

October 2, 2015

Password for the STANDARD Newsletter Archive is: Hedging

## BE PREPARED....



### I APOLOGIZE FOR THE NEWSLETTER BEING SO LATE THIS WEEK. A LOT IS GOING ON IN THE MARKET RIGHT NOW, AND I WANTED TO MAKE SURE THAT I COVERED IT ALL.

I followed in my father's footsteps, and spent many years working with the youth in the scouting program. When I was too young to be a scout, my dad let me tag along with his troop from time to time on the overnight campouts.

I thought that I had died and gone to heaven. Going with my dad, my brother, and the entire scout troop on a campout to the beach, was about as good as it gets for a six year old.

I remember one time we were driving home from an overnighter at Ventura beach, when one of the scouts in the back seat blurted out: **"Mr. Gunderson, I lost the snake that I** captured in your car somewhere!"

I remember my dad crossing several lanes of traffic and evacuating the car as if it were on fire. The kid finally found his snake, and my dad made him ride in one of the other cars with his snake. My dad did not like snakes!

The Boy Scout motto is "Be Prepared."

I was the leader of the high adventure boys for many years. We had a lot of fun running many of the white-water rivers in California. With the recent drought, I think that you could mountain bike down the rivers these days. But, everything is cyclical. With this year's El Nino those rivers could be raging once again after this winter.

As a troop, we would plan our trip months in advance. There would be fundraisers, slideshows, instructors, dry runs, and many evenings of preparation. Then finally after weeks and weeks of anticipation of the trip, we would have our last big shakedown meeting, the Wednesday before the big event. The boys would bring their backpacks or duffel bags for one last equipment check.

I would go over the checklist with the boys:

Do you have your sleeping bag?

Do you have your tent and all of the stakes?

Do you have your flashlight?

Does your flashlight have fresh batteries?

Do you have your pocketknife?

Do you have your compass?

Do you have a way to start a fire?

Do you have your mess kit and canteen?

Do you have rain gear, just in case?

Do you have your first aid kit?

Does anybody have any snakes???????

### I inherited my Dad's fear of snakes!

We did our best to make sure that each boy was individually prepared.

I learned over the years of camping with the boys, that you better be prepared for just about **every.....scenario..... possible!** 

Snow in August in California? Yes, it happened.

A flat tire in the middle of nowhere?

The car with all of the rented skiing equipment breaking down with no way to alert the other cars? This was pre cell phone days. Remember them? Luckily, we still had credit cards back then.

You left your sleeping back at home?

That ankle looks badly sprained, we will have to carry you back to camp Mr. Jensen.

You don't feel good? It feels like an appendicitis?

What do you mean, we missed our exit 50 miles back. (These were pre-Garmin days)

Why is their steam coming out of Mr. Frandsen's radiator?

Why has my tent been cut down by the boys in the middle of the night?

Is that a bear I hear going through our food?

The rattlesnake patrol left their bag of food at Joe's house?

Luckily, we never had any snake bites.

The scoutmaster is stranded on a boulder in the middle of one of the most treacherous course of rapids in the entire river. (I almost quit scouting after that one!)

My point is that we almost always don't know, what we don't know. And while we can't always prepare for every possibility, we can **BE PREPARED** for most of them.

The stock market is no different.

Just like the ocean and rain cycle in Southern California is cyclical, so is the economy, and the stock market.

It was not that many years ago, that we had another El Nino off of Southern California. It is a warm water current that extends up way off of South America, clear up into the Central California coast.

Much to the delight of us fishermen, it brings with it exotic fish that we normally do not see in these parts.

Rob Sanford's friend, and fellow little league coach landed a 60 lb. wahoo Friday in local waters. This is a very unusual catch for these parts.



We should all know by now that the stock market is a long-term investment. I recently wrote about Warren Buffet and how his Berkshire Hathaway Fund has averaged 19.6% per year over the last 50 years.

### THAT TURNS AN INTIAL INVESTMENT OF \$1,000 INTO OVER \$6 MILLION DOLLARS!

But there have been some serious dips in the road along the way. I don't know have many clients that have a 50 year time horizon. What if you are planning on retiring in a year or two?

I have witnessed several bear markets along the way, during my career in the business. The most recent one took 53% out of the S&P 500. That is why from time to time we have to do an equipment check to make sure that we are prepared for whatever may come.

When you are 30 miles offshore in a 30' foot boat, you better be prepared for a lot of different scenarios. A good marine radio is your first line of defense. A good GPS with your exact latitude and longitude is another must have. A good, complete toolkit is also necessary.

Even things like Duct tape, bailing wire, corks, and flare guns may be lifesavers. A few years ago, I happened upon a poor guy that was fishing all by himself. He was waving his hands frantically at me. By the time I got to him, he was standing in about two feet of water, and his boat was losing the battle quickly.

Luckily, he had sent out a **mayday** distress call on his radio before he lost all power. It was not long before the coast guard was on the scene to save his boat and take him back to dry land.

We don't know what lies ahead for the U.S. Economy and the markets.

We know that the economy has been in expansion mode for almost seven years now. This comes after the worst recession that our nation has every experienced.

We know that the U.S. stock market has been climbing for almost seven years. It has come from 666 to 2,134 along the way. It has also overcome many scares.

But just like weather and ocean patterns, the economy and markets are also cyclical.

Like the Titanic, the U.S. economy is not invincible. It has been badly, badly, weakened over the last sixteen years. What President Bush began, has been accelerated greatly by President Obama.

We now stand at \$18 trillion in debt and the debt limit needs to be raised again by November 4, or our nation runs out of money.

The FED continues to stand pat with a zero interest rate policy. If another recession hits, other than printing more money, they would have no bullets left to combat it.

Monetary policy has gone about as far as it can go to keep the economy growing. Now we need a more favorable business environment from our government, and some stimulative fiscal policy. I do not see that happening any time soon. In fact, the business environment gets more hostile each and every day.

We received a wakeup call this past week when the monthly non-farm payroll jobs report showed only 140,000 jobs being created this past month. Economists were expecting more like 200,000.

Now it is hard for me to imagine the FED hiking interest rates anytime soon. They are backed into a corner.

There have been many subtle signs recently that this current bull market is screeching to a halt. Now we are getting some signals that maybe this current economic expansion is also screeching to a halt.

I mentioned last week that Goldman Sachs suddenly slashed their S&P 500 earnings estimates for next year clear down to \$120 per share! The consensus on the street is closer to \$130. This is a stunning reversal. I will be updating my numbers in the **Big Picture** section of the newsletter a bit later.

We are now entering into a very contentious political season. Almost anything can happen over the next twelve months. Stocks do not do real well during contentious uncertainty.

In addition to this, we now have an escalating Syrian conflict that pits America vs. Russia. This is another big dose of uncertainty.

Having said all of this, we had a huge rally in the market on Friday.

I think that it is prudent at this time to start thinking about the what ifs. I think it is prudent to dig through the tool kit and make sure they are all in place.



If I am wrong, I will put the tool kit away for another day, but this is not a young Bull Market and this is not a young economic expansion.

## I think that it is time to be prepared.

Just when you thought that the market could not get any crazier, here is how we finished another crazy week in the market.

