

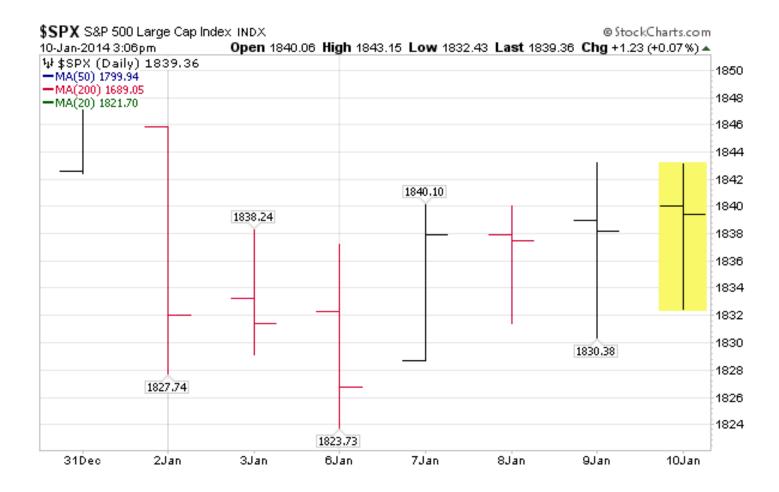
BILL GUNDERSON'S BEST STOCKS NOW NEWSLETTER

Honest Counsel for Successful People.

January 10, 2014

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The January Effect



Much has been made of the January effect over the years. The old axiom says that as January goes, so goes the market.

There are two different variations of the concept:

One is based on the first five days of January and the other is based on the entire month of January.

Version number one really is of little help. When a new year begins, the market has a positive year 65% of the time. When the first five days are positive, the average goes up to 69%. The odds are tilted a little big in your favor.

When the first five days are negative however, the probabilities do rise for a down year from 42% to 35%, however. So at least the first five days do bear watching.

When the Dow over the first five trading sessions of the year	% of time Dow GAINED thereafter through the end of the year	% of time Dow DECLINED thereafter through the end of the year
Rose	69%	31%
Fell	58%	42%
All years regardless	65%	35%

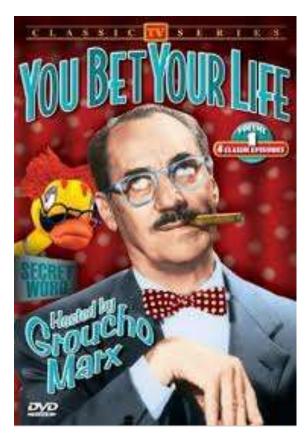
How did the first days of 2014 go?

The S&P 500 began the year at 1848.36.

Five trading days later it was at 1837.88.

Therefore the odds are tilted a little bit towards a down year in the market.

I would not bet my life on it, however.



The second version of the January effect is a little bit better of a predictor.

Since 1950, there have been only five times when the January effect turned out to be a poor indicator of the rest of the year, according to the "Stock Trader's Almanac," a book that tracks market trends.

The January effect based on the entire trading month of January has been about 90% accurate since 1950.

The Stock Trader's Almanac also suggests that since 1950 every losing month of January preceded a new or extended bear market or in some cases a flat market.

We continue to look for clues that signal the end of this current bull. Here is the scorecard so far this year.

Asset	12/31/13	1/10/13	2012	2013	2014
Class	Close	Close	Final	Final	YTD
\$&P500	1831.77	1842.37	13.41%	29.18%	0.58%
Forward PE ratio	18.58	18.94	14.78	12.67%	1.94%
DJIA	16576.66	16437.05	7.06%	26.50%	-0.84%
NASD	4160.77	4174.67	15.66%	37.80%	0.33%
\$&P600 (Small)	665.54	659.80	14.82%	39.65%	-0.86%
\$&P400 (Mid-Cap)	1342.53	1340.02	16.07%	31.57%	-0.19%
Tot World Stock Index (VT)	59.40	59.07	16.07%	20.19%	-0.56%
Emg. Mkts (VWO)	41.14	39.87	16.54%	-7.61%	-3.09%
Em Mkt Sm. Cap (DGS)	46.09	45.59	19.59%	-6.78%	-1.08%
Europe (EFA)	67.10	66.81	14.80%	18.01%	-0.43%
China (FXI)	38.37	34.62	16.00%	-5.14%	-9.77%
Latin America (ILF)	37.04	35.60	1.70%	-15.51%	-3.89%
20 Yr.+ U.S Treas. (TLT)	101.86	104.41	1.70%	-15.94%	2.50%
7-10 Yr. U.S Treas. (IEF)	99.24	100.62	2.50%	-7.24%	1.39%
U.S. 10yr. Tr.	2.98%	2.86%	0.12%	-49.25%	4.03%
Spain 10yr. Bond	4.14%	3.80%	5.17%	8.21%	8.21%
Oil	94.18	92.79	5.21%	-2.07%	-1.48%
Gold	1237.40	1246.40	6.14%	-26.34%	0.73%

