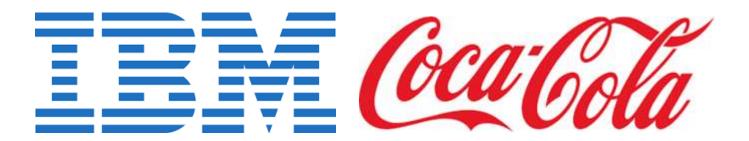


January 30, 2015

Password for the Standard Newsletter Archive is: TownHall

# **BEST STOCKS NOW?**







Many years before I ever got into this business, I used to listen to a San Diego financial advisor that did a daily radio show. I learned a lot from listening to his show. He gave good, sage advice, and I before long I already knew the answer that he was going to give when a listener called in with a question.

This man was a very conservative investor and leaned very much towards the "safer" side of the market. I always respected his honesty and integrity. As far as I know he never intentionally cheated anybody, and was well respected in the industry. There is a lot to be said for that.

If folks called in about individual stocks, he would almost always advise buying the biggest, safest, most blue-chip names in the market. If he did mention individual stocks, they were almost always Dow Jones Industrial Average type stocks. He almost always believed in buying and holding them over the long haul.

There is definitely something to be said for this simple strategy, but having said that, you cannot really ignore the rest of the market. The biggest, safest, most blue-chip names are not really the growth engines that they once were. There is a very strong correlation between earnings growth and stock price appreciation. All things being equal, a company growing by 20% per year should run circles around a company that is growing by 5% per year.

Generally speaking, the 20% grower has more risk, and will be more volatile than the 5% grower, however. It is the old risk/reward equation. You have to accept more risk for the chance at greater returns. The ride in the 5% growers is smoother than in the 20% growers, but over the long haul, the volatility has a way of smoothing itself out. You have to be willing to accept some really bad quarters or even years along the way.

The more aggressive stocks can really fall out favor very quickly. They also experience wider swings in both directions along the way. My aggressive portfolio had a terrific year in 2013, and then really struggled last year as aggressive stocks came under fire. But, over the long haul (at least five years) the aggressive stocks should outperform the more conservative stocks.

It is also important to remember that as stocks become larger and larger, the law of numbers starts to catch up with them. I can remember when Microsoft (MSFT) and Cisco (CSCO) where still 30% growers. Now they are growing in the single digits. Their growth has decelerated and so have their returns.

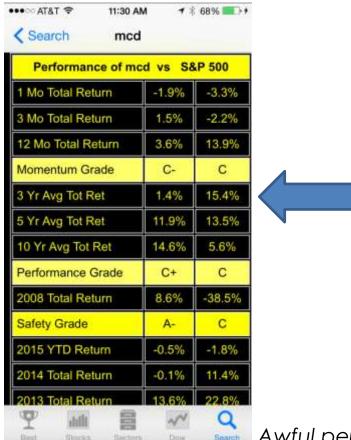
Let's looks at some examples of some of America's largest, most blue-chip companies.

We begin with McDonalds (MCD). For the first eight years of my life, my family lived in Burbank, CA. I can still remember when McDonald's first came to our town. It was quite the event. My Dad was a scoutmaster of a local boy-scout troop. His troop received hundreds of coupons for free hamburgers. If I remember right the burgers were \$0.15 as the time. The troop received money for going door to door to pass out these free coupons.

The town of Burbank was so excited. I think everybody showed up to taste this new phenomenon that was sweeping the nation-*the fast food hamburger*. Little did we know that it would eventually dot the world with golden arches. The stock went public on Jan. 2, 1970 at a split adjusted price of \$0.23 per share. Today it is \$92.44 per share.

The company is a totally different animal today. It is now a \$90 BILLION dollar company that operates 35,429 restaurants around the world. And in this world of Portobello mushrooms, chipotle mayonnaise, and onion strings, it is struggling to stay current. In fact, the current CEO was replaced this past week as the struggling franchise is badly in need of an update.

Nobody can argue that is not one of the most recognizable brands in the world, but is it a **Best Stocks Now** ®? Let's have a look:



Awful performance! Mediocre product?

Let's first remember that this is a stock that got clear down to \$12 per share back in 2003 and was all but given up for dead. Along came a turnaround expert by the name of Jim Skinner who added the premium burgers and expanded the breakfast menu. The stock rebounded

was over \$100 per share in late 2011. The turnaround had worked, but it has now worn off once again. The CEO that was canned this past week has produced dismal results for the shareholders. Due to Skinner, the company still has a good ten-year record, but the stock has gone nowhere for the last three years, ever since Skinner's replacement took over.

The board of directors and the shareholders have decided it is time to move on, and the new CEO will have the mandate of turning around a franchise that has become very stagnant once again. Maybe they should figure out what Shake Shack is doing (SHAK). Now that looks like a good burger!



Really? Is this the best that McDonald's can do? Now wonder the stock is so stale and cold!



Still one of the biggest and bluest of stocks in the market, but definitely not a Best Stocks Now  ${\ensuremath{\mathbb R}}$ 

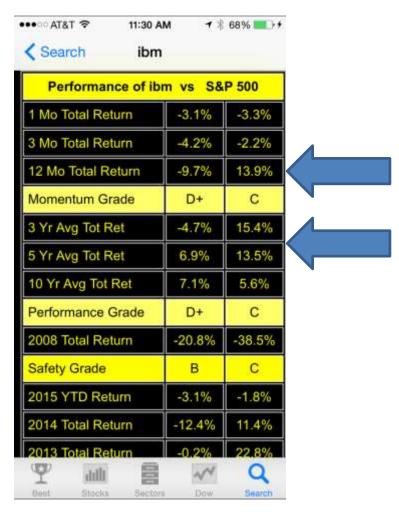
Who can argue that General Electric is not one of the bluest of blue-chip stocks in the land? Under Jack Welch the company flourished. It returned 15% per year to investors, year after year, after year. What has it done for shareholders lately however?

