



**BILL GUNDERSON'S  
BEST STOCKS NOW NEWSLETTER**  
*Honest Counsel for Successful People.*

October 24, 2014

Password for the Standard Newsletter Archive is: cash

# ***The Letter for The Day is “E”***



Before we get to the letter “E,” let’s first begin with a math problem:

What does  $(-173-24+19+263+215-153+214+127)$  equal?

The correct answer is the last eight days of trading on the Dow Jones Industrial Average.

I heard well-known newsletter writer and market analyst, Dennis Gartman tell CNBC listeners that he has never seen market volatility like these last few weeks of trading, in his entire 45 year career! He stated that he is currently completely on the sidelines in a neutral position until the market begins to calm down.

I would not say that this is the most volatile market that I have ever seen, but it certainly is unpredictable. I never know what I am going to wake up to each market day. What is causing all the whipsaw action in the market? Here is where the letter “E” comes in to play.

We begin with **E**bola. This is something that the market has never dealt with before. For the first time in U.S. history, someone with Ebola showed up in an American city and shortly thereafter died from it. In addition to this, two healthcare workers that attended to him somehow also ended up with the virus. It looks like they are going to survive, however.

For a while there it was Ebolamania. The news feed was full of people showing up with Ebola like symptoms in **E**mergency rooms all across America. Markets do not like uncertainty. Markets also do not like fear. To **E**xacerbate the situation, America's chief doctor at the CDC did not instill a lot of confidence in our **E**mergency preparedness for the virus.

In addition to this, we continue to allow folks from the **E**bola hot zone into our country with the promise that the screeners will do a better job of taking these folk's temperature. Ironically as I am writing this article, I just received a breaking news alert of a new **E**bola case in New York City. It would seem the virus is not **E**xactly afraid of our CDC or our new **E**bola Czar.

Airlines stocks do not like the virus. Theme park stocks are scared. Cruise ship stocks cringe at the very thought of the virus showing up on a Caribbean cruise. It is obviously a longshot that the virus would impact our economy, but stranger things have happened.

**E**urope is the next big “**E**” that we need to talk about. I have been showing charts of a crumbling **E**uropean stock market over the last several weeks. You can see below the big bounce that it has made over the last several days.



Is the European Economy out of the woods or will the ECB come to the rescue with Quantitative Easing, European style? It remains to be seen, but at least for now the market is counting on Mario Draghi to pull a Ben Bernanke.

This is still Earnings season. So far, I have really been impressed by the companies that should be reporting good Earnings. And I have not been surprised by the big, stodgy old stocks of yesteryear reporting poor Earnings. I am sorry, but IBM, Coca-Cola, and McDonalds are not Best Stocks Now <sup>TM</sup>.

Apple on the other hand, is definitely still a Best Stocks Now <sup>TM</sup>. The other day, I stopped by my nearest Apple store to pick up a protective case for my new iPhone 6 plus. I was shocked to see a line out the door and the store inside absolutely packed. I just had to take a picture of this unexpected scene.



There was no way I was going to stand in this line to just get a case, but as a shareholder it brought a smile to me face.

Just for fun, I walked a few doors down and checked on the Microsoft (MSFT) store. No line at all there!



Which stock would you rather own? Check my model portfolios for the one that I own.

The next **“E”** is for **E**nergy prices. The price of oil is good indicator of the strength of the Global **E**conomy.



Right now, oil prices are not painting a very rosy picture of Global **E**nergy demand.

On days that oil prices are up, so is the stock market. And conversely on the days that oil is down, so are stocks. Oil has support around the \$80 level. A drop below that could continue to rattle the market.

The next **"E"** that is having a sudden impact on the market are news **E**vents. I have never seen a more unpredictable world as I have witnessed recently. Chaos seems to reign almost **E**verywhere. **E**ven at the Canadian War Memorial in Ottawa. Islamic **E**xtrmists are reigning down terror all over the world. It seems to me that this will soon become a way of life here in America, as there does not seem to be much will to stamp them out.

Then why would anyone want to own stocks at all right now? Because we are still in a **Bull Market** that began back in 2009, and the U.S. **E**conomy continues to be favorable for stocks. The **E**conomy continues to grow at an annual pace of about 2-3%. The jobs picture remains favorable with initial jobless claims coming in at under 300,000 in recent weeks. There is still no sign of inflation and interest rates remain low.

Despite all of the **E**xtrme volatility in the market right now, here is what the Best Stocks Now app currently says. **HOLD**.



Believe it or not, the market had its best week of the year.

