.54%	-10.62%
Em Mkt Sm. Cap (DGS)	49.44	46.72	19.59%	-5.50%
Europe (EFA)	56.86	61.63	14.80%	8.39%
China (FXI)	40.45	34.97	16.00%	-13.55%
Latin America (ILF)	43.84	36.99	2.98%	-15.63%
20 Yr.+ U.S Treas. (TLT)	121.18	106.52	2.98%	-12.10%
U.S. 10yr. Tr.	2.01%	2.60%	-0.53%	-29.45%
Spain 10yr. Bond	4.65%	4.63%	5.17%	0.43%
Oil	107.00	106.88	5.21%	-0.11%
Gold	1333.00	1314.00	6.14%	-1.43%

As you can see, there is a HUGE gap between the best and worst performing asset classes this year! I see NO REASON to take down the Green Flag on the stock market again this week.







Bill Gunderson's Model Portfolio for Investors seeking Aggressive/Moderate Growth.

This is my most aggressive portfolio. It is designed for investors with long-term time horizons, seeking maximum growth. This portfolio is made up mainly of small and mid-cap stocks with superior growth potential. This portfolio is up **25.74%** year-to-date after all expenses. I sold

THIS SECTION IS FOR CLIENTS AND SUBSCIBERS ONLY

Trius was bought out this past week! I found the stock using my app.

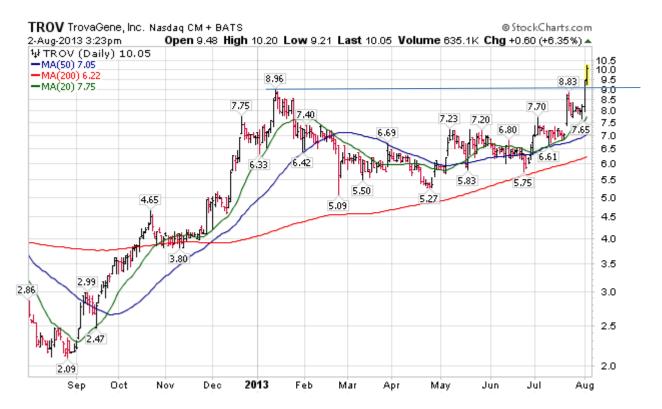


Let's make Trovagene (TROV) this week's featured stock.

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BEST STOCKS N	Performance of trov vs S&P 500						
Trovagene Inc.		1 Mo Total Return	37.3%	5.7%			
		3 Mo Total Return	74.9%	7.9%			
Sector	Drug	12 Mo Total Return	259.1%	24.1%			
Market Cap	156,470,000	Momentum Grade	A+	С			
Size	Micro-Cap	3 Yr Avg Tot Ret	50.5%	15.7%			
Risk Profile	Speculative		37.5%				
Valuation 08	/02/13	5 Yr Avg Tot Ret		6.3%			
Last Closing Price	\$10.02	10 Yr Avg Tot Ret	N/A	5.7%			
Next Yr EPS Est	N/A	Performance Grade	NA	С			
		2008 Total Return	NA	-38.5%			
Forward PE Ratio	-33.40	Safety Grade	NA	С			
Best Stocks Sectors	Dow Search	Best Stocks Sect		Q Search			

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1 week ago	1 week ago							
1 month ago	1 month ago							
2 months ago		142						
3 months ago	3 months ago							
6 months ago 0								
1 year ago		0						
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Please follow me on Twitter @BillGunderson, Facebook, or LinkedIn throughout the week for any changes in my current stance on the market or individual stocks. My tweets are also found on my **BEST STOCKS NOW** app every day, and on the <u>homepage</u> of my website: http://www.pwstreet.com I will do my best to put you in the winner's circle!

Bill Gunderson's Model Portfolio for Conservative Growth Investors:

This model is made up of mostly large and mid-cap companies that I consider suitable for investors who have a **conservative growth risk profile**. Time horizon of at least 3-5 years would be appropriate.

This portfolio is up <u>12.24%</u> year-to-date, as large-cap stocks continue to lag the market for now. This is net of an annual mgt. fee of 2.0% and all \$7 trades. I sold

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY

Mastercard had a huge week!



Ocwen also had a great breakout!



Pharmacyclics is also starting ramble again....



Bill Gunderson's INCOME/GROWTH Model Portfolio

This portfolio is for investors seeking Income along with the possibility of Growth. This is a good mix for retirees who are seeking a CD alternative-albeit with greater risk. This portfolio currently has an average yield of **3.8%**.

This portfolio is now up <u>13.77%</u> YTD and <u>21.66%</u> since its August 5, 2011 inception. This works out to an annualized rate of **10.86%**. **SURE BEATS BONDS!**

I dumped

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Booz Hamilton had a nice breakout this past week despite its Edward Snowden connection.