Search ge	-	68%	
Performance of g	je vs S&I	P 500	
1 Mo Total Return	-6.3%	-3.3%	
3 Mo Total Return	-5.3%	-2.2%	
12 Mo Total Return	-1.4%	13.9%	
Momentum Grade	D-	С	
3 Yr Avg Tot Ret	12.0%	15.4%	
5 Yr Avg Tot Ret	12.1%	13.5%	
10 Yr Avg Tot Ret	-0.4%	5.6%	
Performance Grade	C-	С	
2008 Total Return	-54.0%	-38.5%	
Safety Grade	D+	С	
2015 YTD Return	-4.7%	-1.8%	
2014 Total Return	-7.5%	11.4%	
2013 Total Return	37.9%	22.8%	
P Mill P	A Dow	Q Search	The stock has gone nowhere in ten years

Under CEO, Jeffrey Immelt, the returns have been mediocre at best. Also consider that the stock was down a whopping 54% in 2008. This not normal behavior for a big blue-chip stock like GE. This is definitely not a **Best Stock Now**.



Lastly, let's look at "Big-Blue" itself-IBM. Another member of the Dow Jones Industrial Average. This company is now one-fourth the size of Apple (AAPL) and the gap is growing wider day by day. One company continues to innovate while the other one does not. The results for IBM have been dismal! Is this a Best Stock Now? I will let you decide.





I suppose that you can't lose too much money investing in blue-chip stocks, but it seems to me that you can't make too much either.

Here is how we finished up the last week of Ja	anuary:
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Asset	Fri. 1/23/15	Fri. 1/30/15	Week	Pct.
Class	Close	Close	Change	Change
S&P500	2051.82	1994.99	-56.83	<b>-2.77%</b>
Forward PE (3,800) stocks	17.43	17.61	0.18	1.03%
DJIA	17,672.60	17,164.95	-507.65	<b>-2.87%</b>
NASD	4757.88	4635.24	-122.64	<b>-2.5</b> 8%
S&P600 (Small)	695.08	670.38	-24.70	-3.55%
S&P400 (Mid-Cap)	1455.79	1435.10	-20.69	-1.42%
Tot.WId Stock Index (VT)	60.23	59.14	-1.09	-1.81%
Emg. Mkts (VWO)	41.66	39.94	-1.72	-4.13%
Em Mkt Sm. Cap (DGS)	44.68	43.47	-1.21	<b>-2.71%</b>
Europe (EFA)	61.36	61.22	-0.14	<b>-0.23%</b>
India (INP)	77.25	74.67	-2.58	<b>-3.34%</b>
China (FXI)	43.75	41.24	-2.51	-5.74%
China "A" Shares (ASHR)	36.88	33.90	-2.98	<b>-8.08%</b>
Canada (EWC)	27.26	26.44	-0.82	<b>-3.01%</b>
Russia (RSX)	15.96	14.62	-1.34	<b>-8.40%</b>
Brazil (EWZ)	36.80	34.31	-2.49	<b>-6.77%</b>
Latin America (ILF)	32.02	30.10	-1.92	-6.00%
20 Yr.+ U.S Treas. (TLT)	134.77	138.28	3.51	<b>2.60%</b>
7-10 Yr. U.S Treas. (IEF)	109.24	110.55	1.31	1.20%
U.S. 10yr. Tr. Yield \$TNX	1.83%	1.68%	-0.15%	8.20%
Greece 10yr. Bond	8.96%	10.54%	1.58%	-17.63%
Brazil 10yr. Bond	11.77%	11.81%	0.04%	-0.34%
U.S Dollar (UUP)	25.25	25.13	-0.12	<b>-0.48%</b>
Oil	45.73	47.85	2.12	4.64%
Gold \$GOLD	1292.20	1268.50	-23.70	<b>-1.83%</b>

It was not a very good week in the market. Here are my observations of the reasons why.

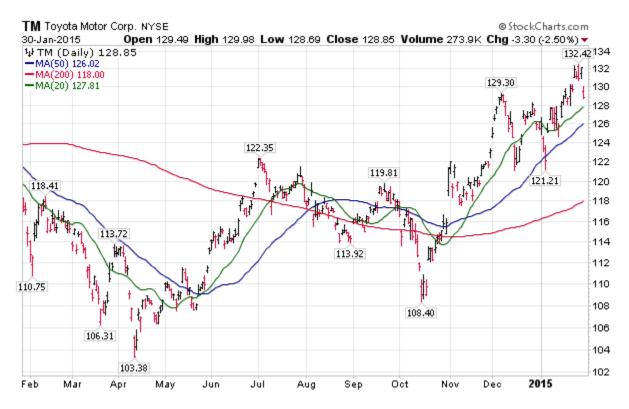
Early in the week, many large multi-national companies reported earnings that did not live up to expectations. Most of them blamed the **strong U.S. dollar**. I have been warning about the skyrocketing dollar for several months now. This is one of the most dramatic moves that you will ever see in a currency.



This strong dollar makes our goods less competitive in the global economy. It also makes for an unfavorable currency exchange for companies that sell goods overseas. Caterpillar (CAT) would be a good example of a stock on the wrong side of this trade.



Toyota would be a good example of a company that is benefitting.



Last week also saw a **FOMC** meeting that left the impression that the **FED** would almost surely hike interest rates before the end of the year. The market did not take well to this news. The bond market thinks that the FED will get it wrong and that the U.S. economy will not be ready for a hike. The bond market continues to soar and interest rates continue to plunge.



# The market continues to move 200 points one way or the other every time Ms. Yellen opens her mouth.

Meanwhile, Greece has sworn in its new radical left, prime minister. He is promising to ease social pain and secure massive debt forgiveness. Good luck with that. Their market does not have much faith, and their bond market is crashing. On Friday, he said that Greece <u>WILL NOT</u> cooperate with the EU and as a result, our market really sold off in the last two hours.



Now for the **positives**. In my opinion, they far outweigh the **negatives**. Good companies reported good earnings. Apple (AAPL) had the biggest quarter of any company in the history of mankind!



Their sales were up <u>46%</u> year over year, and their earnings were up <u>30%</u>. This far exceeded even the most optimistic of expectations. I continue to own the stock.

Amazon also crushed estimates. I do not own the stock, but my Biogen (BIIB) also knocked the ball out of the park on Friday. The stock was up a whopping \$36 per share.



**Good news** also continues to roll in on the economy. Initial Jobless Claims came in very low (which is good), while quarterly GDP for the U.S. economy came in a little light. Economists were expecting 3.0% growth but instead got 2.6%, which is subject to revision down the road.