<b>Asset Class</b>	<b>Fri. 10/17/14 Close</b>	<b>Fri. 10/24/14 Close</b>	<b>Week Change</b>	<b>Pct. Change</b>
<b>S&amp;P500</b>	1886.76	1964.00	<b>77.24</b>	<b>4.09%</b>
Avg.Forward PE ratio 3800 stocks	16.37	16.67	<b>0.30</b>	<b>1.83%</b>
<b>DJIA</b>	16,380.41	16,805.00	<b>424.59</b>	<b>2.59%</b>
<b>NASD</b>	4258.44	4483.00	<b>224.56</b>	<b>5.27%</b>
<b>S&amp;P600 (Small)</b>	624.71	645.80	<b>21.09</b>	<b>3.38%</b>
<b>S&amp;P400 (Mid-Cap)</b>	1322.35	1377.00	<b>54.65</b>	<b>4.13%</b>
<b>Tot.Wld Stock Index (VT)</b>	57.60	59.35	<b>1.75</b>	<b>3.04%</b>
<b>Emg. Mkts (VWO)</b>	41.15	41.47	<b>0.32</b>	<b>0.78%</b>
<b>Em Mkt Sm. Cap (DGS)</b>	44.65	44.86	<b>0.21</b>	<b>0.47%</b>
<b>Europe (EFA)</b>	60.64	62.23	<b>1.59</b>	<b>2.62%</b>
<b>India (IFN)</b>	25.90	26.81	<b>0.91</b>	<b>3.51%</b>
<b>China (FXI)</b>	38.24	38.64	<b>0.40</b>	<b>1.05%</b>
<b>Canada (EWC)</b>	29.03	29.82	<b>0.79</b>	<b>2.72%</b>
<b>Russia (RSX)</b>	21.60	21.43	<b>-0.17</b>	<b>-0.79%</b>
<b>Brazil (EWZ)</b>	45.08	41.57	<b>-3.51</b>	<b>-7.79%</b>
<b>Latin America (ILF)</b>	37.13	35.48	<b>-1.65</b>	<b>-4.44%</b>
<b>20 Yr.+ U.S Treas. (TLT)</b>	121.07	119.72	<b>-1.35</b>	<b>-1.12%</b>
<b>7-10 Yr. U.S Treas. (IEF)</b>	106.10	105.58	<b>-0.52</b>	<b>-0.49%</b>
<b>U.S. 10yr. Tr. Yield \$TNX</b>	2.20%	2.27%	<b>0.07%</b>	<b>-3.18%</b>
<b>Greece 10yr. Bond</b>	7.08%	7.45%	<b>0.37%</b>	<b>-5.23%</b>
<b>Brazil 10yr. Bond</b>	11.64%	12.23%	<b>0.59%</b>	<b>-5.07%</b>
<b>U.S Dollar (UUP)</b>	22.66	22.78	<b>0.12</b>	<b>0.53%</b>
<b>Oil</b>	83.00	81.30	<b>-1.70</b>	<b>-2.05%</b>
<b>Gold \$GOLD</b>	1238.20	1231.20	<b>-7.00</b>	<b>-0.57%</b>

Here is where we now stand year to date:

<b>Asset Class</b>	<b>12/31/2013 Close</b>	<b>Fri. 10/24/14 Close</b>	<b>2012 Final</b>	<b>2013 Final</b>	<b>2014 YTD</b>
S&P500	1848.36	1964.00	13.41%	29.18%	6.26%
Forward PE ratio	18.58	16.67	14.78	18.58	-10.28%
DJIA	16576.66	16805.00	7.06%	26.50%	1.38%
NASD	4176.59	4483.00	15.66%	37.80%	7.34%
S&P600 (Small)	665.54	645.80	14.82%	39.65%	-2.97%
S&P400 (Mid-Cap)	1342.53	1377.00	16.07%	31.57%	2.57%
Tot World Stock Index (VT)	59.40	59.35	16.07%	20.19%	-0.08%
Emg. Mkts (VWO)	41.14	41.47	16.54%	-7.61%	0.80%
Em Mkt Sm. Cap (DGS)	46.09	44.86	19.59%	-6.78%	-2.67%
India (IFN)	20.00	26.81	26.60%	-66.12%	34.05%
Europe (EFA)	67.10	62.23	14.80%	18.01%	-7.26%
China (FXI)	38.37	38.64	16.00%	-5.14%	0.70%
Canada (EWC)	29.16	29.82	9.10%	5.31%	2.26%
Russia (RSX)	28.87	21.43	15.05%	0.89%	-25.77%
Brazil	44.69	41.57	23.65%	-3.85%	-6.98%
Latin America (ILF)	37.04	35.48	1.70%	-15.51%	-4.21%
20 Yr.+ U.S Treas. (TLT)	101.86	119.72	1.70%	-15.94%	17.53%
7-10 Yr. U.S Treas. (IEF)	99.24	105.58	2.50%	-7.24%	6.39%
U.S. 10yr. Tr. Yield \$TNX	2.98%	2.27%	0.71%	-49.25%	23.83%
U.S Dollar (UUP)	21.94	21.94	-2.9%	-1.33%	1.95%
Oil	94.18	81.30	5.21%	-2.07%	-13.68%
Gold	1237.40	1231.20	6.14%	-26.34%	-0.50%

India and Russia are at the extreme ends of the market, while the U.S. is just slightly positive. All of the volatility is helping bonds to have a very good year.

Emerging markets continue to struggle, while Gold is flat for the year, and oil is down 13.7%

U.S Small-cap stocks are negative for the years but they have stabilized for now. Here is how my Small-Cap indicator looks right now.