As you can see, the jury is still out as to where January will end the month. Enter Janet Yellen, the new FED chairperson.

I would like to see a stat of how the market has done over the years when the FED is supplying the stimulus that it is currently.

Unfortunately no such stat exists because the fed has never supplied so much stimulus in the past. My bet continues to be on the FED. Unfortunately, we have not heard boo from Ms. Yellen yet.



Ben does not look real happy

Here is how the past week went.

Asset	Fri. 1/3/13	Fri. 1/10/13	Week	Week Pct.
Class	Close	Close	Change	Change
S&P500	1831.77	1842.37	10.60	0.58%
Forward PE ratio	18.50	18.94	0.44	2.38%
DJIA	16,469.99	16,437.05	-32.94	-0.20%
NASD	4131.91	4174.67	42.76	1.03%
S&P600 (Small)	660.06	659.80	-0.26	-0.04%
S&P400 (Mid-Cap)	1333.77	1340.02	6.25	0.47%
Tot.Wld Stock Index (VT)	58.58	59.07	0.49	0.84%
Emg. Mkts (VWO)	39.63	39.87	0.24	0.61%
Em Mkt Sm. Cap (DGS)	45.25	45.59	0.34	0.75%
Europe (EFA)	65.96	66.81	0.85	1.29%
China (FXI)	36.66	36.42	-0.24	-0.65%
Latin America (ILF)	35.82	35.60	-0.22	-0.61%
20 Yr.+ U.S Treas. (TLT)	102.17	104.41	2.24	2.19%
7-10 Yr. U.S Treas. (IEF)	99.57	100.62	1.05	1.05%
U.S. 10yr. Tr.	2.99%	2.86%	-0.13%	4.35%
Greece 10yr. Bond	8.49%	7.72%	-0.77%	9.07%
Italy 10yr. Bond	4.09%	3.89%	-0.20%	4.89%
Spain 10yr. Bond	4.14%	3.80%	-0.34%	8.21%
Oil	94.18	92.79	-1.39	-1.48%
Gold	1237.40	1246.40	9.00	0.73%

Bonds were the big winner as economic reports, especially the jobs report, still show a sluggish economy. Therefore, fear of tapering has abated somewhat for now. The good news is that U.S. Treasuries have finally found a bottom.



The bad news is that they are still ranked 2993 out of 3750.



Gold has seemingly also found a bottom.





It checks in at number 3,353, however.

Oil prices continue to plunge...



While many Airlines...



And many truckers continue to rise...



I have written about Old Dominion (ODFL) many times. Readers of my newsletter got a preview of my article on the stock before it was published by TheStreet.com on Thursday.

http://www.thestreet.com/story/12218980/1/old-dominion-freight-just-keeps-on-trucking.html

I also wrote about it for Marketwatch.com last May when it was a lot cheaper than it is now.

http://www.marketwatch.com/story/old-dominion-keeps-on-truckin-to-the-upside-2013-05-20

For now, domestic stocks continue to be the place to be...



At least that is what my app is telling me for now. The top eight places of the 34 asset classes that I rank are still all U.S. stock related.



It is also continues to be **a smaller is better theme**. This theme has been in place for about fifteen months now. The trend has been our friend. It will end at some point in the future, however. Here is a chart of this week's leading asset class.