Asset	Fri. 9/25/15	Fri. 10/2/15	Week	Pct.
Class	Close	Close	Change	Change
S&P500	1931.34	1951.36	20.02	1.04%
Forward PE of S&P 500	14.74	15.49	0.74	5.05%
DJIA	16,314.67	16,472.37	157.70	0.97%
NASD	4686.50	4707.78	21.28	0.45%
S&P600 (Small)\$SML	662.87	654.67	-8.20	-1.24%
S&P400 (Mid-Cap)\$MID	1388.21	1386.08	-2.13	-0.15%
Tot.WId Stock Index (VT)	55.61	56.47	0.86	1.55%
Emg. Mkts (VWO)	32.69	34.07	1.38	4.22%
Em Mkt Sm. Cap (DGS)	35.44	36.63	1.19	3.36%
Europe (EFA)	57.46	58.48	1.02	1.78%
India (INP)	64.00	67.00	3.00	4.69%
China (FXI)	35.26	37.01	1.75	<b>4.96%</b>
China "A" Shares (ASHR)	31.88	33.40	1.52	4.77%
Canada (EWC)	23.08	23.35	0.27	1.17%
Russia (RSX)	15.64	15.56	-0.08	-0.51%
Brazil (EWZ)	21.64	23.02	1.38	6.38%
Latin America (ILF)	22.36	23.33	0.97	4.34%
20 Yr.+ U.S Treas. (TLT)	121.54	124.56	3.02	2.48%
7-10 Yr. U.S Treas. (IEF)	106.87	108.31	1.44	1.35%
U.S. 10yr. Tr. Yield \$TNX	2.17%	1.99%	-0.18%	8.29%
Greece 10yr. Bond	8.21%	8.13%	-0.08%	0.97%
Brazil 10yr. Bond	16.43%	15.51%	-0.92%	5.60%
U.S Dollar (UUP)	25.08	25.03	-0.05	-0.20%
Oil	45.34	45.66	0.32	0.71%
Gold \$GOLD	1145.50	1137.60	-7.90	-0.69%

With Friday's stunning reversal, the major U.S. stock markets indices finished just slightly positive for the week. U.S. small-caps and mid-caps were just slightly negative for the week.

Emerging Markets underwent a major bounce higher. It is uncertain as to how much of this was merely short-covering, or real inflow of money from true investors sensing that a bottom has been put in. I saw no real fundamental reason for the move.

U.S. Interest rates took a nosedive while the bond market rallied. The bond market is strongly suggesting that the U.S. economy is beginning to weaken. Scared money is flowing into bonds once again.

Meanwhile oil held steady, and gold started to make a little noise as the U.S. dollar sold off.

The chart of the S&P 500 is still below its 50 and 200 day moving averages. They are still in a **death cross**. The market has bent, but has still not yet broken, however.

I said last week that support for the S&P 500 currently lies right around **1,870**. After the worse than expected jobs report on Friday, the market went down and **successfully tested** that level. It was a technical victory, but it remains to be seen if the market can now rally in a meaningful way from its current semi-bullish, double-bottom formation.



The chart above is one-year chart. Below is what the S&P 500 looks like on a 5-yr chart. As you can see it continues to hang on to its long-term support, but this is its biggest test since

We remain in the midst of a **12.5%** correction. By contrast, the correction last October was only **9.5%** and it was very brief in nature. We have to go back to Spring of 2012 to find a correction as deep as this one.

Prior to that we had a correction of about **20%** in the summer of 2011. Along the way of this six plus year bull market every correction has been met with a rally to new highs, however. Will this one be different? **That depends upon the economy and earnings.** More on that later in the newsletter.



The Opposite of the S&P 500 is SH. I have recently added a small position as hedge.

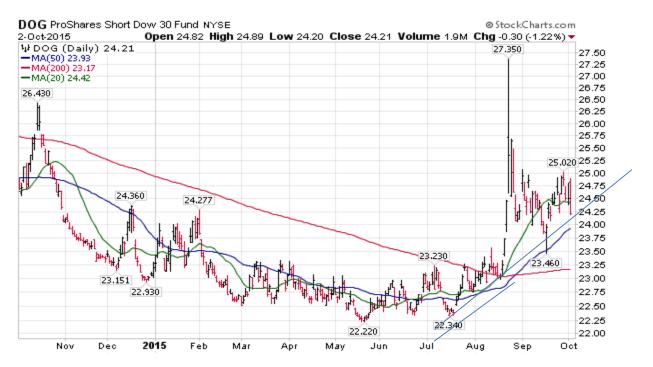


As you can see from the chart above, it is making its most serious move since 2011. I am prepared to add to this position or eliminate this position in the coming days and weeks ahead. It is not about being right or wrong on a daily basis, but being right about the trend that is developing. I think that the trend in the chart shown above is worthy of note and it deserves some consideration.

The Dow looks almost exactly the same as the S&P 500. It seems amazing how a 30 stock index can look almost the same as a 500 stock index.



DOG is the opposite of the DOW. It too is making some noise. I also have a small position in it right now. Just in case.



DOG is not in a Death Cross like the Dow. All of its major moving averages are in bullish crossover, but there are no guarantees that this is the beginning of a new trend.

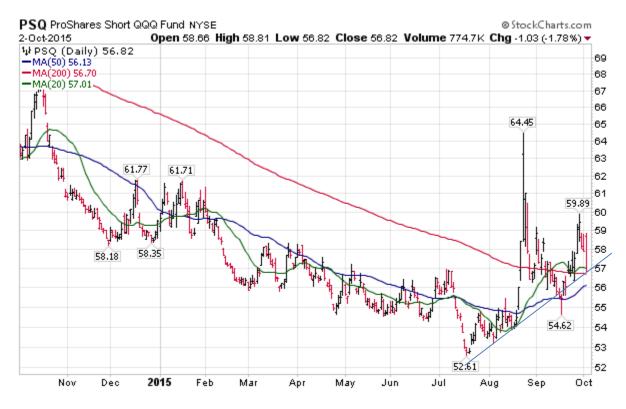
I believe that having inverse funds in today's tool kit is important just in case this thing get a little worse. They obviously did very, very well during 2008-2009.

I said last week that the Nasdaq had important support around **4,550**. It barely held this past week. All of its death crosses are still in place, but it did have a big day on Friday. It remains to be seen if this was the beginning of a new rally, or just a lot of short-covering.





The opposite of the Nasdaq is PSQ. I currently have a small position in it also.



The Total World Stock ETF has also stopped on its support level. Let's see if it holds however, as I am not seeing much to cheer about in the global economy right now. If it breaks \$54 per share, it could really ugly, really fast.



The Emerging Market ETF (VWO) is also holding long-term support. It is amazing how such a diverse index come to a stop right where it did back in October of 2011! Will it hold, however?



Europe has the most vulnerable looking five year chart right now. It is threatening to break its support level.