Once again, here are the support and resistance levels of this key index. **\$108-\$124**. We are currently at **\$113.90**. As you can see, it did break its support level two weeks ago, but it has recovered since then. The three-year chart below however, still looks very precarious!





Here are this week's all-important ranking of the 77 indexes that I track on a daily basis:  
**GRADING LEGEND (A+)=BEST (A)=Strong Buy (A-)=Buy (B+)=Weak Buy (B)=Strong Hold (B-)=Hold (C+)=WEAK HOLD (C)=SELL (C-)=Strong Sell (D+)=Weak SHORT (D)=SHORT (D-)=Strong Short (F+)=Horrible (F)=Worst**

BEST two weeks ago (Top 10)



op Ten last week



Top Ten this week



As you can see, in this very volatile year, stock indexes have reclaimed the top seven out of ten spots this week, after completely disappearing from the leader board over the last few weeks. Stocks have dominated the indexes for the last 67 months! After a brief dip, they are back on top once again.



Here are my second tier ranking (11-20) of the indexes.

Two weeks ago



Last week



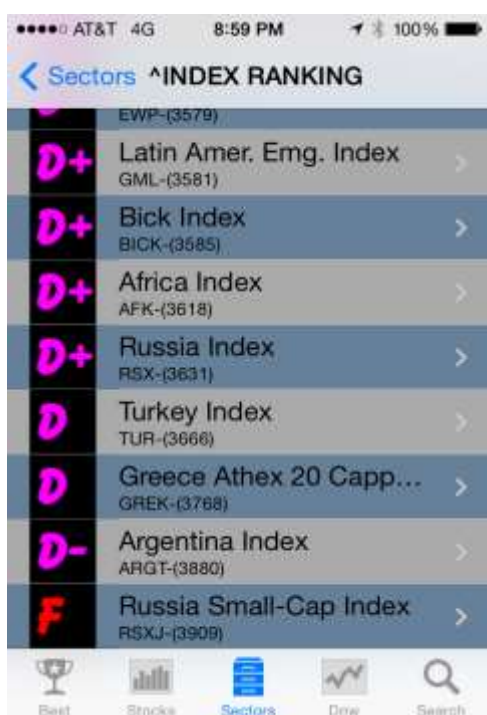
This week.



As you can see, there has been a lot of improvement in the equity indexes over the last week.

Here are this week's ten bottom ranked indexes.

Worst Indexes 2 weeks ago



Worst Indexes last week



Worst Indexes this week



Now for this week's ranking of the 34 asset classes.

Top 10 (3 wks. ago)



Top 10 (2 wks. ago)



Top 10 (This week)



Here is the second tier of leading asset classes:

(11-20) Three weeks ago



(11-20) Last week



(11-20) This week



Here are this week's worst ranked asset classes. This also very important to watch going forward. As I just mentioned (SH) Inverse S&P 500 has now left the cellar and is beginning to wake up.

Bottom 8 two weeks ago



Bottom 8 last week



Bottom 8 this week



Here is my current ranking of the sixty equity sectors that I track on a daily basis. The sector rankings will also be critical to watch going forward.

Top 10 three weeks ago



Top 10 two weeks ago



Top 10 this week



Here is what sectors 11-20 look like right now.

#11-20 (3 weeks ago)



#11-20 (2 weeks ago)



#11-20 (this week)



Here are this week's bottom ranked sectors

Bottom 10 Two Weeks Ago



Bottom 10 Last Week



Bottom 10 This Week



*I sent out A LOT of PUSH NOTIFICATIONS for all PREMIUM app subscribers this past week. I was very busy in the market this past week. This service is now available for iOS Apple and Android premium app subscribers. In addition to the push notifications, we are also now sending out an accompanying email. These push notifications are instantaneous. This is really remarkable technology.*

*If you are having any trouble receiving the notifications, contact me directly at [bill@pwstreet.com](mailto:bill@pwstreet.com) I have a great technical support dept. that will get right on it and help you. I aim to please all subscribers to my services!*

*We are working on adding these “live trading” notifications to the web based app. [www.beststocksnowapp.com](http://www.beststocksnowapp.com). It will be ready to go soon. Live trade notifications will also be available for LIVE UPDATE NEWSLETTER SUBSCRIBERS. This option will also be ready soon.*

*The cost for live trading notifications is \$89 per month. This service is not included in the free version of the app or the \$9.99 monthly subscription to the app. This service is also not included in the free Standard or Premium versions of the newsletter. It will be available soon however for web-based folks.*

*I do not tweet live trades any more. I still send out about 5-10 tweets per day however, on stocks that really look outstanding or are giving new buy or sell signals. A premium “market closing” 15 min. video for premium subscribers is also in the works. Here is a segment from one of my recent show, explaining how this service works.*



# ***THIS WEEK'S BOTTOM LINE***

Sentiment on the market

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Please follow me on Twitter @BillGunderson throughout the week for any changes in my current stance on the market or individual stocks. My tweets are also found on my **BEST STOCKS NOW** app every day, and on the [homepage](http://www.pwstreet.com) of my website:  
<http://www.pwstreet.com>

## **Gunderson Conservative Growth Model "C" Portfolio**

This model is made up of mostly large and mid-cap companies that I consider suitable for investors who have a **conservative growth risk profile**. Time horizon of at least 3-5 years would be appropriate. **Investors need to be able to ride through swings of 10-25%, however.**

This portfolio was up **23.8%** in 2013. This is net of an annual mgt. fee of 2% and all \$7 trades. This portfolio is down **0.92%** YTD (after all expenses). This portfolio had a good week. I sold

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I featured Apple (AAPL) on Wednesday's show after they reported earnings. You can view my analysis by clicking on the picture below.