401-K Section (How is your 401k) portfolio doing?

Everyone has different choices to them in their 401-ks. The choices basically fall into about broad categories however: Large Cap, Mid-Cap, Small-Cap, Govt. Bond, Corp. Bond, Inflation Protected Bond, International, Emerging Market, and maybes sectors like technology, natural resources, etc.

I have added a number of mutual funds to my **Best Stocks Now** database that are representative of the various categories of funds that are available in most 401k plans. I grade them on a daily basis.

If you have a wide selection of mutual funds in your plan, here is my current basic recommendation: This portfolio is up <u>22.57%</u> year-to-date (net of all fees and trading costs). I

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BEST STOCKS NOW [™] Radio Show can now be heard every weekday at 6am and again at 8am on AM1160 KVCE in the Dallas/Ft.Worth area.

Bill Gunderson is a professional fee-based money manager. Gunderson Capital Management manages hundreds of accounts all across the country. Minimum account size is \$100,000. Annual Mgt. fees are 2% on accounts under \$250,000, 1.5%-1.75% on accounts between \$250k and \$1 million, and 1% on accounts over \$1 million. Call us for a portfolio evaluation and more info. (855)611-BEST.

401(k) Section (VERY BASIC)

Many folks have a very limited selection of choices in your 401-k.

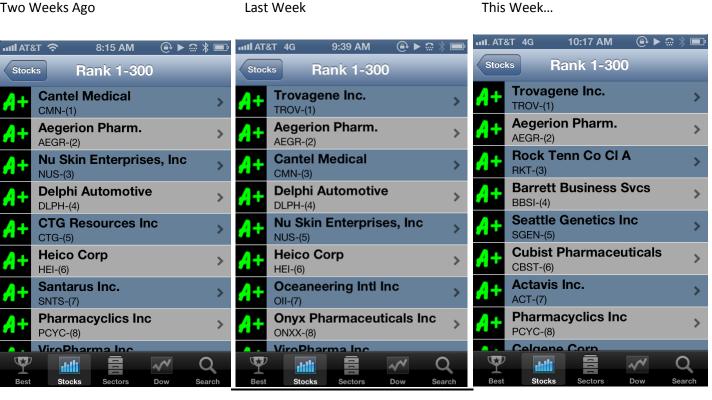
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Bill Gunderson's ETF Model Portfolio

This portfolio is for investors seeking growth. This portfolio is now up 18.93% YTD. I

Bill Gunderson's Weekly Top 300 List

Two Weeks Ago



This is just an appetizer, here is the full list.