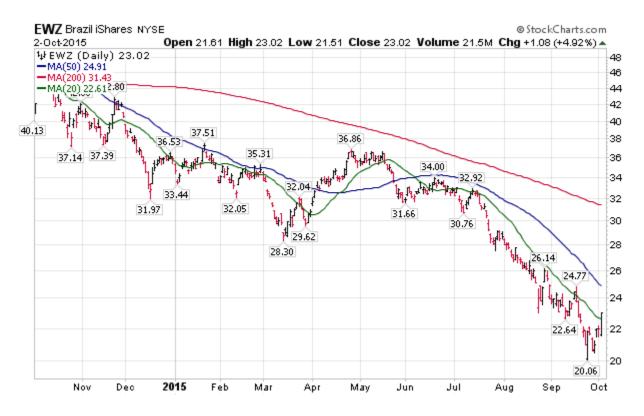
EFU is the opposite of Europe. I have no position yet, but it is looking quite interesting here. Europe is several years ahead of us with it social programs. They are a major hindrance to its growth.



A major impediment to the global economy this year has been China. China continues its attempt at forming a bottom.



Even beleaguered Brazil is trying to find a bottom.



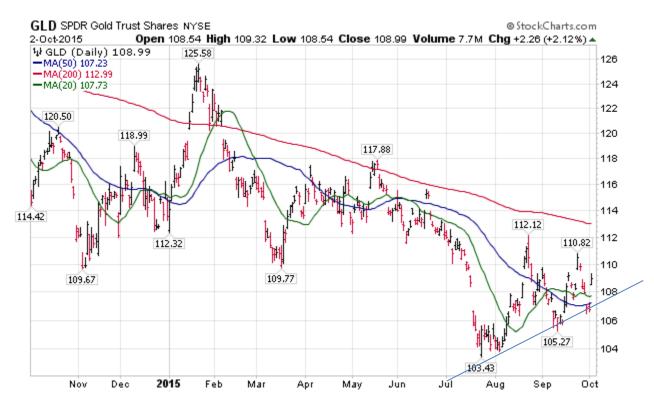
The U.S. bond market seems to be very worried about the U.S. economy as interest rates hover right around 2.0% once again.



Oil prices remain very shaky at best.



Gold is attempting a minor rally here.



Here is where the markets stand year to date.

Asset	12/31/2014	Fri. 10/2/15	2012	2013	2014	2015
Class	Close	Close	Final	Final	Final	YTD
S&P500	2058.90	1951.36	1 <b>3.4</b> 1%	29.18%	11.35%	<b>-5.22%</b>
Forward PE (3,800) stocks	15.84	15.49	14.78	18.58	-5.01%	<b>-2.21%</b>
DJIA	17823.07	16472.37	7.06%	26.50%	7.58%	-7.58%
NASD	4736.06	4707.78	15.66%	37.80%	13.17%	-0.60%
S&P600 (Small)	695.08	654.67	14.82%	39.65%	3.70%	-5.81%
S&P400 (Mid-Cap)	1452.44	1386.08	16.07%	31.57%	8.10%	-4.57%
Tot World Stock Index (VT)	60.12	56.47	16.07%	20.19%	1.21%	-6.07%
Emg. Mkts (VWO)	40.02	34.07	16. <b>54</b> %	-7.61%	-3.84%	-14.87%
Em Mkt Sm. Cap (DGS)	43.16	36.63	19.59%	-6.78%	-7.16%	-15.13%
India (INP)	69.65	67.00	26.60%	-3.52%	23.84%	-3.80%
Europe (EFA)	60.84	58.48	14.80%	18.01%	-9.72%	-3.88%
China (FXI)	41.62	37.01	16.00%	-5.14%	8.63%	-11.08%
China "A" Shares (ASHR)	37.21	33.40	16.00%	-5.14%	51.18%	-10.24%
Canada (EWC)	28.86	23.35	9.10%	5.31%	-1.61%	-19.09%
Russia (RSX)	14.63	15.56	15.05%	0.89%	-48.77%	6.36%
Brazil	36.57	23.02	23.65%	-3.85%	-18.17%	-37.05%
Latin America (ILF)	31.81	23.33	1.70%	-15.51%	-16.47%	<b>-26.66%</b>
20 Yr.+ U.S Treas. (TLT)	125.92	124.56	1.70%	-15.94%	25.00%	-1.08%
7-10 Yr. U.S Treas. (IEF)	105.99	108.31	2.50%	-7.24%	7.35%	2.19%
U.S. 10yr. Tr. Yield \$TNX	2.17%	1.99%	0.81%	-49.25%	-29.53%	8.29%
U.S Dollar (UUP)	23.97	25.03	-2.9%	-1.33%	11.38%	4.42%
Oil	53.71	45.66	5.21%	-2.07%	-42.97%	-14.99%
Gold	1183.20	1137.60	<b>6</b> .1 <b>4</b> %	-26.34%	-4.38%	<b>-3.85%</b>

Congratulations if you put all of your money in Russia at the beginning of the year. It is about the only green on the screen so far this year.

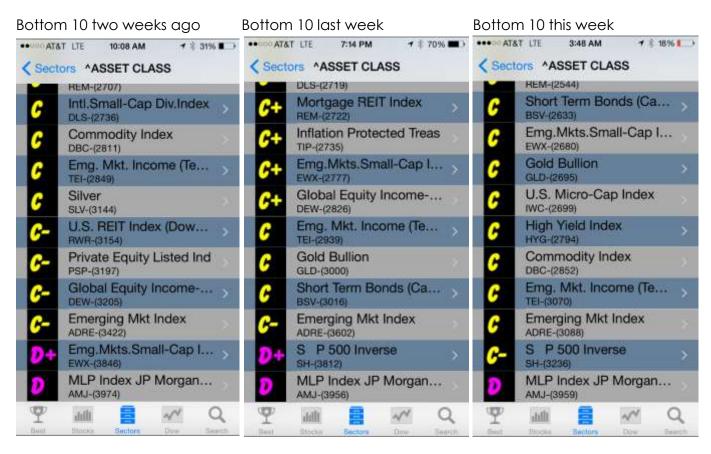
Now for the current ranking of the <u>34</u> asset classes that I track on a daily basis. I am not an asset allocator. I believe in being invested in the best asset classes, not the worst ones. The question this week is: are there any good assets to invest in right now?



Nothing is better than a Grade of B right now. There are just not any real trends to make money in right now. I have been shopping amongst the REIT's however as this is a good environment for them, and maybe the 8-month downtrend is coming to an end.



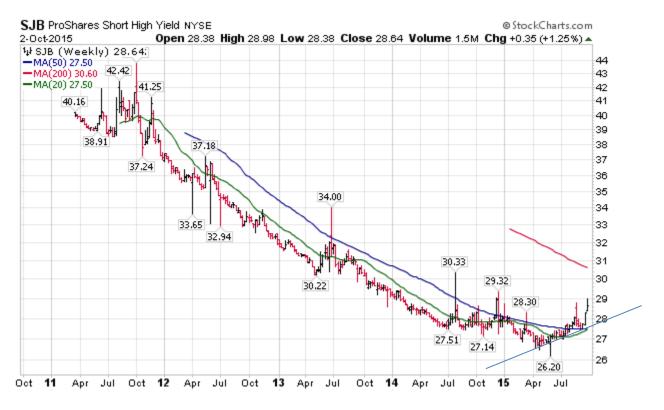
#### Here are this week's worst ranked asset classes. Avoid these neighborhoods.



A lot of asset allocations include high yield bonds. This sounds a lot better than the real name: JUNK BONDS. Check out the five year chart below. This is what the beginning of a bear market looks like. Many of the JUNK BONDS are energy related. Not good!