The stock is breaking out once again...

**AAPL** Apple, Inc. Nasdaq GS

© StockCharts.com

24-Oct-2014 **Open** 105.18 **High** 105.49 **Low** 104.53 **Close** 105.22 **Volume** 46.9M **Chg** +0.39 (+0.37%) ▲





Here is what [www.BestStocksNowApp.com](http://www.BestStocksNowApp.com) currently says about it.

The screenshot shows the app interface for the stock symbol 'aapl'. At the top, it displays 'Gunderson Stock Grade' with a large 'A-' rating. Below this is a red 'Buy' button, which is highlighted by a blue arrow. Underneath is a 'Ranking' section with a table showing the stock's performance over time. At the bottom, there is a 'Bill's Comments' section and a navigation bar with icons for Best, Stocks, Sectors, Dow, and Search.

Ranking	
Current	104 / 3914
1 day ago	107
7 days ago	209
1 month ago	130
2 months ago	41
3 months ago	25
6 months ago	1186
1 year ago	272

I featured Alliance Data Systems (ADS) on Wednesday's show. This is a new member of my Conservative Growth Portfolio. You can view my analysis by clicking on the picture below.

The graphic features the 'Best Stocks Now!' logo on the left. On the right, it says 'GUNDERSON Capital Management WITH Bill Gunderson'. At the bottom, a black box contains the text '10/23/14 - 3rd Segment' and 'What a great large cap stock.'

**Alexion Pharmaceuticals (ALXN) is finally breaking out again, after an 8-month consolidation. I bought it on Friday. It is currently ranked #38 overall in my Best Stocks Now App. It is a good combination of Performance and Value.**



**Celgene (CELG) is also taking off and breaking out again after plunging clear down to its 200 day moving average recently. Charts like these show how much the market is suddenly turning around!**



## Gunderson Model “D” Portfolio (Dividend & Growth)

This portfolio is for investors seeking Income along with the possibility of Growth. This is a good mix for retirees who are seeking a **CD** alternative-albeit with greater risk. This is my **MOST CONSERVATIVE** portfolio. Still, investors need to be able to handle a **10-20% swing**. This portfolio currently has an average yield of **2.9%**. This portfolio was up **21.75%** in 2013. It is now up **27.48%** since its August 5, 2011 inception. This works out to an annualized rate of **7.83%**.

This portfolio is now down **4.06%** YTD. I sold my

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## Gunderson Model “B” (Moderate Risk Portfolio)

**COMING SOON! Co-Manager-Stephen Gunderson**

## Gunderson Model “E” Portfolio (ETF’s)

This portfolio is for investors seeking growth. Investors should have at least a five year time horizon and be able to handle swings of 10-25%. **BIG LOSSES COULD OCCUR IF EXTREME EVENTS WERE TO HIT THE WORLD SUDDENLY.**

This portfolio was up **27.07%** in 2013. This portfolio is

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## Gunderson Aggressive Growth Model “A” Portfolio

This is my most aggressive portfolio. It is designed for investors with **long-term** time horizons, seeking maximum growth. **It is also my most VOLATILE portfolio.** Investors need to be able to stomach as much as **10-20% swings** from time to time in an aggressive style of investing. This portfolio goes anyone in in the world, wherever the action is. This portfolio was up **39.5%** in 2013 after all expenses. It can also be heavily weighted in certain sectors of the market.

This portfolio is

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I featured Lam Research on my show this past week:



I also featured one of my new buys Lannett (LCI) this past week.



## Gunderson's Model "F" Portfolio (Funds/401-k)

Everyone has different choices to them in their 401-ks. The choices basically fall into several broad categories however: Large Cap, Mid-Cap, Small-Cap, Govt. Bond, Corp. Bond, Inflation Protected Bond, International, Emerging Market, and maybes sectors like technology, natural resources, etc.

I have added a number of mutual funds to my **Best Stocks Now** database that are representative of the various categories of funds that are available in most 401k plans. I grade them on a daily basis. I am almost done with my **BEST MUTUAL FUNDS NOW™** app.