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY. BUT HERE ARE 150-200

		Bill Gunderson's	One	Six	Three	Two	Six	One	Two	One		
		Best Stocks Now	YearAgo	Mos. Ago	Mos. Ago	Mos. Ago	Wks. Ago	Mo. Ago	Wks.Ago	Wk. Ago	Yest.	Current
		Top 200 as of 8/2/2013	Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank
A	CFI	Culp Inc	1670	783	305	192	310	349	417	357	175	151
A	GWR	Genesee & Wyoming Inc	228	97	168	174	94	122	73	118	122	152
A	WCC	Wesco Intl Inc	799	637	346	738	1020	645	350	191	258	153
A	HAIN	Hain Celestial Grp	100	195	188	64	222	243	103	154	218	154
A	MGAM	Multimedia Games Inc	839	39	57	39	110	189	128	69	84	155
A	HD	Home Depot Inc	191	88	59	89	69	100	136	125	77	156
A	KKD	Krispy Kreme Doughnuts Inc	2147	984	257	72	187	314	90	158	146	157
A	ALKS	Alkermes Inc	813	37	134	146	227	159	463	395	205	158
A	PDFS	PDF Solutions Inc	935	62	96	227	185	263	70	128	183	159
A	WFM	Whole Foods Market	222	810	148	252	325	93	118	161	154	160
A	NPSP	NPS Pharmaceuticals Inc	1260	112	122	122	168	99	113	129	207	161
A	EOG	E O G Resources Inc	511	1479	809	765	356	246	175	186	141	162
A	HSNI	HSN Inc.	0	501	210	257	362	238	197	131	213	163
A	TG	Tredegar Corp	2011	146	290	283	278	351	252	386	301	164
A	WAB	Wabtec Corp	139	54	117	160	239	198	184	119	102	165
A	WST	West Pharmaceutical Svcs	929	180	176	165	70	47	86	120	89	166
A	CMCSA	Comcast Corp CI A	104	160	374	664	298	233	278	221	178	167
A	PRHSX	T. Rowe Price Health Science	241	210	165	305	349	300	241	159	209	168
A	AVG	A V G Technologies N.V.				0	0	0	198	188	200	171
A	BID	Sotheby's Holdings Inc	2237	1936	1074	737	460	470	239	284	170	172
A	REGN	Regeneron Pharmaceuticals	119	14	16	116	39	175	53	54	97	173
A	TSRO	Altisource Asst. Mgt.	0	0	0	0	0	0	0	380	424	174
A	GPK	Graphic Packaging Corp	877	330	471	520	196	350	348	336	224	175
A	THO	Thor Ind Inc	1301	877	556	127	139	267	183	80	123	176
A	FOSL	Fossil Inc	930	484	278	366	152	206	236	204	294	177
A	GIII	G-III Apparel Group, Ltd	931	124	213	42	262	200	168	258	93	178
A	BECN	Beacon Roofing Supply	2229	274	88	158	867	517	397	278	263	179
A	CPA	Copa Holdings	575	68	26	36	30	145	243	136	127	180
A	CBOE	C B O E Hldgs.		1034	1822	876	796	94	63	61	91	181
A	AZO	AutoZone Inc	69	170	216	159	213	240	316	238	222	182
A	NBL	Noble Energy Inc	651	850	296	473	155	146	182	171	247	183
A	PETM	Petsmart Inc	23	161	353	221	300	352	440	416	181	184
A	CARB	Carbonite	0	2148	718	32	77	50	283	107	384	185
A	ACM	Aecom Technology	2044	436	802	791	360	524	232	123	150	186
A	Μ	Macys Inc	414	159	129	129	170	77	201	219	113	187
A	ADVS	Advent Software Inc	1954	1143	544	320	324	118	123	151	90	188
A	SMRT	Stein Mart Inc	2385	680	637	110	46	119	100	112	59	189
A	BOFI	B O F I Holdings				48	307	324	54	115	86	190
A-	PNR	Pentair Ltd	2324	369	231	95	153	106	260	237	231	191
A-	SXI	Standex Intl Corp	199	365	308	348	269	321	165	174	203	192
A-	TUP	Tupperware Corp	881	237	150	204	261	382	537	326	204	193
A-	NTCT	Netscout Systems Inc	205	757	540	352	370	262	57	328	315	194
A-	ACHC	Acadia Healthcare	0	0	0	0	0	0	237	227	57	195
A-	IBA	Industrias Bachoco Sa de CV	1009	209	384	942	680	207	191	251	270	196
A-	MVV	Mid-Cap Index 2X	0	499	547	1153	353	280	222	252	392	199
A-	HNH	Handy & Harman Ltd.	0	1455	1746	585	558	389	388	243	266	200

Bill Gunderson's Top 200 is a new feature in the newsletter. I can tell you from experience that it is very powerful. The Top 200 is a reflection of the market and the economy. These trends can remain in place for a long time. Sometimes bonds are at the top, sometimes cash is at the top, and there are even times when inverse funds rule the roost. Study this list carefully each week.

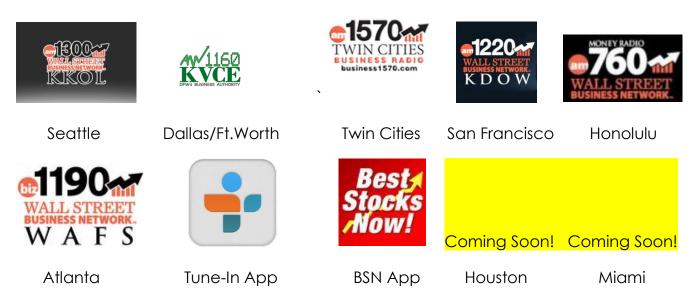
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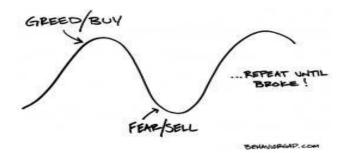
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In additon to this we will also download the shows to the radio archives on my website <u>http://pwstreet.com</u> and send them to iTunes. There is no excuse to not keep up on your investments!

DON'T BE THIS TYPE OF INVESTOR !!!!!!



Bill Gunderson is also columnist for The Street.com, MarketWatch.com, Townhall Finance, and SeekingAlpha.com.



You can see my recent articles for the TheStreet by clicking here

To see my recent articles for MarketWatch click here

Watch for Bill Gunderson on:



Here are snippets on all of the stocks I have talked about on my radio show, and articles that I have written over the last few months. They are in alphabetical order.

http://pwstreet.com/good-bad-stocks/

MORTGAGE RATES remain at all-time lows. "Craig Brock, our local mortgage expert and bond market commentator on Positively Wall Street is actually closing HARP-2 loans for people (while many banks are hopelessly backlogged). Are you under water on your property? These new rules are helping folks who may not have otherwise qualified for a new loan at these historic low rates!

Talk to Craig! (855) 900-EASY"

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