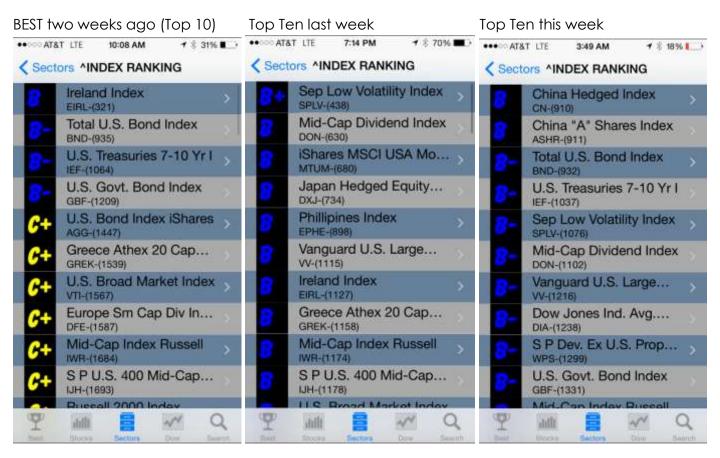
The opposite of HYG is SJB. A new BULL may be forming. I can still remember the bear market that began with the collapse of the junk bond market. **BE PREPARED**.



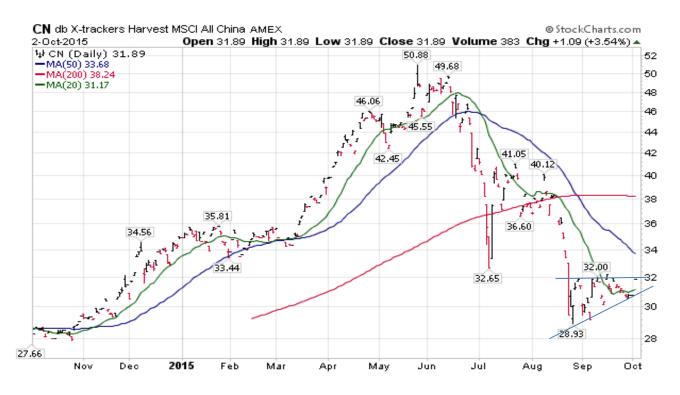
This is a very BULLISH one-year chart.



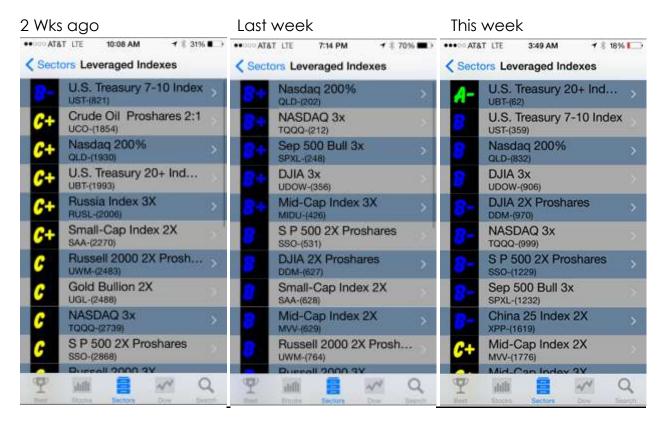
## Here is this week's all-important ranking of the 77 indexes that I track on a daily basis: GRADING LEGEND (A+)=BEST (A)=Strong Buy (A-)=Buy (B+)=Weak Buy (B)=Strong Hold (B-)=Hold (C+)=WEAK HOLD (C)=SELL (C-)=Strong Sell (D+)=Weak SHORT (D)=SHORT (D-)=Strong Short (F+)=Horrible (F)=Worst



Not one that is a Grade B or better. No current trends to exploit.



### Leveraged Indexes-this really magnifies where the top indexes are. (When there are some)

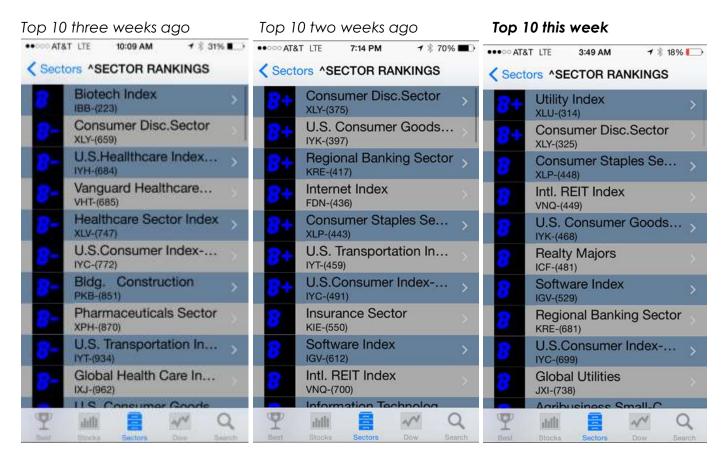


It is not good to see U.S. treasuries at the top of the leader board!

#### Here are this week's ten bottom ranked indexes. These are the ones to avoid.

Worst	Indexes 2 weeks ago	Worst	Indexes last week	Worst	Indexes this week
•• AT&	T LTE 10:08 AM 🛛 🕈 🕸 31% ■	ATS	IT LTE 8:27 AM	••••• AT8	&T LTE 3:49 AM 7 🖇 18% 🎑
< Secto	ors AINDEX RANKING	< Sect	ors AINDEX RANKING	< Sect	ors AINDEX RANKING
	EWS-(3818)		EIDO-(3623)		EWM-(3491)
D+	India Small-Cap Index SCIN-(3844)	<b>C</b> -	Indonesia Index IDX-(3624)	<mark>6</mark> -	Latin Amer. Emg. Index GML-(3523)
D+	Indonesia Index EIDO-(3850)	<b>6</b> -	Argentina Index ARGT-(3644)	D+	Latin America 40 Index >
D+	Turkey Index TUR-(3858)	<b></b>	Europe 350 Index IEV-(3682)	D+	Spain Index EWP-(3666)
Ð	Egypt Index EGPT-(3875)	<b>C</b> -	Latin Amer. Emg. Index	D+	Singapore Index EWS-(3695)
D	Brazil Index EWZ-(3910)	<mark>0</mark> +	Singapore Index EWS-(3760)	D+	Brazil Index EWZ-(3741)
D	China Hedged Index	<b>D</b> +	Russia Small-Cap Index RSXJ-(3814)	D+	Indonesia Index EIDO-(3789)
D-	China Small-Cap Index HAO-(4043)	<mark>0</mark> +	Latin America 40 Index ILF-(3821)	D+	Indonesia Index IDX-(3790)
D-	Russia Small-Cap Index SRSXJ-(4101)	D+	Barclay's iPath Vix	D+	Russia Small-Cap Index RSXJ-(3805)
D-	Argentina Index ARGT-(4102)	8	Spain Index EWP-(3927)	D	Barclay's iPath Vix VXX-(3881)
F+	China "A" Shares Index ,	Ð	Brazil Index > EWZ-(3948)	F+	Argentina Index ARGT-(4110)
P		P		P	Stocks Sectors Dow Search