If you have a wide selection of mutual funds in your plan, here is my current recommendation. This portfolio was up **31.33%** in 2013 (net of all fees and trading costs).It is now

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### **BASIC 401-K ALLOCATION (Adding...**

U.S. Small Cap Growth	0.0%	U.S. Small Cap Value	0.0%	U.S. Large Cap Growth	0.0%
U.S. Mid Cap Growth	0.0%	U.S. Mid Cap Value	0.0%	U.S. Large Cap Value	0.0%
U.S. REIT's	0.0%	U.S. Govt. Bonds	0.0%	U. S. Corp. Bonds	0.0%
Developed International	0.0%	Emerging Markets Stocks	0.0%	Emerging Market Income	0.0%
Natural Resources/Energy	0.0%	Precious Metals	0.0%	Technology	0.0%
Money Market (CASH)	0.0%	Latin America	0.0%	Asia	0.0%

# TSP Plans or Basic 401-k plans

Many folks have a very limited selection of choices in their retirement plans. This is my current recommendation for such basic plans. **Decreasing....**

U.S. Lg. & Midcap Stocks	0.0%	C Fund
U.S. Sm. & Mid-Cap stocks	0.0%	S Fund
U.S. Bonds (CASH)	0.0%	G Fund (Government Securities)
Bond Fund	0.0%	F Fund (Govt. Bonds, Mortgage bonds, and Corp. Bonds)
International Dev. Mkts.	0.0%	I Fund
Asset Allocation	0.0%	L fund

## **Gunderson Trading Model Portfolio (Model "T")**

This is my MOST AGGRESSIVE account. For the most part, these stocks are too small or too thinly traded for my managed accounts. This is not a day-trading account. I am looking to bag some big winners, while keeping a short leash on my positions. I am using sell stops on most leveraged investments.

This account is now

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Looking for a Hedge. Here is my current ranking of inverse (Bearish) ETF's:

Two Weeks Ago

Rank	ETF Name	Symbol
A	Basic Material Inverse	SBM-(8)
B	China 25 Inverse	YXI-(268)
B	Oil Gas Index Inverse	DDG-(314)
B	Europe EAFE Inverse	EFZ-(421)
B	Dow Jones Inverse 2X	SDOW-(564)
B-	Russell 2000 Inverse	RWM-(646)
B-	Midcap 400 Inverse	MYY-(770)
B-	Real Est. Index Inverse	REK-(845)
B-	Smallcap 600 Inverse	SBB-(908)
B-	DB Gold Short ETN	DGZ-(963)

Last week.

Rank	ETF Name	Symbol
A-	Basic Material Inverse	SBM-(36)
A-	Region Banking Inverse	KRS-(60)
B+	China 25 Inverse	YXI-(186)
B	Dow Jones Inverse 2X	SDOW-(370)
B	Oil Gas Index Inverse	DDG-(422)
B	Europe EAFE Inverse	EFZ-(565)
B-	ProShares Short MSCI...	EUM-(1052)
B-	High Yield Index Inverse	SJB-(1208)
B-	Midcap 400 Inverse	MYY-(1302)
B-	DJIA Inverse Proshares	DOG-(1468)

This week.

Rank	ETF Name	Symbol
B	Basic Material Inverse	SBM-(657)
B	Region Banking Inverse	KRS-(768)
B	Dow Jones Inverse 2X	SDOW-(1266)
B-	Oil Gas Index Inverse	DDG-(1374)
B-	ProShares Short MSCI...	EUM-(1444)
B-	Europe EAFE Inverse	EFZ-(1575)
B-	China 25 Inverse	YXI-(1782)
C	Russell 1000 Value Invers	SJF-(2612)
C	DJIA Inverse Proshares	DOG-(2669)
C	DB Gold Short ETN	DGZ-(2891)

Current leveraged index rankings (not for the faint of heart)

2 Wks ago

Rank	ETF Name	Symbol
A	U.S. Treasury 20+ Index 2	UBT-(3)
A-	U.S. Treasury 7-10 Index	UST-(68)
C+	DJIA 2X Proshares	DDM-(1774)
C+	S P 500 2X Proshares	SSO-(2033)
C+	Nasdaq 200%	QLD-(2093)
C	Sep 500 Bull 3x	SPXL-(2208)
C	Russell 2000 2X Prosha...	UWM-(2685)
C	Mid-Cap Index 3X	MIDU-(2692)
C	Mid-Cap Index 2X	MVV-(2755)
C	Russell 2000 3X	TNA-(2768)

Last week

Rank	ETF Name	Symbol
A+	U.S. Treasury 20+ Index 2	UBT-(2)
A-	U.S. Treasury 7-10 Index	UST-(33)
C+	Agriculture Index 2X	DAG-(2222)
C	Russell 2000 2X Prosha...	UWM-(2506)
C	DJIA 2X Proshares	DDM-(2507)
C	Gold Bullion 2X	UGL-(2546)
C	Nasdaq 200%	QLD-(2570)
C	Small-Cap Index 2X	SAA-(2607)
C	Sep 500 Bull 3x	SPXL-(2688)
C	Mid-Cap Index 3X	MIDU-(2762)

This week

Rank	ETF Name	Symbol
A-	U.S. Treasury 20+ Index 2	UBT-(54)
B+	U.S. Treasury 7-10 Index	UST-(250)
B	Nasdaq 200%	QLD-(1230)
B-	Russell 2000 2X Prosha...	UWM-(1346)
B-	Small-Cap Index 2X	SAA-(1425)
B-	Russell 2000 3X	TNA-(1724)
B-	S P 500 2X Proshares	SSO-(1947)
B-	Mid-Cap Index 2X	MVV-(1948)
C+	DJIA 2X Proshares	DDM-(2200)
C+	Mid-Cap Index 3X	MIDU-(2230)