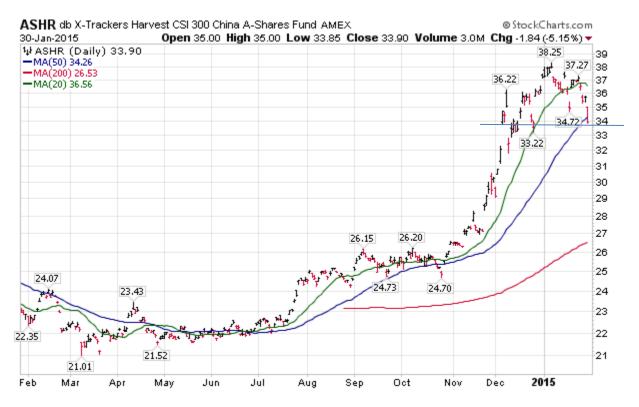
# I saw nothing in the U.S. economy this past week that indicates that we are sliding toward recession.



One more positive. Did you see the move that oil made on Friday?

It was up a whopping <u>7.5%</u> on Friday, and for now it seems to be holding the mid \$40 per barrel area. I think that stabilization in the oil markets would be a big positive for the stock market. *I now own three oil stocks*. So far, so good, but it is still a very fluid situation.

The China "A" shares (ASHR) had a very bad week. I am holding for now, however.



Gold also had a very good day on Friday. I am really tempted, but still not convinced, however. That strong dollar really worries me about Gold.



January is now over for the market. According to the "January Effect," the market will have a negative year in 2015. I think that the jury is still out on that prediction, however. Here is where we stand year to date:

Asset	12/31/2014	Fri. 1/30/15	2012	2013	2014	2015 YTD
Class	Close	Close	Final	Final	Final	Final
S&P500	2058.90	1994.99	1 <b>3.4</b> 1%	29.18%	11.35%	<b>-3.10%</b>
Forward PE (3,800) stocks	17.65	17.61	14.78	18.58	-5.01%	-0.23%
DJIA	17823.07	17164.95	7.06%	26.50%	7.58%	<b>-3.69%</b>
NASD	4736.06	4635.24	15.66%	37.80%	13.17%	<b>-2.13%</b>
S&P600 (Small)	695.08	670.38	14.82%	39.65%	3.70%	-3.55%
S&P400 (Mid-Cap)	1452.44	1435.10	16.07%	31.57%	8.10%	-1.19%
Tot World Stock Index (VT)	60.12	59.14	16.07%	20.19%	1.21%	-1.63%
Emg. Mkts (VWO)	40.02	39.94	16.54%	-7.61%	-3.84%	<b>-0.20%</b>
Em Mkt Sm. Cap (DGS)	43.16	43.47	19.59%	-6.78%	-7.16%	0.72%
India (INP)	69.65	74.67	26.60%	-3.52%	23.84%	7.21%
Europe (EFA)	60.84	61.22	14.80%	18.01%	-9.72%	0.62%
China (FXI)	41.62	41.24	16.00%	-5.14%	8.63%	-0.91%
China "A" Shares (ASHR)	37.21	33.90	16.00%	-5.14%	51.18%	-8.90%
Canada (EWC)	28.86	26.44	9.10%	5.31%	-1.61%	<b>-8.39%</b>
Russia (RSX)	14.63	14.62	15.05%	0.89%	-48.77%	-0.07%
Brazil	36.57	34.31	23.65%	-3.85%	-18.17%	<b>-6.18%</b>
Latin America (ILF)	31.81	30.10	1.70%	-15.51%	-16.47%	<b>-5.38%</b>
20 Yr.+ U.S Treas. (TLT)	125.92	138.28	1.70%	-15. <b>94</b> %	25.00%	9.82%
7-10 Yr. U.S Treas. (IEF)	105.99	110.55	2.50%	-7.24%	7.35%	4.30%
U.S. 10yr. Tr. Yield \$TNX	2.17%	1.68%	0.81%	-49.25%	-29.53%	22.58%
U.S Dollar (UUP)	23.97	25.13	-2.9%	-1.33%	11.38%	<b>-4.84</b> %
Oil	53.71	47.85	5.21%	-2.07%	-42.97%	-10.91%
Gold	1183.20	1268.50	6.14%	-26.34%	-4.38%	7.21%

So far, the big winner this year is once again U.S. bonds. The long bond is up **9.82%.** India (INP) is number two at **+7.21%.** Gold is also up **7.21%.** The China "A" shares are down **8.9%** after a gain of **51.2%** last year.

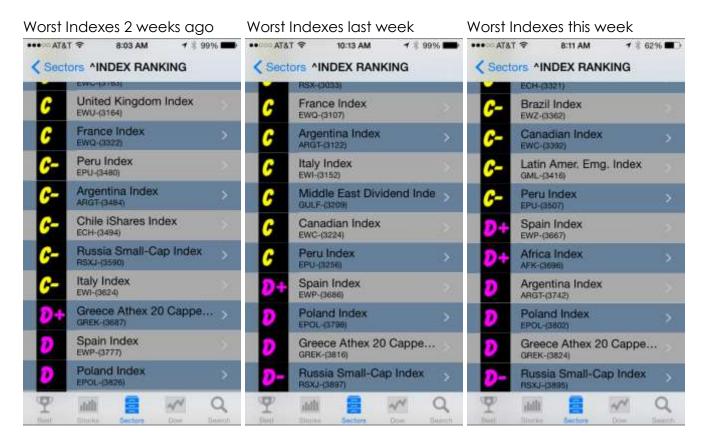
Here is this week's all-important ranking of the 77 indexes that I track on a daily basis: GRADING LEGEND (A+)=BEST (A)=Strong Buy (A-)=Buy (B+)=Weak Buy (B)=Strong Hold (B-)=Hold (C+)=WEAK HOLD (C)=SELL (C-)=Strong Sell (D+)=Weak SHORT (D)=SHORT (D-)=Strong Short (F+)=Horrible (F)=Worst

BEST two weeks ago (Top 10) Top Ten last week

Top Ten this week

#### THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY

#### Here are this week's ten bottom ranked indexes. These are the ones to avoid.



On Monday's show I asked the question: Is it time to buy European stocks? <u>Here</u> is my analysis.



Now for the current ranking of the <u>34</u> asset classes that I track on a daily basis. I am not an asset allocator. I believe in being invested in the best asset classes, not the worst ones.