We next check Asset Classes 9-16 again this week to see if anything interesting is going on there.



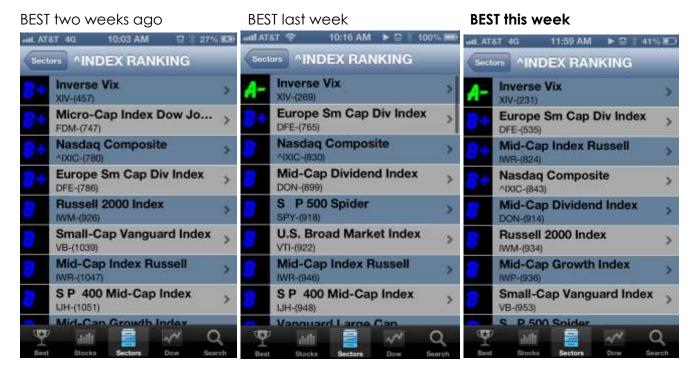
Even asset classes nine and ten are still stock related. This means that the top ten asset classes are ALL DOMESTIC STOCK related.

Here are the CURRENT bottom eight ranked asset classes:



Being short the market has been the absolute worst place that you could be. It still is. Gold, bonds, and commodities, still belong in an asset allocation. At least in my view.

We next look at the best indexes in the world right now.



The Nasdaq is still very strong for now. In fact, there were several days this past week where the Dow was down and the Nasdaq was up. This is called a mixed market.

One-year chart of the Nasdaa



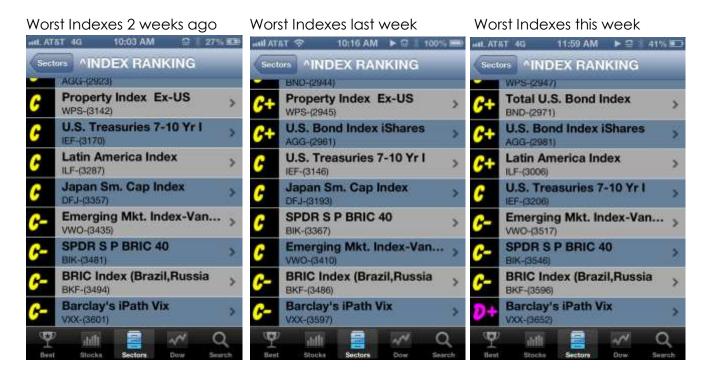
Speaking of the Dow. Here is how it looks right now.

One-year chart of the DOW



The Dow looks almost identical to the S&P 500 right now. It still looks EXTENDED to me, however.

Here are the current **worst** ranked indexes around the world.



The VIX is still at the bottom of the pile. THIS IS A BULLISH INDICATOR. Foreign markets and interest sensitive investments are to still be avoided at all cost!

Now on to the sectors in the market. Best Asset Classes Now-BACN™. Best Sectors Now. Best Stocks Now™. I track sixty sectors on a daily basis.



The leading sectors in 2014 looks almost the same as 2013! Take a look at the biotech sector.



Look at the week that this sector had! New, all-time highs.

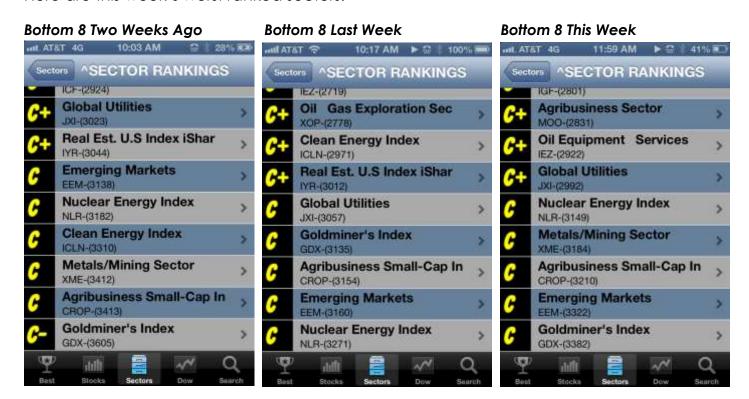
WARNING: This will change dramatically at some point in time, but we just don't know when. That is why I keep a constant watch on the sector rankings.