## Leveraged Inverse Rankings

2 Wks ago

AT&T 4G 9:00 PM 100%

< Sectors Leveraged Inverse

A+	Russia Inverse 3X RUSS-(2)
B+	DB Gold Double Short... DZZ-(182)
B+	Commodity Index Inver... CMD-(213)
B	Gold Bullion Inverse 2X GLL-(448)
B	Crude Oil Inverse 2X SCO-(459)
B	Inverse 3X S P Midcap 4 SMDD-(460)
B	Oil 2x Inverse DTO-(527)
B	Europe Inverse 2X EPV-(530)
B	Goldminers Inverse 2X

Best Stocks Sectors Dow Search

Last week

AT&T LTE 4:42 PM 83%

< Sectors Leveraged Inverse

A	Russia Inverse 3X RUSS-(5)
B+	Commodity Index Inver... CMD-(203)
B+	Crude Oil Inverse 2X SCO-(228)
B	Oil 2x Inverse DTO-(295)
B	Oil Gas Index Inverse 2 DUG-(389)
B	Brazil Inverse 2X BZQ-(375)
B	Inverse 3X S P Midcap 4 SMDD-(398)
B	ProShares Ultra Short... EWV-(423)
B	Indust. Metals 2X Inverse BOM-(460)
B	ProShares Ultra Short... EFU-(462)
B	Europe Inverse 2X

Best Stocks Sectors Dow Search

This week

AT&T LTE 7:03 PM 100%

< Sectors Leveraged Inverse

A	Russia Inverse 3X RUSS-(14)
A	Goldminers Inverse 3X DUST-(28)
B+	Crude Oil Inverse 2X SCO-(478)
B+	Brazil Inverse 2X BZQ-(566)
B	Oil 2x Inverse DTO-(626)
B	Oil Gas Index Inverse 2 DUG-(767)
B	ProShares Ultra Short... EEV-(976)
B	ProShares Ultra Short... EWV-(981)
B	EMG.mMKT Bear 3X EDZ-(1015)
B	ProShares Ultra Short... EFU-(1099)
B	Europe Inverse 2X

Best Stocks Sectors Dow Search

## Leveraged Sectors

2 Wks ago

AT&T 4:40 PM 100%

< Sectors Leveraged Sectors

B-	ProShares Ultra Utilities UPW-(848)
B-	Retail Index 3X RETL-(1046)
B-	U S Hlthcre Idx 2X RXL-(1099)
C+	Consumer Goods Index... UGE-(1465)
C+	Real Estate Sector 2X URE-(1864)
C+	Financial Sector 2X UYG-(1880)
C+	Consumer Services Ind... UCC-(1943)
C	Developed Markets 100... ADRD-(2482)
C	Industrials Sector 2X UXI-(2661)
C	Technology Sector 2x ROM-(2723)
C	Telecommunications Se...

Best Stocks Sectors Dow Search

Last week

AT&T LTE 4:42 PM 83%

< Sectors Leveraged Sectors

B	ProShares Ultra Utilities UPW-(294)
B	Real Estate Sector 2X URE-(633)
C+	U S Hlthcre Idx 2X RXL-(2218)
C+	Consumer Goods Index... UGE-(2254)
C	Biotech Sector 2x BIB-(2723)
C	Consumer Services Ind... UCC-(2749)
C	Industrials Sector 2X UXI-(2750)
C	Financial Sector 2X UYG-(2783)
C-	Technology Sector 2x ROM-(2973)
C-	Telecommunications Se... LTL-(2974)
C-	Developed Markets 100...

Best Stocks Sectors Dow Search

This week

AT&T LTE 7:03 PM 100%

< Sectors Leveraged Sectors

A-	Biotech Sector 2x BIB-(110)
A-	ProShares Ultra Utilities UPW-(124)
A-	Real Estate Sector 2X URE-(137)
B+	Retail Index 3X RETL-(349)
B	U S Hlthcre Idx 2X RXL-(824)
B	Consumer Goods Index... UGE-(1161)
B-	Consumer Services Ind... UCC-(1591)
B-	Industrials Sector 2X UXI-(1677)
B-	Financial Sector 2X UYG-(1875)
C+	Technology Sector 2x ROM-(2561)
C+	Developed Markets 100...

Best Stocks Sectors Dow Search



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## BILL GUNDERSON'S WEEKLY TOP 300 LIST