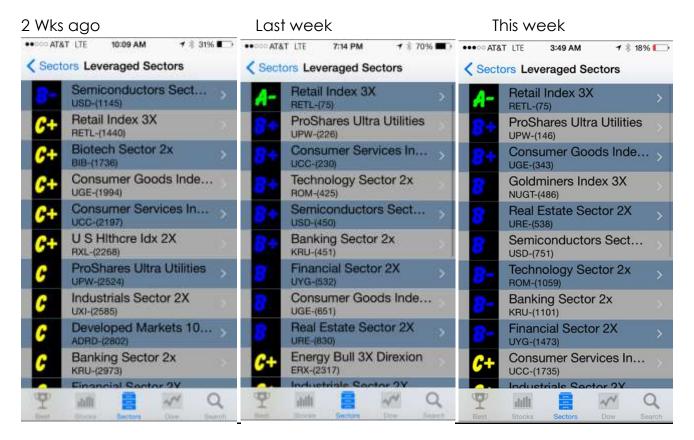
### Here is my current ranking of the sixty equity sectors that I track on a daily basis. It is vital to be in the right sectors in the market.



It is also not good to see the utilities, consumer staples, and REITs, as leading sectors. This could be temporary, or an indication of a continued "risk-off" move by the market. As you can see from the chart below, XLU is not a very exciting leader.



The ranking of the leveraged sectors also magnifies where the leading sectors are:



Nothing here yet.

Here are this week's bottom ranked sectors. It is just as important to stay out of the worst ones

#### Bottom 10 Two Weeks Ago Bottom 10 Last Week **Bottom 10 This Week** .... ATAT LTE 10:09 AM - 8 31% E ..... AT&T. LTE 7:14 PM ★ \$ 70% ■) .... ATAT LITE 1:26 PM ✓ ± 80% ■) Sectors ^SECTOR RANKINGS Sectors \*SECTOR RANKINGS Sectors ^SECTOR RANKINGS INCO-(3744) EEM-(3137) IXG-(3151) Hard Assets Sector (V .... India Consumer Sector **Fracking Sector** HAP-(3747) INCO-(3149 FRAK-(3285) **Europe Financials** India Infrastructure Inde **Europe Financials** EUFN-(3772) INXX-(3234) EUFN-(3333) China Internet Index **Global Gaming Index** S P Oil Gas Expl/Prod I KWEB-(3834) BJK-(3494) XOP-(3385 India Infrastructure Inde Hard Assets Sector (V... Hard Assets Sector (V ... INXX-(3849) HAP-(3510) HAP-(3387) Solar Energy Index Agribusiness Sector Agribusiness Sector TAN-138 MOO-(3638) MOO-(3416) Fracking Sector Natural Gas Solar Energy Index FRAK-(3917) FCG-(3693) TAN-(3433) Natural Gas Solar Energy Index Oil Equipment Services TAN-(3752) FCG-(3973) IEZ-(3552) **Global Shipping Index Global Shipping Index** Global Shipping Index SEA-(3847) SEA-(3986) SEA-(3831) Metals/Mining Sector Europe Financials Natural Gas XME-(4081) EUFN-(3851) FCG-(4096) Silver Jr. Miners Sector Metals/Mining Sector Metals/Mining Sector SILJ-(4094) XME-(4088) XME-(4108) Q aith N diffe N Q stath NN Q



I sent out many PUSH NOTIFICATIONS for PREMIUM app subscribers this past week. This service is now available for iOS Apple, Android, and WEB premium app subscribers. In addition to the push notifications, we are also now sending out accompanying emails. These push notifications are instantaneous. This is really remarkable technology.

If you are having any trouble receiving the notifications, contact me directly at <u>bill@pwstreet.com</u> I have a great technical support dept. that will get right on it and help you. I aim to please all subscribers to my services!

THE PREMIUM SUBSCRIPTION ALSO GIVES YOU ACCESS TO ME VIA EMAIL. I WILL DO MY BEST TO RESPOND TO YOUR QUESTIONS ABOUT THE MARKET JUST AS QUICKLY AS I CAN. I AM HERE TO HELP! I AM FISHING THESE WATERS EVERY DAY OF MY LIFE

"Live trading" notifications are now available on the web based app. <u>www.beststocksnowapp.com</u>. You do not need a smart phone to receive these e-mails. They come via your laptop, tablet, or PC.

The cost for live trading notifications is \$89 per month. This also includes my weekly premium newsletter. This service is not included in the free version of the app or the \$9.99 monthly subscription to the app.

I do not tweet live trades any more. I still send out several per day however, on stocks that really look outstanding. Here is a segment from a recent show, explaining how this "live-trading" service works.



### THIS WEEK'S BOTTOM LINE AND S&P 500 UPDATED TARGET PRICE

Earnings estimates for the S&P 500

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY

### **Gunderson Conservative Growth Model "C" Portfolio**

This model is made up of mostly large-cap companies that I consider suitable for investors who have a **conservative growth risk profile**. Selections come from mostly the S&P 500 and the DJIA. Time horizon of at least 3-5 years would be appropriate. **Investors need to be able to ride through swings up or down of at least 10-25%**, however. **Unforeseen world events are also always a risk! If appropriate, bonds or inverse funds could be included in this portfolio**.

This portfolio is up <u>62.35%</u> since its Jan. 1, 2010 inception. It is now down <u>-4.14%</u> YTD. This is net of an annual mgt. fee of **2%** and all **\$3.50** trades. I sold

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY

### Gunderson Model "B" (Moderate Risk Portfolio)

This model pulls from the DJIA, Nasdaq, S&P Mid-cap, and a S&P Small-Cap stocks. It is more conservative than the Aggressive Growth Portfolio, and it is more aggressive than the Conservative Growth portfolio. Time horizon of at least 3-5 years would be appropriate. **Investors need to be able to ride through swings up or down of at least 10-25%**, **however. This portfolio could contain bonds or inverse funds. Unforeseen world events are also always a risk!** 

This is by far, my biggest portfolio at Gunderson Capital Mgt. It is now down <u>-4.10%. YTD.</u> I sold

THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY

### Gunderson Aggressive Growth Model "A" Portfolio

This is my most aggressive portfolio. It is designed for investors with <u>long-term</u> time horizons, seeking maximum growth. It is also my most VOLATILE portfolio. Investors need to be able to stomach as much as <u>10-30% swings</u> from time to time in an aggressive style of investing. This portfolio goes anywhere in the world, wherever the action is. It can also be heavily weighted in certain sectors of the market. Unforeseen world events will always be a risk to markets.

This portfolio is up 40.69% since its Jan. 1, 2011 inception. It is now down -11.19 YTD. I sold

### Gunderson Model "D" Portfolio (Dividend & Growth)

This portfolio is for investors seeking **Income** along with the possibility of **Growth**. This is a good mix for retirees who are seeking a **CD or Bond** alternative-albeit with greater risk. This is my **MOST CONSERVATIVE** portfolio. Still, investors need to be able to handle10-25% swing up or down. Again, unforeseen world events are always a risk. If appropriate, this portfolios could contain bonds or inverse funds. This portfolio currently has an average yield of <u>2.2%</u>.