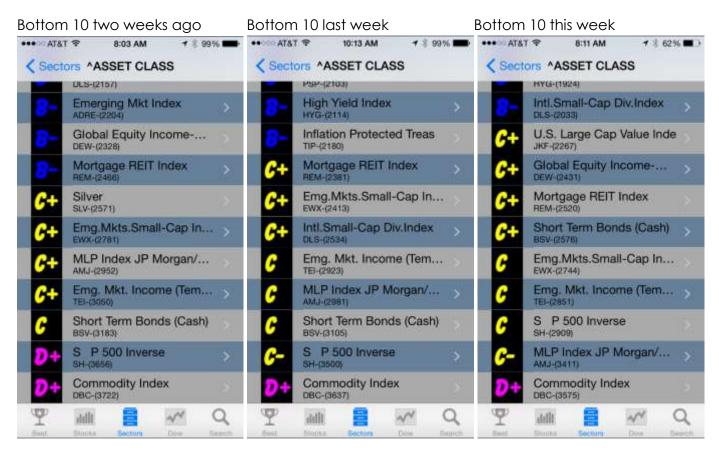
Top 10 (3 wks. ago)

Top 10 (2 wks. ago)

Top 10 (This week)

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### Here are this week's worst ranked asset classes. Avoid these neighborhoods.



Is it time to hedge with an inverse fund?

# Here is my current ranking of the <u>sixty equity sectors</u> that I track on a daily basis. It is vital to be in the right sectors in the market.

### THIS SECTION IS FOR CLIENTS AND SUBSRIBERS ONLY

Top 10 three weeks ago

Top 10 two weeks ago

Top 10 this week

### Here are this week's bottom ranked sectors. It is just as important to stay out of the worst ones



### Have the oil stocks bottomed?

I sent out a number of PUSH NOTIFICATIONS for PREMIUM app subscribers this past week. This service is now available for iOS Apple and Android premium app subscribers. In addition to the push notifications, we are also now sending out accompanying emails. These push notifications are instantaneous. This is really remarkable technology.

If you are having any trouble receiving the notifications, contact me directly at <u>bill@pwstreet.com</u> I have a great technical support dept. that will get right on it and help you. I aim to please all subscribers to my services!

THE PREMIUM SUBSCRIPTION ALSO GIVES YOU ACCESS TO ME VIA EMAIL. I WILL DO MY BEST TO RESPOND TO YOUR QUESTION ABOUT THE MARKET JUST AS QUICKLY AS I CAN. I AM HERE TO HELP! I AM FISHING THESE WATERS EVERY DAY OF MY LIFE

"Live trading" notifications are now available on the web based app. <u>www.beststocksnowapp.com</u>. You do not need a smart phone to receive these e-mails. They come via your laptop, tablet, or PC.

The cost for live trading notifications is \$89 per month. This service is not included in the free version of the app or the \$9.99 monthly subscription to the app.

I do not tweet live trades any more. I still send out about 5-10 tweets per day however, on stocks that really look outstanding or are giving new buy or sell signals. Here is a segment from a recent show, explaining how this service works.



## THIS WEEK'S BOTTOM LINE

To me...

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Please follow me on Twitter or Stocktwits @BillGunderson throughout the week for any changes in my current stance on the market or individual stocks. My tweets are also found on my **BEST STOCKS NOW** app every day, and on the <u>homepage</u> of my website: <u>http://www.pwstreet.com</u>

### **Gunderson Conservative Growth Model "C" Portfolio**

This model is made up of mostly large-cap companies that I consider suitable for investors who have a **conservative growth risk profile**. Selections come from mostly the S&P 500 and the DJIA. Time horizon of at least 3-5 years would be appropriate. **Investors need to be able to ride through swings up or down of at least 10-25%, however. Unforeseen world events are also always a risk!** This portfolio is up <u>**74.92%**</u> since its Jan. 1, 2010 inception. This is net of an annual mgt. fee of 2% and all \$7 trades. This his past week, I bought...

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Now that McDonald's has a new CEO, is it time to buy. I <u>featured</u> the stock on Thursday's show.

### **Gunderson Model "D" Portfolio (Dividend & Growth)**

This portfolio is for investors seeking Income along with the possibility of Growth. This is a good mix for retirees who are seeking a **CD** alternative-albeit with greater risk. This is my **MOST CONSERVATIVE** portfolio. Still, investors need to be able to handle**10-20% swing up or down**. Again, unforeseen world events are always a risk. This portfolio currently has an average yield of <u>2.2%</u>.

This portfolio is now up 33.98% since its August 5, 2011 inception. This portfolio is up 1.11% YTD. This past week, I bought

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AmerisourceBergen had a nice EPS report this past week. I featured it on Wednesday's show.



Crown Castle has a great business model. I featured the stock on Wednesday's show.



## Gunderson Model "B" (Moderate Risk Portfolio)

This model pulls from DJIA, Nasdaq, S&P Mid-cap, and a S&P Small-Cap stocks. It is more conservative than the Aggressive Growth Portfolio, and it is more aggressive than the Conservative Growth portfolio. When fully invested it will have about thirty positions. This portfolio could be heavily weighted in cash at times. It could also own INVERSE ETF's

Time horizon of at least 3-5 years would be appropriate. **Investors need to be able to ride through** swings up or down of at least 10-25%, however. Unforeseen world events are also always a risk!

This portfolio is off to a very good start. It is up <u>3.56%</u> YTD. I added...

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### **Gunderson Aggressive Growth Model "A" Portfolio**

This is my most aggressive portfolio. It is designed for investors with <u>long-term</u> time horizons, seeking maximum growth. It is also my most VOLATILE portfolio. Investors need to be able to stomach as much as <u>10-30% swings</u> from time to time in an aggressive style of investing. This portfolio goes anyone in in the world, wherever the action is. It can also be heavily weighted in certain sectors of the market. Unforeseen world events will always be a risk to markets.

This portfolio is up 63.28% since its Jan. 1, 2011 inception. It is up 3.07 YTD. I bought,,,

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FREE LOOK AT THIS PORTFOLIO THIS WEEK!

## Gunderson Model "E" Portfolio (ETF's)

This portfolio is for investors seeking growth. Investors should have at least a five year time horizon and be able to handle swings of 10-25%. **BIG LOSSES COULD OCCUR IF EXTREME EVENTS WERE TO HIT THE WORLD SUDDENLY.** 

This portfolio it is off to a very good start in 2015. It is now up **<u>34.81%</u>** since its Jan. 1, 2013 inception, and it is up **<u>4.80%</u>** YTD. No changes this past week. Cash level is now at **<u>2.1%</u>**.