*This is just an appetizer, here is the full list.*

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY, BUT HERE ARE 200-300

# Bill Gunderson's

## Best Stocks Now

### Top 300 as of 10/24/2014

		Six	Three	Two	Six	One	Two	One			
		Mos. Ago	Mos. Ago	Mos. Ago	Wks. Ago	Mo. Ago	Wks. Ago	Wk. Ago	Yest.	Current	
		Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank	
A-	KSU	Kansas City Southern	6	155	109	13	12	53	192	204	<b>201</b>
A-	AAON	A A O N Inc	95	1535	646	710	341	462	350	170	<b>202</b>
A-	CERN	Cerner Corp	260	490	263	71	71	188	268	206	<b>203</b>
A-	MLAB	Mesa Laboratories	1270	2358	2107	2059	1886	1122	189	209	<b>204</b>
A-	MACK	Merrimack Pharm.	2668	2107	1809	212	144	144	92	213	<b>205</b>
B+	CSV	Carriage Services Inc	357	448	592	745	753	299	329	191	<b>206</b>
B+	MO	Altria Group Inc	555	658	620	155	85	67	107	164	<b>207</b>
B+	JBHT	Hunt JB Trans Scvcs Inc	263	1325	650	309	210	324	172	171	<b>208</b>
B+	TXRH	Texas Roadhouse	939	806	587	349	52	50	99	267	<b>209</b>
B+	REED	Reed's Inc.	2838	350	469	2232	2822	1153	1428	218	<b>210</b>
B+	MCK	McKesson Corp	51	439	308	202	109	133	204	188	<b>212</b>
B+	NHI	National Health Investor	272	273	998	1390	936	545	254	219	<b>213</b>
B+	RDN	Radian Grp Inc	1015	1318	1805	1825	1542	1417	164	220	<b>214</b>
B+	EXPO	Exponent Inc	426	713	352	358	522	357	446	264	<b>215</b>
B+	CTCT	Constant Contact	546	1918	2624	1985	1675	1586	1479	1067	<b>216</b>
B+	WINA	Winmark Corp	2477	138	278	268	222	102	124	222	<b>217</b>
B+	HPY	Heartland Payment Systems	1404	677	1034	832	345	176	176	163	<b>219</b>
B+	BMJ	Bristol-Myers Squibb Co	269	900	318	237	167	163	215	241	<b>220</b>
B+	CXW	Corrections Corp of Amer	526	236	819	393	518	361	462	169	<b>221</b>
B+	FDX	FedEx Corporation	377	974	336	77	64	71	298	225	<b>222</b>
B+	IRM	Iron Mountain Inc	1611	1277	1577	2578	284	558	1009	226	<b>223</b>
B+	KR	Kroger Co	208	625	541	142	154	63	299	227	<b>224</b>
B+	LSTR	Landstar System Inc	894	1352	651	265	259	200	188	208	<b>225</b>
B+	PDLI	P D L Biopharma	200	356	265	2060	1888	1592	632	230	<b>226</b>
B+	PSMT	PriceSmart Inc	249	277	518	669	495	465	656	231	<b>227</b>
B+	SWHC	Smith & Wesson Hldg.	837	2421	2447	1489	1160	706	183	210	<b>228</b>
B+	LGND	Ligand Pharm.	1518	1264	2399	1543	1659	1287	492	174	<b>229</b>
B+	UFS	Domtar	1894	2631	1616	1803	1731	2166	2424	423	<b>230</b>
B+	AN	AutoNation Inc	440	1163	1350	912	346	438	661	251	<b>231</b>
B+	EPD	Enterprise Products Ptrn	957	102	69	145	159	141	143	244	<b>232</b>
B+	GIL	Gildan Activewear CIA	225	1549	1080	812	505	195	169	245	<b>233</b>
B+	HDB	HDFC Bank Ltd Adr	152	188	325	312	1044	415	126	246	<b>234</b>
B+	KMX	CarMax Inc	248	131	181	1337	1346	986	1388	275	<b>235</b>
B+	TW	Watson Wyatt & Co Hldg A	282	507	777	1057	687	395	476	248	<b>236</b>
B+	EXAM	Examworks	2862	1332	1123	2632	370	132	82	304	<b>237</b>
B+	MTGE	Amer. Cap. Mtg. Inv.	481	719	1811	1813	1165	283	224	250	<b>238</b>
B+	BCR	CR Bard Inc	290	1247	962	840	517	213	331	193	<b>239</b>
B+	RMD	Resmed Inc	326	506	821	979	793	762	1333	1281	<b>240</b>
B+	SNA	Snap On Inc	233	504	258	574	531	504	488	263	<b>241</b>
B+	CSX	C S X Corp	485	758	453	140	197	468	136	242	<b>242</b>
B+	JAH	Jarden Corp	623	330	298	255	375	196	702	203	<b>243</b>
B+	OCR	Omnicare Inc	570	956	870	623	543	406	388	305	<b>244</b>
B+	UGI	U G I Corp.	1664	882	514	799	794	576	377	290	<b>245</b>
B+	CNMD	Conmed Corp	1036	1657	647	1209	1237	509	426	401	<b>246</b>
B+	CRAY	Cray Inc	1020	1556	966	1130	700	1093	93	255	<b>247</b>
B+	INFY	Infosys Technologies Ads	1153	354	447	263	459	119	109	256	<b>248</b>
B+	MIDD	Middleby Corp	308	140	339	47	82	170	205	221	<b>249</b>
B+	SBM	Basic Material Inverse	2518	3521	3537	3334	321	8	117	682	<b>250</b>