This portfolio is now up <u>25.60%</u> since its August 5, 2011 inception. This portfolio is now down <u>-5.21%</u> YTD. Growth stocks continue to be favored over Value stocks. Dividend payers mostly fit in the Value camp. I made

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### **Gunderson Trading Model Portfolio (Model "T")**

This is my **MOST AGGRESSIVE** account. For the most part, these stocks are too small or too thinly traded for my managed accounts. This is not a day-trading account. I am looking to bag some big winners, while keeping a short leash on my positions. I am using <u>7-9%</u> mental trailing sell stops on most of these investments.

This portfolio is now up down 1.58% since the beginning of the year. This past week, I sold

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### Gunderson's Model "F" Portfolio (Funds/401-k)

Everyone has different choices to them in their 401-ks. The choices basically fall into several broad categories however: Large Cap, Mid-Cap, Small-Cap, Govt. Bond, Corp. Bond, Inflation Protected Bond, International, Emerging Markets, and maybe sectors like technology, natural resources, etc.

I have added a number of mutual funds to my **Best Stocks Now** database that are representative of the various categories of funds that are available in most 401k plans. I grade them on a daily basis. If you have a wide selection of mutual funds in your plan, here is my current advice.

This portfolio is now up **18.24%** since its Jan. 1, 2013 inception date. This portfolio is now down **9.33%** year to date. I sold

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top ranked funds 2 wks ago.

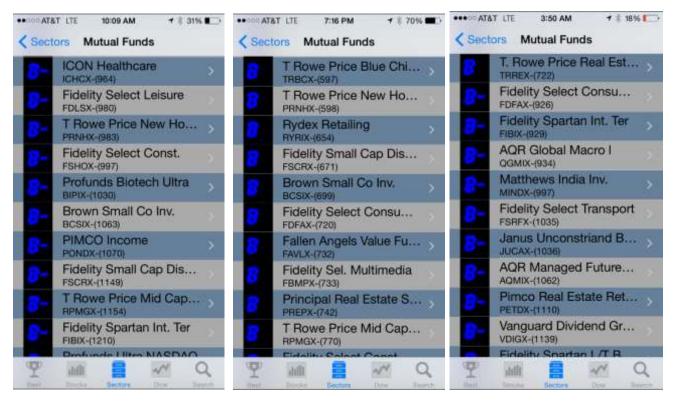
Top ranked funds last week.

Top ranked funds this week.



Fund Rank 10-20 two wks ago Fund rank 10-20 last week

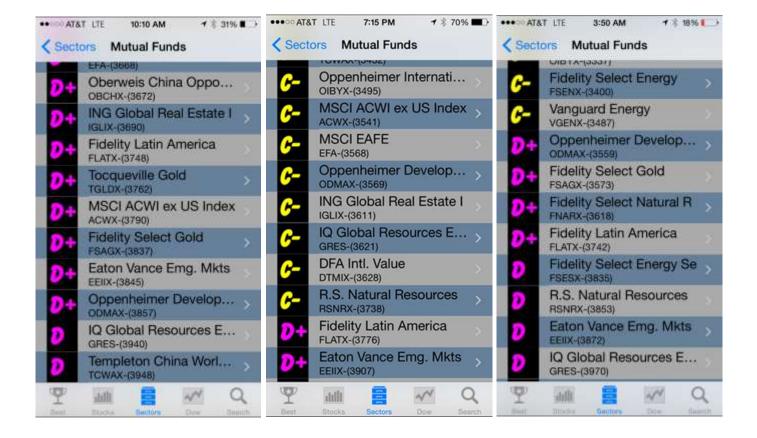
Fund rank 10-20 this week.



Bottom ranked funds 2 wks ago

Bottom ranked funds last week

Bottom ranked funds this week.



### Gunderson Model "E" Portfolio (ETF's)

This portfolio is for investors seeking growth. Investors should have at least a five year time horizon and be able to handle swings of 10-25%. **BIG LOSSES COULD OCCUR IF EXTREME EVENTS WERE TO HIT THE WORLD SUDDENLY.** 

This portfolio is now up **0.08%** since its Jan. 1, 2013 inception, and it is now down **-22.20%** YTD. **ETF's** are a very difficult place to be this year. I got stopped out at some very bad prices and then got trapped in the Reverse Vix. I sold

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### <u>I have now isolated ETFs in my app. They can be found at the bottom of the sectors under</u> <u>"Z." I will be moving them along with Mutual Funds to the top of the menu soon.</u>

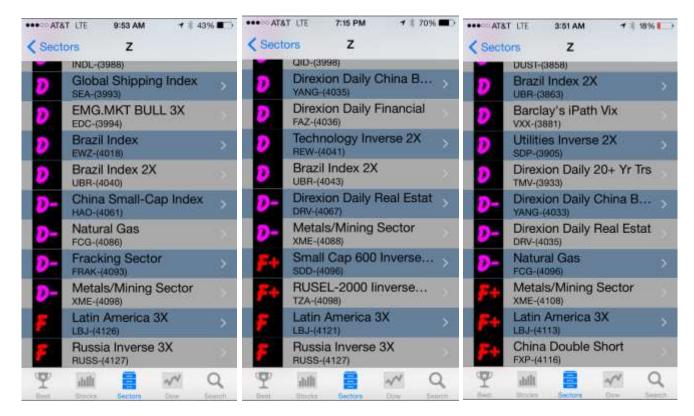


#### Leading ETFS 2 weeks ago Last week's top ten ETF's This weeks leading ETF's

Worst ETFS 2 weeks ago

Last week's worst ETF's

This weeks worst ETF's



#### BASIC 401-K ALLOCATION - THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY

0.0%
0.0%
0.0%
0.0%
0.0%
0.0%

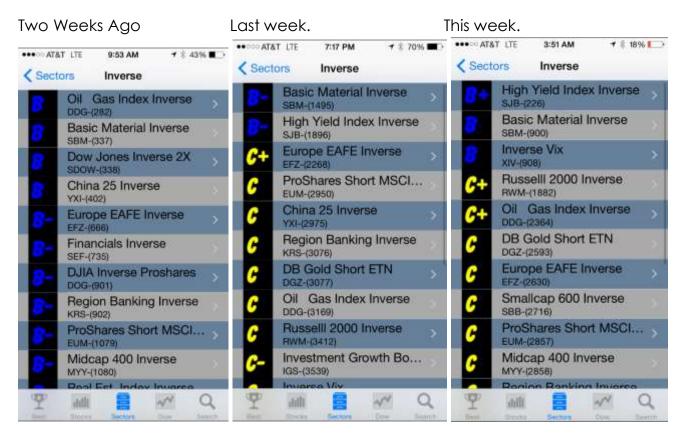
Healthcare Sector 0.0%

### TSP Plans or Basic 401-k plans

Many folks have a very limited selection of choices in their retirement plans. This is my current recommendation for such basic plans. **THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY** 

U.S. Lg. & Midcap Stocks	0.0%	C Fund
U.S. Sm. & Mid-Cap stocks	0.0%	S Fund
U.S. Bonds (CASH)	0.0%	G Fund (Government Securities)
Bond Fund	0.0%	F Fund (Govt. Bonds, Mortgage bonds, and Corp. Bonds)
International Dev. Mkts.	0.0%	I Fund
Asset Allocation	0.0%	L fund

### Looking for a Hedge? Here is my current ranking of inverse (Bearish) ETF's:



### Leveraged Inverse Rankings



Bill Gunderson is a professional fee-based money manager. Gunderson Capital Management manages hundreds of accounts all across the country. Minimum account size is \$100,000. Annual Mgt. fees are 2% on accounts under \$250,000, 1.5%-1.75% on accounts between \$250k and \$1 million, and 1%-1.25% on accounts over \$1 million. Call us for a portfolio evaluation and more info. (855)611-BEST.