Let's next check sector rankings 9-16 to see if anything interesting is going on there:



The homebuilding sector has dropped off of my "watch list" for now. Nothing else really catches my eye in this second tier of leaders right now.

Here are this week's worst ranked sectors.



Emerging markets continue to get crushed.



How does your asset allocation look right now? Do you still own any of the laggards?

The four year, ten month old BULL MARKET is still intact. I am not a buy and holder. I am a market timer. I have kept you IN all throughout this current bull. It will come to an end at some point in time, however. The market still looks a bit extended to me right now. I am going to keep yellow caution flag up for now-at least until we hear from Yellen! I do remain almost fully invested, however.





Please follow me on Twitter @BillGunderson throughout the week for any changes in my current stance on the market or individual stocks. If you need a quick primer on how to use Twitter, click here.

My tweets are also found on my **BEST STOCKS NOW** app every day, and on the <u>homepage</u> of my website: <u>http://www.pwstreet.com</u>

Bill Gunderson's Model Portfolio for Investors seeking Aggressive/Moderate Growth.

This is my most aggressive portfolio. It is designed for investors with long-term time horizons, seeking maximum growth. This portfolio is made up mainly of small and mid-cap stocks with superior growth potential. This portfolio was up 39.5% in 2013 after all expenses.

This portfolio is up 2.10% YTD. I made

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ACHC had a nice breakout this past week



Bill Gunderson's Model Portfolio for Conservative Growth Investors:

This model is made up of mostly large and mid-cap companies that I consider suitable for investors who have a **conservative growth risk profile**. Time horizon of at least 3-5 years would be appropriate. Large cap stocks underperformed small caps in 2013.

This portfolio was up 23.85% in 2013. This net of an annual mgt. fee of 2.0% and all \$7 trades.

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Valeant is another good example. I just wrote about the stock last week.



Bill Gunderson's INCOME/GROWTH Model Portfolio

This portfolio is for investors seeking Income along with the possibility of Growth. This is a good mix for retirees who are seeking a CD alternative-albeit with greater risk. This portfolio currently has an average yield of <u>4.2%</u>.

This portfolio was up <u>21.75%</u> in 2013. It is now up <u>28.81%</u> since its August 5, 2011 inception. This works out to an annualized rate of **11.39%**. **Bonds anyone?** The average BOND fund was NEGATIVE for the year!

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We continue to have Fun, Fun, Fun, Until.....



401-K Section (How is your 401k) portfolio doing?

Everyone has different choices to them in their 401-ks. The choices basically fall into several broad categories however: Large Cap, Mid-Cap, Small-Cap, Govt. Bond, Corp. Bond, Inflation Protected Bond, International, Emerging Market, and maybes sectors like technology, natural resources, etc.

I have added a number of mutual funds to my **Best Stocks Now** database that are representative of the various categories of funds that are available in most 401k plans. I grade them on a daily basis.

If you have a wide selection of mutual funds in your plan, here is my current recommendation. This portfolio was up 31.33 yin 2013 (net of all fees and trading costs). It is up 2.16% so far this year.

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To view this past week's show archives click <u>here</u>

401(k) Section (VERY BASIC)

Many folks have a very limited selection of choices in your 401-k.

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Bill Gunderson's ETF Model Portfolio

This portfolio is for investors seeking growth. This portfolio was up <u>27.07%</u> in 2013. I made no changes this past week. This portfolion is up 1.33% YTD.