Model E	Portfo	lio-ETF's	4.80%	2014 YTD (	After fees)		S&P 500		<b>-2.29%</b>	YTD	
/30/15 (As o	f 9:30am)		5.30%	2014 (Befor	e Fees)		Dow Jon	es Ind. /	-2.80%	YTD	
							Nasdaq		-1.1 <b>2</b> %	YTD	
			34.81%	Since 1/1/1	3 Inception		Tot. Worl	d Index	-0.93%	YTD	
Add				Add	Adjusted		Beginning	Current	Current		
<u>Date</u>	<u>Symbol</u>	<u>Name</u>	<u>Sector</u>	<u>Price</u>	<b>Price</b>	<u>Shares</u>	<u>Value</u>	<b>Price</b>	<u>Value</u>	<u>G/L</u>	Alloc.
27-Oct-14	BIB	Biotech 2X	Drug	\$116.38	\$116.38	27.00	\$3,142	\$144.00	\$3,888	23.7%	11.54%
12-Dec-14	CAF	Morgan Stanley China A Shares	International	\$28.99	\$28.99	115.00	\$3,334	\$29.67	\$3,412	2.4%	10.12%
20-Jun-14	IBB	Biotech Index (Nasdaq)	Drug	\$254.47	\$254.47	12.00	\$3,054	\$326.14	\$3,914	28.2%	11.61%
3-Jun-14	IFN	India Fund Inc.	India	\$24.65	\$24.65	140.00	\$3,451	\$29.15	\$4,081	18.3%	12.11%
21-May-14	MINDX	Matthews India Inv	India	\$20.81	\$20.62	149.37	\$3,108	\$29.01	\$4,333	40.7%	12.86%
13-Nov-14	QLD	Nasdaq 2X	Levereged Index	\$136.07	\$135.41	24.00	\$3,266	\$133.98	\$3,216	-1.1%	9.54%
7-Oct-14	VDC	Vanguard Consumer Staples	Consumer	\$118.28	\$118.28	26.00	\$3,075	\$124.94	\$3,248	5.6%	9.64%
19-Sep-14	XLV	Spider Healt chare	Healthcare	\$64.94	\$64.64	50.00	\$3,247	\$70.22	\$3,511	8.6%	10.42%
19-Sep-14	XPH	U.S. Pharmaceutical Index	Healthcare	\$107.07	\$102.61	30.00	\$3,212	\$112.83	\$3,385	10.0%	10.04%
Watchlist:											
ASHR REZ XOP			,				HOLDINGS CASH		\$32,988 \$715		97.9% 2.1%
XLE			·			2014	TOTAL Begin 2015 5 G/L (Before F	ومع)	<u>\$33,702</u> \$32,158 \$1,544		100.0%
							5 Pct (Before F		4.80%		
						201	2014 Mgt Fee 4 Pct (Before F	ees)	\$161 5.30%		

India is up 44% over the last twelve months while Greece is down 44%. Here is why.

### 2015 SELLS-NONE



## Gunderson's Model "F" Portfolio (Funds/401-k)

Everyone has different choices to them in their 401-ks. The choices basically fall into several broad categories however: Large Cap, Mid-Cap, Small-Cap, Govt. Bond, Corp. Bond, Inflation Protected Bond, International, Emerging Market, and maybe sectors like technology, natural resources, etc.

I have added a number of mutual funds to my **Best Stocks Now** database that are representative of the various categories of funds that are available in most 401k plans. I grade them on a daily basis.

If you have a wide selection of mutual funds in your plan, here is my current recommendation. This portfolio is also off to a very good start in 2015. It is up **5.06%** YTD and up **37.14%** since it Jan. 1, 2013 (net of all fees and trading costs).

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### **BASIC 401-K ALLOCATION (THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY**

U.S. Small Cap Growth	0.0%	U.S. Small Cap Value	0.0%	U.S. Large Cap Growth	0.0%
U.S. Mid Cap Growth	0.0%	U.S. Mid Cap Value	0.0%	U.S. Large Cap Value	0.0%
U.S. REIT's	0.0%	U.S. Govt. Bonds	0.0%	U.S. Corp. Bonds	0.0%
Developed International	0.0%	Emerging Markets Stock	s 0.0%	Emerging Market Income	e 0.0%
Natural Resources/Energy	0.0%	Precious Metals	0.0%	Technology	T0.0%
Money Market (CASH)	0.0%	Latin America	0.0%	Asia	0.0%

## TSP Plans or Basic 401-k plans

Many folks have a very limited selection of choices in their retirement plans. This is my current recommendation for such basic plans. **THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY** 

U.S. Lg. & Midcap Stocks	0.0%	C Fund
U.S. Sm. & Mid-Cap stocks	0.0%	S Fund
U.S. Bonds (CASH)	0.0%	G Fund (Government Securities)
Bond Fund	0.0%	F Fund (Govt. Bonds, Mortgage bonds, and Corp. Bonds)
International Dev. Mkts.	0.0%	l Fund
Asset Allocation	0.0%	L fund

### **Gunderson Trading Model Portfolio (Model "T")**

This is my MOST AGGRESSIVE account. For the most part, these stocks are too small or too thinly traded for my managed accounts. This is not a day-trading account. I am looking to bag some big winners, while keeping a short leash on my positions. I am using 7-8% sell stops on most of these investments.

This portfolio is now up 2.16% since the beginning of the year. I sold CCXI for a 27.3% profit and NVAX for a for 31.6% profit. I bought

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY

Dexcom (DXCM) had good news this past week. I featured it on Tuesday's show.