To view this past week's show archives click here

### **BILL GUNDERSON'S WEEKLY TOP 300 LIST**

Two Weeks ago		Last Week	This Week						
		••••• AT&T LTE 7:17 PM 7 \$  <br< th=""><th>70% 🔳 🤇</th><th>•••••• AT&amp;T LTE 3:51 AM</th></br<>	70% 🔳 🤇	•••••• AT&T LTE 3:51 AM					
A+	Z S Pharma Inc.	Z S Pharma Inc.	>	A+ Z S Pharma Inc.					
A	Incyte Corp	Alaska Air Group Inc	2	Amazon.com Inc AMZN-(2)					
A	Cablevision Systems	Amazon.com Inc	>	Allegiant Travel					
A	Brazil Inverse 2X BZQ-(4)	Skechers USA Inc CI / SKX-(4)	Α.,	Reynolds American Inc RAI-(4)					
A	Alkermes Inc	Delta Air Lines	>	J2 Global Communica					
A	Dexcom DXCM-(6)	Allegiant Travel	6	Alaska Air Group Inc ALK-(6)					
A	Dycom Inds Inc	Dycom Inds Inc	>	Under Armour					
A	Supernus Pharm.	Tyler Technologies Inc	2	Netflix, Inc NFLX-(8)					
A	Amazon.com Inc	Brazil Inverse 2X BZO-(9)	>	Cantel Medical					
A	Lipocine Inc. LPCN-(10)	Abiomed Inc ABMD-(10)	3	Logmein LOGM-(10)					
	Intra-Collular Thoranias	Priceline com Inc.		Incute Corp					
9	Stocks Sectors Dow Stanch	The Brocks Bectary Dow	Q	Here Bracks Sectors Draw Sectors					

This is just an appetizer, here is the full list.

### THIS SECTION IS FOR CLIENTS AND SUBSCRIBERS ONLY, BUT HERE ARE 200-300

		III Gunderson's st Stocks Now	One Yr.	6 Mos	3 Mos	Eight	Six	Four	Three	Two	One Wk Ago	Voct	- Curren
			N		Mos. Ago							Yest.	
_		op 300 as of Friday 10/2/2015	<u>Rank</u>	Rank	Rank								
B+	ICE	Intercontinental Exchange	236	667	1876	428	266	217	167	449	475	155	201
B+	NXPI	N X P Semiconductors	68	21	2165	2306	736	689	1027	815	837	104	202
B+	ASX	Advanced Semicdtr Eng Adr	1458	300	1736	2062	2407	1555	1953	110	985	213	203
B+	KMB	Kimberly-Clark Corp	1074	1121	1171	399	371	1115	567	1268	1205	183	204
B+	UNH	UnitedHealth Grp Inc	456	263	585	806	577	912	736	610	858	175	205
B+	THRM	Gentherm Inc.	52	112	91	953	909	464	473	333	416	231	206
B+	CBRL	CBRL Group Inc	241	253	173	58	137	156	207	95	167	279	207
B+	TCEHY	Tencent Holdings Ltd	0	24	419	2179	1236	2574	2766	2290	2413	220	209
B+	NHI	National Health Investor	1378	907	2081	613	1129	1436	1058	779	1406	208	210
B+	PUK	Prudential Plc Adr	693	453	1296	1197	945	900	1366	1287	991	356	211
B+	BSET	Bassett Furniture Inds	1414	793	1571	172	1193	1289	1061	134	569	253	212
B+	VRSN	Versign Inc	605	810	2436	678	604	518	273	569	905	170	213
B+	WDFC	WD 40 Co	302	385	611	465	317	748	527	828	724	211	214
B+	1329.HK	Beijing Capital Juda Ltd.	0	0	3731	708	692	3926	3780	3499	3920	225	215
B+	REZ	Residential iShares Index	2701	875	2901	656	781	1832	399	2666	2788	226	216
B+	SIR	Select Income REIT	3628	879	3512	2252	2313	2337	2389	1828	1975	228	217
B+	CRWN	Crown Media Holdings A	3172	220	359	1111	1014	428	504	116	45	538	218
B+	AIZ	Assurant Inc	0	1850	1041	450	573	500	559	1231	1300	173	219
B+	ASGN	On Assignment	931	214	190	792	328	568	621	800	502	186	220
B+	TTC	Toro Co	393	325	914	874	517	88	82	86	70	107	221
B+	ICUI	ICU Medical Inc	1161	664	1675	523	747	27	31	239	11	160	222
B+	ROST	Ross Stores Inc	91	372	78	22	198	370	622	350	455	152	223
B+	SWKS	Skyworks Solutions Inc	12	8	40	437	807	371	615	118	191	141	224
B+	SYNT	Syntel Inc	403	90	512	741	1107	157	162	233	457	223	225
B+	IEP	Icahn Enterprises, L.P.	670	1311	1307	992	1778	988	1530	1027	952	621	227
B+	LXFT	Luxoft Holding	0	684	1549	118	481	544	746	123	112	54	229
B+	IMPV	Imperva Inc.	0	3799	31	42	51	2903	3668	2945	2433	383	230
B+	ALJ	Alon Usa Energy	0	130	125	42 151	99	2903	3008 347	1334	2433 933	145	230
			-									245	231
B+	EGP FL	Eastgroup Prop	1330	1610	732 267	416 152	631 254	1378	1000	1347	1399	245 146	232
B+		Foot Locker Inc	188	99 576	267		354	96 122	201	236	109	140 214	233
B+		Total Systems	1200	576	315	246	254	132	262	349 250	447 417	214 187	234
В+ в.		Infosys Technologies Ads	420	1766	969 277	173	315	282	634	359	417		
B+	IF.MI	Banca IFIS SpA	0	0	277	35	14	1554	431	1423	2082	321	236
B+	DST	DST Systems Inc	1751	990	748	1777	2093	447	1413	371	468	235	238
B+	JACK	Jack in the Box Inc	80	384	462	110	262	569	601	517	489	313	239
B+	PAYX	Paychex Inc	382	1215	1959	1233	1016	933	674	850	1047	169	240
B+	EA	Electronic Arts	1813	362	495	374	551	519	754	383	437	153	241
B+	ELS	Equity Lifestyle Properties	2499	812	2307	524	759	937	476	1191	1627	224	242
B+	NP	Neenah Paper	1481	1486	1268	603	331	908	664	917	637	242	243
B+	STRP	Straight Path Comm CI B	0	3289	303	3356	3629	4099	4020	58	4038	410	244
B+	FDS	Factset Research Sys Inc	1443	530	823	506	368	585	658	561	696	258	245
B+	SIG	Signet Group Plc	343	281	1001	950	774	52	194	14	17	163	246
B+	ARMH	A R M Holdings	603	807	321	982	1104	746	1043	399	235	165	247
B+	ARRS	Arris Grp Inc	632	844	609	764	1601	1196	1060	391	1100	326	248
B+	PLUS	ePlus inc.	1999	381	2623	955	690	645	623	557	449	247	249
B+	LYB	Lyondellbasell	641	406	377	2445	2404	1453	1759	1312	1279	248	250