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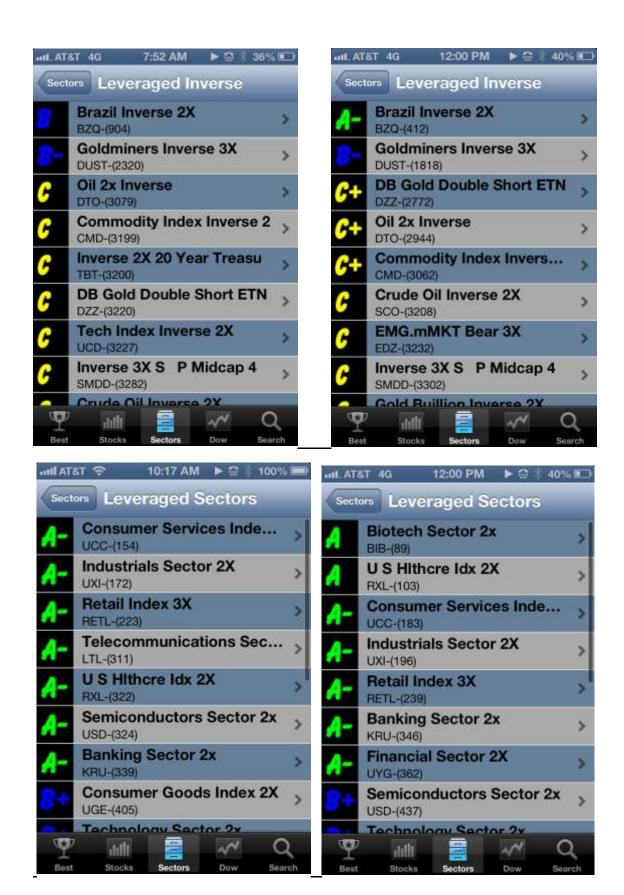
Current leveraged index/sector rankings

Last week



This week





Bill Gunderson's Leveraged ETF Model Portfolio:

This model is brand new. It is obviously my most aggressive one. It is not for the faint of heart.

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Bill Gunderson's Grandchildren College Fund Model Portfolio:

This model is brand new. It begins with \$1,000.

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Two Weeks Ago



Last Week



This Week



Melissa Furrows First Smile. (I told her about her new college fund) Born Nov. 21, 2013.

his week's top 300 list.



This is just an appetizer, here is the main course.