# Bill Gunderson's

## Best Stocks Now

### Top 300 as of 10/24/2014

		Six	Three	Two	Six	One	Two	One			
		Mos. Ago	Mos. Ago	Mos. Ago	Wks. Ago	Mo. Ago	Wks. Ago	Wk. Ago	Yest.	Current	
		Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank	
B+	CCXI	Chemocentryx	3771	3860	3183	3777	3876	3907	1284	262	<b>251</b>
B+	AAL	American Airlines	236	1602	941	1586	1323	1556	1545	183	<b>252</b>
B+	EXR	Extra Space Storage	879	908	1330	443	380	109	59	200	<b>253</b>
B+	PLL	Pall Corp	806	822	556	271	520	371	335	297	<b>254</b>
B+	RAI	Reynolds American Inc	302	628	1167	422	400	214	228	316	<b>255</b>
B+	LABL	Multi Color Corp.	98	59	84	76	391	180	203	265	<b>256</b>
B+	REZ	Residential iShares Index	1702	1468	2740	2720	2414	1313	305	270	<b>257</b>
B+	FNV	Franco-Nevada Corp.	540	1436	3014	2795	2969	1512	495	330	<b>258</b>
B+	CLDT	Chatham Lodging Trust	714	517	1928	969	513	220	157	272	<b>259</b>
B+	CSII	Cardiovascular Systems	3074	1155	3161	3247	2932	2413	931	374	<b>260</b>
B+	DIS	Walt Disney Co	23	245	260	238	212	211	562	273	<b>261</b>
B+	NNI	Nelnet Inc	301	264	947	413	198	88	137	247	<b>262</b>
B+	CVGW	Calavo Growers Inc	561	511	561	190	23	126	114	253	<b>263</b>
B+	ALIM		0 3604	0	0	0	0	3595	2630	648	<b>264</b>
B+	VFC	VF Corp	209	410	192	81	38	113	229	284	<b>265</b>
B+	BLKB	Blackbaud Inc	66	429	460	175	471	657	154	216	<b>266</b>
B+	ESRX	Express Scripts Inc	811	288	579	578	320	562	567	207	<b>267</b>
B+	QLYS	Qualys Inc.	2313	3493	3587	1330	161	92	78	286	<b>268</b>
B+	ENSG	Ensign Group	134	113	344	348	358	155	248	165	<b>269</b>
B+	IPXL	Impax Labs	1061	1073	1270	1323	1112	122	207	261	<b>271</b>
B+	MHLD		0 1375	1414	721	1090	1874	1008	869	223	<b>272</b>
B+	RGC	Regal Entertainment Group	571	388	1284	1102	1079	838	529	540	<b>273</b>
B+	FARM	Farmer Brothers Co	2984	873	610	166	136	97	134	291	<b>274</b>
B+	GGG	Graco Inc	348	561	320	811	888	759	436	139	<b>276</b>
B+	TFX	Teleflex Inc	281	537	396	520	578	224	489	283	<b>277</b>
B+	ASML	ASML Hlds NY Ny	48	16	81	21	123	304	245	328	<b>278</b>
B+	EPAY	Bottomline Technologies	679	1087	2053	1536	1030	1121	336	329	<b>279</b>
B+	PRXL	Parexel Intl Corp	59	220	111	25	28	149	223	136	<b>280</b>
B+	SBNY	Signature Bank	266	267	277	613	656	410	586	233	<b>281</b>
B+	HNI	HNI Corp	1010	685	643	1126	1395	1266	208	300	<b>282</b>
B+	ASGN	On Assignment	1484	2163	577	961	699	684	234	285	<b>283</b>
B+	FELE	Franklin Electric Co	646	884	780	1083	962	935	438	301	<b>284</b>
B+	ULTI	Ultimate Software	90	80	246	468	524	532	325	404	<b>285</b>
B+	EGP	Eastgroup Prop	863	954	1555	1299	1022	663	217	347	<b>287</b>
B+	BBSI	Barrett Business Svcs	1749	36	233	1395	1291	1071	1490	308	<b>288</b>
B+	DTLK	Datalink Corp	2194	711	649	2180	2021	1670	1696	309	<b>289</b>
B+	PKOH	Park Ohio Holding Corp	386	1106	1315	1234	1360	941	1036	603	<b>290</b>
B+	CCF	Chase Corps	250	393	1500	1701	1425	944	247	259	<b>291</b>
B+	CGI	Celadon Group	672	1308	1790	962	799	964	1536	366	<b>292</b>
B+	ICE	Intercontinental Exchange	1477	2270	734	291	131	46	844	462	<b>293</b>
B+	FB	Facebook Inc. CI A	331	223	66	43	59	376	142	217	<b>294</b>
B+	OHI	Omega Healthcare	727	990	2209	1478	1209	418	219	315	<b>295</b>
B+	WCN	Waste Connections Inc	73	562	279	273	579	390	792	317	<b>296</b>
B+	ALKS		0 961	0	0	0	0	485	424	496	<b>297</b>
B+	CALM	Cal-Maine Foods Inc	67	132	159	6	4	1	201	400	<b>298</b>
B+	CMCSA	Comcast Corp CI A	306	761	74	176	227	363	553	497	<b>299</b>
B+	HOG	Harley-Davidson Inc	1028	997	714	991	975	1155	1169	406	<b>300</b>

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