		Bill Gunderson's	One Yr.	6 Mos	3 Mos	Eight	Six	Four	Three	Two	One		-
		Best Stocks Now	Year Ago	Year Ago	Mos. Ago	Wks. Ago	Wks. Ago	Wks. Ago	Wks. Ago	Wks. Ago	Wk. Ago	Yest.	Curre
		Top 300 as of Friday 10/2/2015	<u>Rank</u>	<u>Rank</u>	Rank	Rank	Rank	Rank	Rank	Rank	Rank	Rank	Ran
B+	SMCI	Super Micro Computer Inc.	40	2894	2523	2226	1214	191	369	330	1174	289	251
B+	AN	AutoNation Inc	1050	170	141	838	799	181	780	451	564	465	25
B+	GB	Wilson Greatbatch Tech	1072	150	605	910	1083	100	717	83	52	376	25
B+	HAR	Harman Intl Ind	1445	1986	1616	1882	1750	1351	1465	1381	1380	388	25
B+	MMM	Three M Company	748	1075	965	999	1128	614	912	513	565	294	25
B+	PXD	Pioneer Natural Resource	631	280	2133	1618	1793	1118	581	1564	992	402	25
B+	SRE	Sempra Energy	1027	749	1981	720	861	1609	582	1430	1245	271	25
B+	UGI	UGICorp.	785	1380	1397	846	1149	1037	1215	1186	843	369	25
B+	VFC	VF Corp	73	1011	354	154	73	190	215	249	166	246	26
B+	WOR	Worthington Industries Inc	1241	1565	446	1416	1988	1637	1489	2269	1713	284	26
B+	COST	Costco Wholesale Corp	402	306	1213	220	602	974	975	659	844	285	26
B+	SHLM	Schulman A Inc	908	361	286	1250	1607	641	1012	1321	998	836	26
B+	SFUN	Soufun Holdings	2289	3006	168	3827	2108	3869	3794	3878	3846	274	26
B+	NLSN	Nielsen Hldgs.	1725	1316	152	572	134	564	132	385	729	105	26
в+ В+	WPC	WP Carey & Co. LLC	1725		152	353	636	564 463	413	385 690	729 720	215	20
				693		353 776					720 241	327	20
В+ в.	ASML	ASML Hldgs NY Ny One-800flowers.com	32 524	694	279	-	487	480	737	464		327 176	26
B+	FLWS		524	1908	1101	1595	1627	1383	1416	1222	1043		
B+	CTRP	Ctrip.com Intl Ltd Adr	862	108	1214	247	101	144	1077	516	966	928	26
B+	POOL	Pool Corp.	510	678	680	1089	915	361	688	296	559	346	27
B+	SRPT	Sarepta Therapeutics	1594	2946	58	556	446	158	554	230	179	217	27
B+	FOX	Twenty-First Century Fox, Inc.	1017	1174	1337	339	1531	2017	1828	1413	1695	347	27
B+	HCN	Health Care Reit Inc	1962	1237	2491	820	1485	1150	410	1348	1347	207	27
B+	MMS	Maximus Inc	267	3	45	64	634	308	383	13	287	184	27
B+	POR	Portland Gen. Elect.	1434	2521	2327	1048	852	920	419	1741	1642	266	27
B+	HOMB	Home Bancshares Inc.	960	585	484	243	232	892	481	1420	1280	212	27
B+	SODA	Sodastream	3164	849	2938	2995	3025	2738	2535	651	2474	1,520	27
B+	XYL	Xylem	3069	1290	1627	2506	2707	2024	1900	1167	1372	219	27
B+	APTS	Preferred Apartment Communities Inc.	2144	230	3429	334	2356	3023	2869	1530	3437	282	28
B+	ASR	Grupo Aeroportuario	985	1092	1555	668	449	1315	1839	950	1086	307	28
3+	BA	Boeing Co	630	419	928	487	594	784	995	656	743	230	28
3+	MAS	Masco Corp	779	770	857	650	87	112	66	204	137	259	28
B+	ALOG	Analogic	0	621	2517	858	1192	1023	404	142	739	381	28
3+	EFI	Electronics For Imaging	315	438	293	260	124	392	491	179	434	286	28
B+	IDCC	InterDigital Comm Corp	2683	1126	247	388	1282	1040	1170	443	683	403	28
3+	JKHY	Jack Henry & Assoc Inc	633	465	1173	435	499	799	662	661	968	328	28
3+	MSCC	Microsemi Corp	1835	102	355	1544	1448	577	1160	360	620	405	28
B+	CAF	Morgan Stanley China A Share Fund	609	155	3383	2654	1441	3257	3223	3398	3264	351	28
B+	SFM	Sprouts Farmers Market, Inc.	1956	3325	2851	2534	2960	2845	2640	235	2597	291	29
B+	ASC	Ardmore Shipping Corporation	2945	2531	757	574	894	3145	2889	2531	2736	319	29
B+	LMOS	Lumos Networks	0	3228	621	2536	2732	3045	2844	2093	2806	292	29
B+	BLK	Blackrock Inc.	542	656	799	671	771	717	836	707	873	412	29
3+	CMS	CMS Energy Corp	1408	1519	2036	451	754	708	193	1016	694	323	29
3+	DOW	Dow Chemical Co	485	1775	604	1993	2177	1282	1881	929	1611	414	29
B+	DTE	DTE Energy Co	746	1902	2173	520	657	631	211	1264	1013	251	29
D∓ B+	GEO	Geo Grp Inc	740	600	1669	170	1084	1227	1088	907	1038	387	29
D∓ B+	LUX	Luxottica Grp SpA Adr	440	239	353	206	277	1079	822	1183	1153	281	29
в+ В+	SCS	Steelcase Inc	440 507	239 748	658	1480	1558	358	790	348	366	378	29
ь+ В+	CASY	Casey's General Stores Inc				405		53		540 52		357	30
D+	CASI	Casey's General Stores Inc	1491	495	292	400	160	53	40	52	53	331	1 20

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Bill Gunderson is also columnist for The Street.com, MarketWatch.com, Townhall Finance, and SeekingAlpha.com.



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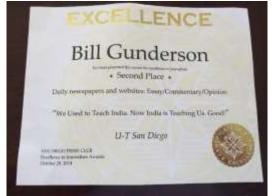




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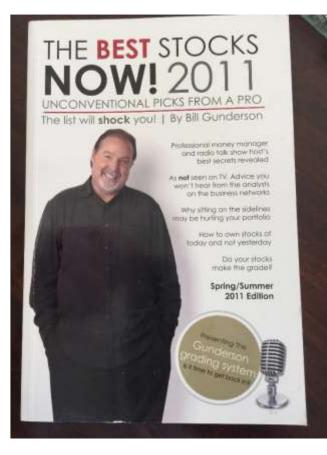




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