BILL GUNDERSON'S TOP 300 LIST IS FOR CLIENTS AND SUBSCRIBERS ONLY, BUT HERE ARE 250-300

80	ill Go	ınderson's	One	Six	Three	Two	5	Six	One	Two	One		
	st Stock		Year Ago	Mos. Ago	Mos. Ag	o Mos. Ag	go Wks	s. Ago N	۸o. Ago ۱	Nks. Ago \	Wk. Ago	Yest.	Current
То	p 300	as of 1/10/2014	Rank	Rank	Rank	Rank	<u>R</u>	ank	Rank	Rank	Rank	Rank	Rank
A-	WINA	Winmark Corp		1204	507	344	549	485	181	150	282	246	251
A-	AZO	AutoZone Inc		279	569	591	134	481	683	632	357	226	254
A-	CSOD	Cornerstone Ondemand		2136	1034	1830	33	2558	215	2337	2021	204	255
A-	QLYS	Qualys Inc.		0	0	0	0	0	0	0	0	372	256
A-	NBIX	Neurocrine Biosciences Inc		1263	1779	2875	407	3169	2635	3152	2354	254	257
A-	JAH	Jarden Corp		1433	574	1114	969	340	872	404	406	227	258
A-	TTC	Toro Co		135	287	92	486	225	309	254	339	208	259
A-	WHR	Whirlpool Corp		432	545	280	819	183	271	214	285	259	260
A-	AIRM	Air Methods Corp		88	95	144	563	102	209	87	96	328	261
A-	BABY	Natus Medical Inc		1945	2535	2372	2635	757	2875	185	218	216	262
A-	NFLX	Netflix, Inc		190	1	108	55	36	26	70	55	132	263
A-	UHAL	Amerco		200	135	365	441	230	414	146	97	261	264
A-	MERU	Meru Networks		0	0	0	0	3147	0	2424	1456	321	265
A-	REED	Reed's Inc.		1489	1336	3318	752	633	3216	1025	898	264	266
A-	ACXM	Acxiom Corp		595	1122	73	1071	309	373	399	294	265	267
A-	ECPG	Encore Capital		73	45	3	285	397	2	297	207	213	268
A-	AAON	A A O N Inc		1108	1902	491	541	433	427	346	176	294	269
A-	SMRT	Stein Mart Inc		1868	1873	411	7	210	349	456	483	506	270
A-	AMRS	Amyris		439	2618	3422	2447	1566	2659	2294	1636	329	271
A-	FXH	Strataquant Healthcare Index		0	0	557	467	289	338	363	353	270	274
A-	LOCK		0	0	0	1409	0	290	0	262	184	462	275
A-	RNET	Rignet Inc.		0	0	537	0	592	393	124	382	271	276
A-	GPT	Gramercy Property Trust				0	0	1056	0	51	121	134	277
A-	SFG	StanCorp Financial Grp		846	863	1425	1315	1217	1592	151	262	274	278
A-	EGOV	NIC Inc		864	124	54	309	259	87	354	120	276	279
A-	JJSF	J&J Snack Foods Corp		693	523	1035	773	528	724	359	274	335	280
A-	TWC	Time Warner Cable Inc		146	167	1799	433	1653	1880	65	123	192	281
A-	LOPE	Grand Canyon Educaton		0	0	0	0	292	0	218	534	278	282
A-	DGI	Digitalglobe Inc		784	488	3298	1217	173	2159	167	187	407	283
A-	COG	Cabot Oil & Gas Corp		193	35	348	112	1068	323	980	490	315	284
A-	HD	Home Depot Inc		195	277	238	98	320	242	425	283	282	285
A-	AMTD	Ameritrade Holding Corp		1773	1563	630	941	449	542	343	265	260	286
A-	PDFS	PDF Solutions Inc		1282	2008	206	186	466	74	409	496	209	287
A-	NXPI	N X P Semiconductors		930	471	645	315	90	316	154	243	285	288
A-	AYR	Aircastle Ltd		1933	1826	412	133	153		378	420	405	289
A-		Peyto Exploration				369	144	891	400	585	330	428	290
Α-	CMN	Cantel Medical		7	6	1	108	40	77	10	12	306	291
Α-	FUL	Fuller HB Co		787	775	37	685	98	150	164	154	365	292
Α-	STZ	Constellation Brands A		862	1304	211	528	322	185	226	205	275	293
Α-	BLDR	Building First Source		1196	836	918	2283	85	2549		758	273	294
Α-	DORM			8	40	190	74	840	253	639	481	180	295
A-	SYNT	Syntel Inc		1102	1063	553	709	1104		198	102	290	296
Α-	ULTI	Ultimate Software		84	138	194	58	62	82	266	316	291	297
Α-	ZGNX	Zogenix	•	0	0	0	0	667	0	1467	519	292	298
A-	ORBC	LE Omisele Deside	0	0	0	844	574	245	853	237	230	249	299
A-	HCLP	Hi-Crush Partners L P				1341	0	204	1513	335	160	251	300

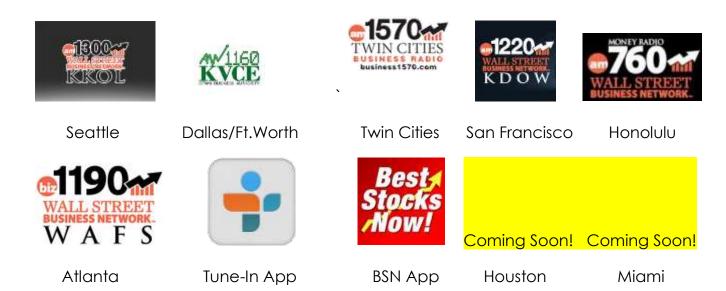
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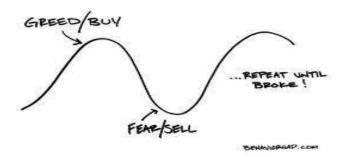
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You can listen live to the show on the internet through the station's websites:



In addition to this we will also download the shows to the radio archives on my website http://pwstreet.com and send them to iTunes. There is no excuse to not keep up on your investments!

DON'T BE THIS TYPE OF INVESTOR!!!!!!



Bill Gunderson is also columnist for The Street.com, MarketWatch.com, Townhall Finance, and SeekingAlpha.com.







You can see my recent articles for the TheStreet by clicking here

To see my recent articles for MarketWatch click <u>here</u>

Watch for Bill Gunderson on:















Here are snippets on all of the stocks I have talked about on my radio show, and articles that I have written over the last few months. They are in alphabetical order.

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