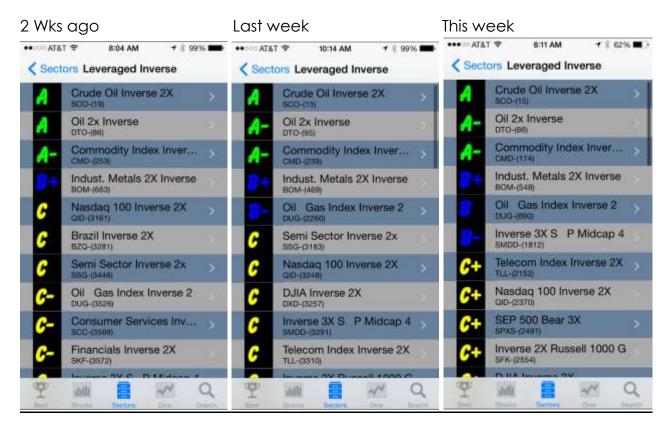
### Looking for a Hedge? Here is my current ranking of inverse (Bearish) ETF's:

wo W	/eeks Ago	Last week. This week.	
•••• AT&	T 🗢 8:04 AM 🕈 🖇 99% 🗪	•••••• AT&T や 10:14 AM イ \$ 99% m •••• AT&T や 8:11 AM イ \$ 6	12% 🔳
< Sect	ors Inverse	Sectors Inverse Sectors Inverse	
8	Region Banking Inverse	Region Banking Inverse Dow Jones Inverse 2X KRS-(1007) Dow Jones Inverse 2X SDOW-(647)	>
C+	Basic Material Inverse SBM-(3023)	Oil Gas Index Inverse DDG-(1843) Oil Gas Index Inverse DDG-(1230)	
G	Russell 1000 Value Invers	Basic Material Inverse SBM-(2816) Region Banking Inverse Region Banking Inverse	
C-	Oil Gas Index Inverse DDG-(3472)	C Basic Material Inverse SBM-(1653)	
C-	Financials Inverse	C+ High Yield Index Inverse SEF-(2842) Financials Inverse	>
C-	Investment Growth Bon	Financials Inverse SEF-(3227) High Yield Index Inverse SJB-(2716)	
C-	Nasdaq 100 Inverse	Russell 1000 Value Invers DJIA Inverse Proshares DOG-(2908)	>
C-	High Yield Index Inverse SJB-(3643)	Investment Growth Bon Russelli 2000 Inverse Rwiddlerer Russelli 2000 Inverse Rwiddlerer	
<mark>0</mark> +	DJIA Inverse Proshares	Europe EAFE Inverse Smallcap 600 Inverse SBB-(3210) SBB-(3210)	
D+	Europe EAFE Inverse	Smallcap 600 Inverse Midcap 400 Inverse Midcap 400 Inverse MYY-(3310)	
	Deal Est Jadeu Invens	D IIA Inverse Decelores	
T	utilit 🔤 📈 🔍		Q

It is a little disturbing to see the Inverse Dow 2X at the top of the heap. When the next Bear market does eventually hit, this will be a very useful vehicle. (SDOW) may be telling us that we are in for a correction, or it may just be a one or two week phenomenon. If I were looking to hedge, this would be one of the first ones to consider.



### Leveraged Inverse Rankings



## Current leveraged index rankings (not for the faint of heart), I would be careful shorting oil at this level.

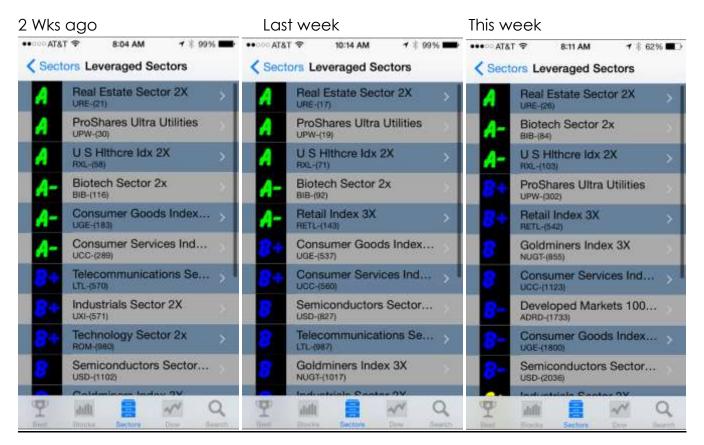


### Leveraged Indexes

2 Wks ago	Last week	This week						
••••• AT&T ♥ 8:04 AM	•••••• AT&T  ••••• AT&T  •••• AT&T  ••••• AT&T  •••• AT&T  ••••• AT&T  •••• AT&T  •••• AT&T  •••• AT&T  •••• AT&T  •••• AT&T  ••• AT&T  •• AT&T  •• AT&T  ••• AT&T  ••• AT&T  ••• AT&T  •• AT&T	••••○○ AT&T ♥     8:11 AM     1 \$ \$2% ■       < Sectors Leveraged Indexes						
+ U.S. Treasury 20+ Index 2 >	U.S. Treasury 20+ Index 2	U.S. Treasury 20+ Index 2 >						
Russell 2000 3X	India Bull 3X (Direxion)	U.S. Treasury 7-10 Index						
A- Mid-Cap Index 3X >	A- Mid-Cap Index 3X	A- India Bull 3X (Direxion)						
U.S. Treasury 7-10 Index	U.S. Treasury 7-10 Index	China 25 Index 2X XPP-(1018)						
Small-Cap Index 2X	A- China 25 Index 2X	Gold Bullion 2X						
Mid-Cap Index 2X	Mid-Cap Index 2X	Mid-Cap Index 2X						
Russell 2000 2X Prosha >	85 Nasdaq 200%	Mid-Cap Index 3X >						
Sep 500 Bull 3x SPXL-(368)	Russell 2000 2X Prosha	Europe Index 2X UPV-(1434)						
DJIA 3x >	DJIA 2X Proshares	Russell 2000 2X Prosha >						
DJIA 2X Proshares	Sep 500 Bull 3x SPXL-(775)	Nasdaq 200% OLD-(1728)						



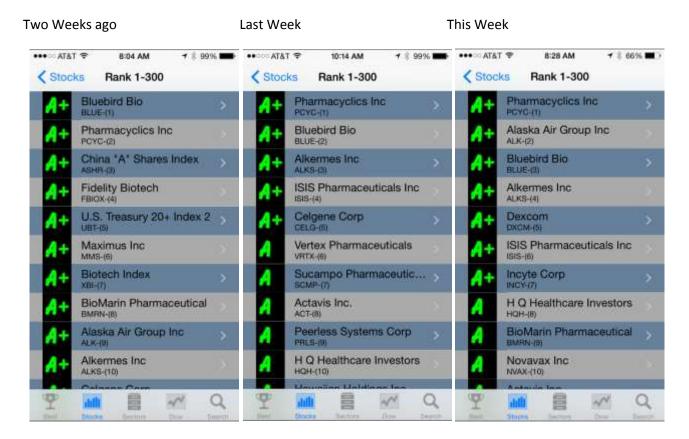
### Leveraged Sectors



bill Gunderson is a professional fee-based money manager. Gunderson Capital Management manages hundreds of accounts all across the country. Minimum account size is \$100,000. Annual Mgt. fees are 2% on accounts under \$250,000, 1.5%-1.75% on accounts between \$250k and \$1 million, and 1%-1.25% on accounts over \$1 million. Call us for a portfolio evaluation and more info. (855)611-BEST.

To view this past week's show archives click here

### **BILL GUNDERSON'S WEEKLY TOP 300 LIST**



This is just an appetizer, here is the full list.

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY, BUT HERE ARE 200-300

		Bill Gunderson's		One Yr.	6 Mos	3 Mos	Eight	Six	Four	Three	Two	One		
		Best Stocks Now	`	Year Ago	Year Ago	Mos. Ago	Wks. Ago	Wks. Ago	Wks. Ago	Wks. Ago	Wks. Ago	Wk. Ago	Yest.	Current
		Top 300 as of 1/30/2015		<u>Rank</u>	Rank	Rank	<u>Rank</u>	Rank	Rank	Rank	<u>Rank</u>	Rank	<u>Rank</u>	<u>Rank</u>
A-	USG	USG Grp		959	1357	751	778	1828	1900	299	297	414	190	201
A-	CTSH	Cognizant Tech Sol CI A		645	411	627	332	275	644	195	122	125	225	202
A-	SLXP	Salix Pharmaceuticals Ltd		10	71	77	1458	324	273	301	430	130	150	203
A-	STS	Supreme Ind.		696	944	2952	2103	1322	2606	1094	1263	1723	311	205
A-	AGIO	Agio Phar.		0	0	1572	106	38	55	50	66	59	169	206
A-	NEU	Newmarket Corp.		868	458	956	705	670	498	233	79	190	253	207
A-	RGEN	Repligen Corp		2	16	451	1404	1729	2265	243	72	197	237	208
A-	SAVE	Spirit Airlines		128	2424	1891	1405	0	3353	2225	1168	234	459	209
A-	М	Macys Inc		349	409	769	402	669	98	61	444	168	135	210
A-	CMRX	Chimerix		0	0	632	292	271	141	484	623	373	556	211
A-	XHB		0	0	0	0	0	0	0	0	456	722	313	212
A-	VHT	Vanguard Hithcre ETF		382	534	37	73	135	695	428	330	115	250	215
A-	SURG	Synergetics USA Inc.		2043	2367	2716	2052	1400	1719	1381	1671	1530	182	216
A-	EXR	Extra Space Storage		399	1325	229	822	436	1051	244	277	246	183	217
A-	NRF	Northstar		329	302	129	1232	1120	835	436	271	299	278	218
A-	NNBR	NN Inc		668	830	776	1543	1409	668	439	309	248	187	219
A-	BCR	CR Bard Inc		1795	1294	687	498	805	575	232	241	201	226	220
A-	HVT	Haverty Furniture Inc		643	732	1043	1667	437	497	126	617	231	224	221
A-	OHI	Omega Healthcare		816	229	1526	1441	0	368	250	341	288	189	222
A-	SPR	Spirit Aerosystems Hldgs		338	526	1427	1451	2198	2353	2781	1633	316	229	223
A-	WPC	WP Carey & Co. LLC		479	295	328	761	123	107	145	158	290	175	224
A-	UNFI	United Natural Foods Inc		1218	1442	521	184	242	455	326	282	186	269	225
A-	WIFI	Boingo Wireless		3399	138	1846	556	1261	3367	3257	1101	1852	383	227
A-	CLVS	Clovis Oncology		111	3444	1215	3287	153	205	1585	124	196	244	228
A-	KS	Kapstone Paper		1047	1800	228	820	848	713	740	35	103	385	229
A-	AAN	Aaron's Inc.		0	196	2619	1273	509	143	132	230	200	147	230
A-	TM	Toyota Motor Corp Adr		1836	1506	1007	338	374	974	1116	482	452	255	231
A-	UNH	United Health Grp Inc		1350	1620	1178	916	777	433	400	312	302	160	232
A-	ENDP	Endo Pharm Hldgs Inc		203	1177	1825	692	656	1073	253	326	219	199	233
A-	SGU	Star Gas Partners Lp		703	1940	1224	816	2381	2445	2482	1733	973	298	234
A-	VIPS	Vipshop Holdings Ads		0	0	338	1246	2521	2143	78	339	280	132	237
A-	NHI	National Health Investor		890	1298	830	1645	360	302	193	247	275	166	238
A-	TTC	Toro Co		286	274	431	388	488	757	760	404	184	153	239
A-	AMSG	Amsurg Corp		1306	585	240	1320	384	354	197	189	310	246	240
A-	MANH	Manhattan Assoc Inc		132	139	313	308	1018	907	336	314	240	231	241
A-	SKUL	Skullcandy		1242	3082	2336	1188	548	3024	254	342	265	210	242
A-	AE		0	590	2295	2288	1635	1719	1464	1316	1393	266	211	243
A-	IMMU	Immunomedics Inc		210	3581	2502	554	365	456	538	2383	661	315	244
A-	AAL	American Airlines		22	119	387	75	72	180	28	614	67	415	245
A-	RDY	Dr Reddy Laboratories Ltd		429	2418	167	256	1867	2049	1470	886	320	289	246
A-	ADS	Alliance Data Sys		325	190	236	355	73	113	20	185	96	297	247
A-	PRXL	Parexel Intl Corp		239	107	150	299	918	1320	492	149	227	268	248
A-	SUI	Sun Communities		544	738	821	1113	304	521	273	366	346	221	249

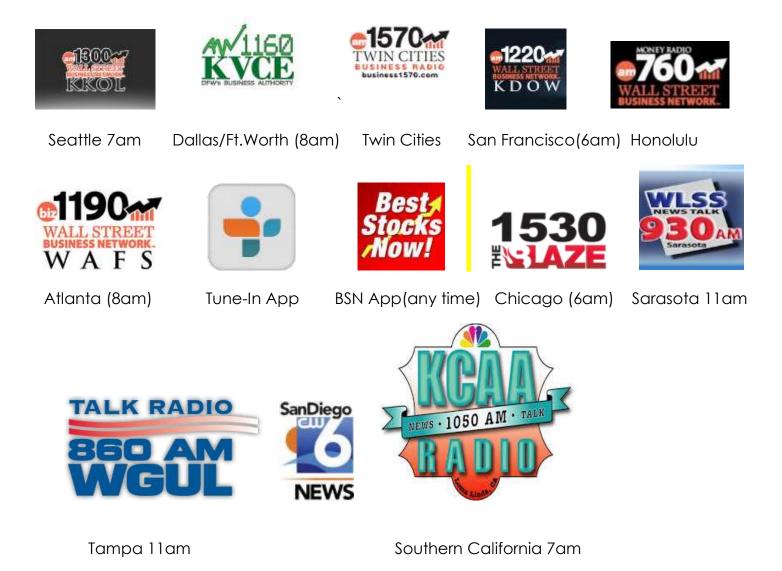
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		Best Stocks Now	Year Ago	Year Ago	Mos. Ago	Wks. Ago	Wk. Ago	Yest.	Current				
		Top 300 as of 1/30/2015	Rank	Rank	Rank	Rank							
A-	СРА	Copa Holdings	1425	74	373	1698	2349	2207	1322	460	336	274	251
A-	CMN	Cantel Medical	340	38	54	38	94	249	344	231	56	428	253
A-	LAD	Lithia Motors Inc	984	42	189	235	156	53	72	513	318	277	254
A-	RAI	Reynolds American Inc	802	325	690	728	1338	1018	686	248	247	254	255
A-	THO	Thor Ind Inc	1493	473	672	1203	0	723	170	781	729	320	256
A-	ROST	Ross Stores Inc	739	515	220	119	32	24	23	261	175	173	257
A-	BAM	Brascan Asset Management	1050	543	854	481	770	471	207	205	251	281	259
A-	CXW	Corrections Corp of Amer	557	796	483	869	371	715	360	306	309	263	260
A-	SLW	Silver Wheaton	2806	3454	3007	1030	1973	1566	1404	540	434	228	261
A-	IMKTA	Ingles Markets Inc	385	247	366	370	125	294	265	350	291	230	262
A-	UTG	Reaves Utility Income Fund	791	205	372	474	741	247	115	146	134	500	263
A-	JAZZ	Jazz Pharmaceuticals plc	5	285	36	303	872	1331	1438	660	178	345	264
A-	TTGT	Techtarget	2784	2168	3012	2468	1905	1827	2256	1771	1899	2,091	265
A-	PANW	Palo Alto Networks	2351	2305	283	449	221	359	223	244	700	973	266
A-	FXH	Strataquant Healthcare Index	246	618	249	97	170	553	430	226	170	330	267
A-	KW	Kennedy Wilson	84	189	70	2110	1075	1276	821	1836	748	384	268
A-	BV	Bazaarvoice	3729	1840	2933	1931	1561	243	129	301	90	178	269
A-	RDHL	RedHill Biopharma	1338	267	3609	2265	1987	1289	378	394	295	233	270
A-	BURL	Burlington Stores	0	0	2729	268	202	215	105	290	458	304	271
A-	UBIC		0 0	0	0	0	0	0	0	268	754	236	272
A-	PEGI	Pattern Energy	0	0	3175	3467	2974	2969	869	396	296	364	273
B+	RUTH	Ruths Hospitality Group	467	1826	1307	988	712	929	1000	170	198	256	274
B+	HXL	Hexcel Corp	497	626	376	471	1632	1342	1664	443	287	282	275
B+	TW	Watson Wyatt & Co Hldg A	471	862	114	531	671	884	812	908	341	241	276
B+	ARMH	A R M Holdings	961	935	123	423	285	158	627	264	329	186	277
B+	BWLD	Buffalo Wild Wings Inc	243	127	344	40	52	31	34	39	233	213	278
B+	HELE	Helen of Troy Ltd	368	1420	365	228	695	611	290	448	389	291	279
B+	TASR	Taser Intl Inc	362	2686	819	711	160	501	353	84	249	321	280
B+	AXDX	Accelerate Diagnostics	0	0	205	2470	2292	2274	696	859	595	476	281
B+	FLO	Flowers Foods Inc	589	134	496	272	552	282	152	207	225	188	285
B+	GEO	Geo Grp Inc	432	100	787	468	329	718	286	236	261	205	286
B+	GIB	CGI Grp Inc	1893	2256	513	356	291	317	209	173	426	539	287
B+	LB	L Brands inc	1060	606	486	385	382	388	140	581	404	317	288
B+		Alexion Pharmaceuticals	168	103	103	33	121	487	498	501	146	483	289
B+		Costar Grp Inc	360	1234	418	284	108	88	75	144	369	377	290
B+		Allied World Assurance	1906	985	633	601	659	936	855	293	480	305	291
B+	HBI	Hanes Brands	281	356	370	220	768	1102	393	1019	314	324	292
B+		Stomemor Partners	1038	2804	1192	630	2078	1875	1537	1023	474	295	293
B+		Starwood Property Trust	700	503	1316	632	1053	739	356	331	358	296	294
B+	XLV	Healthcare Sector	477	600	272	90	155	829	524	246	116	308	295
B+		H S N Inc.	1424	1908	198	233	105	148	137	510	632	698	296
B+	ABG	Asbury Automotive Group Inc	859	41	320	172	195	195	418	949	349	333	298
B+	CCI	Crown Castle Intl Corp	926	271	1452	1097	1146	1101	460	414	350	288	299
B+	CAKE	Cheesecake Factory Inc	1182	1872	1384	1126	778	700	211	428	160	198	300

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Bill Gunderson is also columnist for The Street.com, MarketWatch.com, Townhall Finance, and SeekingAlpha.com.





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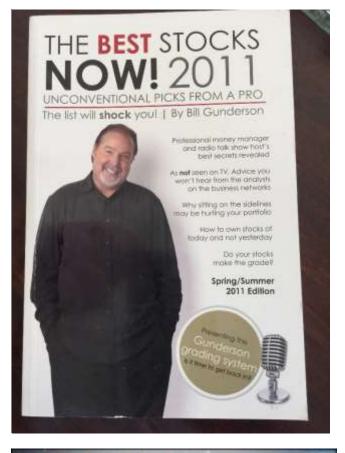
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